

The Greater Green Bay Chamber is your voice for business on local, state and federal public policy issues impacting the business community. The Chamber's effectiveness comes from having a vast diversity of industry sectors who together serve as a booming voice when working with area lawmakers. Our proactive approach towards government relations has led to numerous regional and statewide collaborations with business leaders, as well as elected and appointed government officials, for the advancement of area companies and their employees.

On-staff registered lobbyist

The Chamber employs a registered lobbyist with more than 10 years of experience in government relations at the state and local levels. This position staffs the Public Policy Council, which advises the Chamber board of directors on important issues impacting area businesses.

Legislative agenda

Issued every two years, the legislative agenda outlines the Chamber's goals and priorities for the legislative session. This agenda also contains local statistics so that we can track our agenda's success and ensure your return on investment in the Chamber.

Involvement in political process

The Chamber offers opportunities for members to participate in the political process in a number of ways. We host legislative breakfast meetings at which members can speak with lawmakers in the Greater Green Bay area. We also lead groups of members to Madison to lobby legislators on a variety of topics that impact businesses. Members who are passionate about government affairs can join the Chamber's Public Policy Council to research and help drive the Chamber's policy agenda.

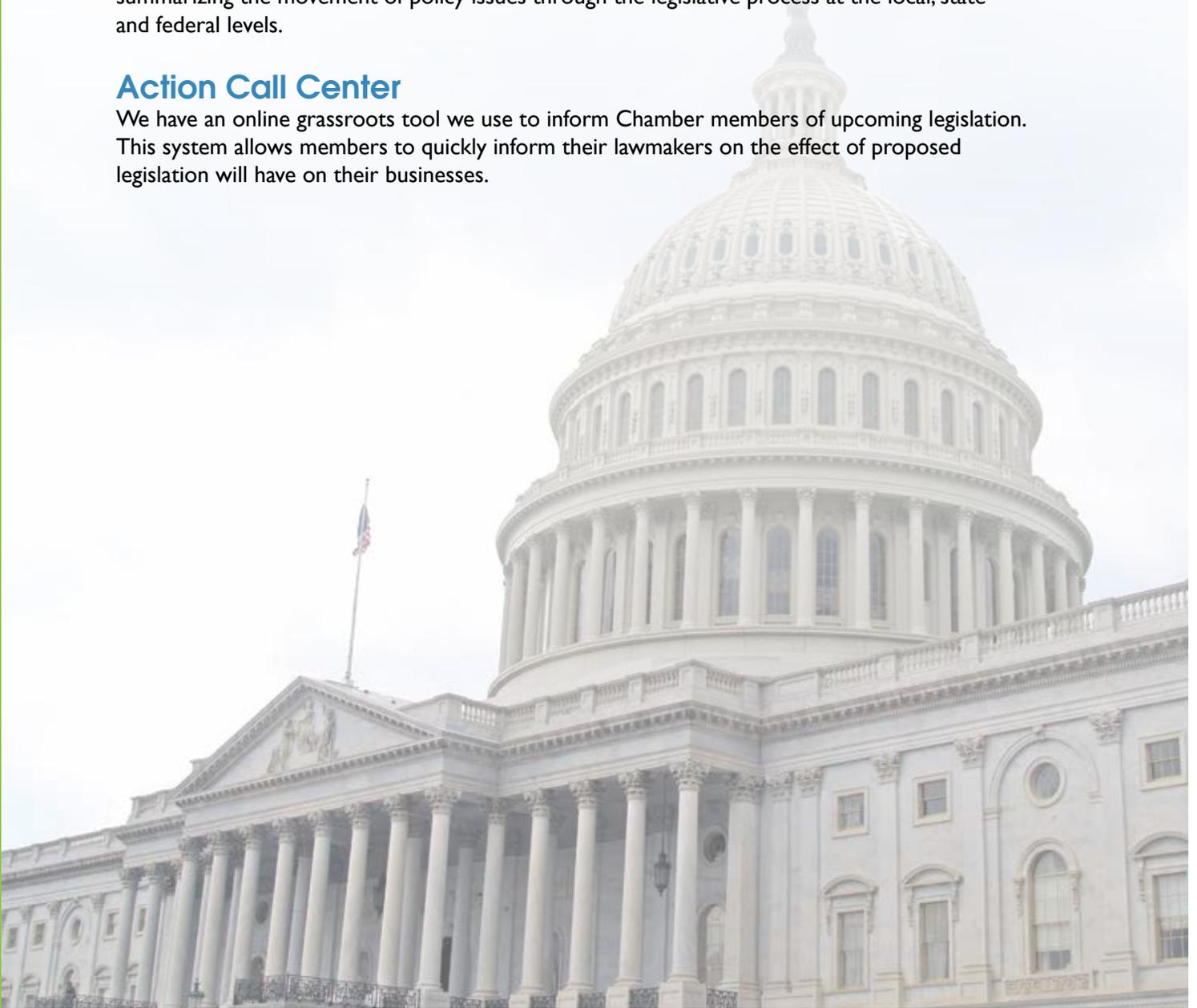


Public policy updates

Each week, subscribers to our Public Policy News Briefing receive an electronic newsletter summarizing the movement of policy issues through the legislative process at the local, state and federal levels.

Action Call Center

We have an online grassroots tool we use to inform Chamber members of upcoming legislation. This system allows members to quickly inform their lawmakers on the effect of proposed legislation will have on their businesses.



▼ WHAT CAN THE CHAMBER DO FOR YOU?

The Greater Green Bay Chamber's mission is to strengthen member businesses, enhance economic and workforce development and improve the quality of life in our community and region.

Our programs accomplish that with three key pillars of focus: economic development, workforce development and community development. Education and the future workforce are at the root of economic development, making education critical to our region's reputation as a world-class place in which to live and work, and to our economic vitality.

Economic development

Advance Business & Manufacturing Center
Advance Business & Manufacturing Center incubator
Advance Business & Manufacturing Center
Innovation Series
Advance Microloan Program
Annual Dinner
Available Sites & Buildings
Brown County Culinary Kitchen
Brown County Revolving Loan Fund
Business & Breakfast
Business Directory
Business Expo
Business Person of the Year Award
Business Recognition Luncheon
Certificates of origin
Collective Impact magazine
Collective Impact magazine advertising
Commercial Assistance
Cornerstone Award
Cost of Living Statistics
Entrepreneurial Growth Award
Environmental Stewardship Award

Excellence in Business Awards
e-wire newsletter
Fact Book
Friday Report e-newsletter
Current Future 15 and Young Professional Awards
Growth Award
Importers/exporters listing
Legislative Advocacy
Legislative Agenda
Legislative News Briefings
Mailing labels
Manufacturing Awards of Distinction
Member discounts
Member2Member e-newsletter advertising
NationJob
Power Networking Breakfast
Small business counseling
Smart Business Savings
Wage & Benefit Study
Web banner advertising
Website business descriptions

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▼ WHAT CAN THE CHAMBER DO FOR YOU?

Workforce development

- Brown County Teen Leadership
- Careers and Conversations
- Career exploration
- Careers on Wheels
- CEO/CFO Sole Proprietor Roundtables
- Financial Aid Seminar
- NationJob
- Parent Networks
- Project Management for Teens
- Scholarships (5/12 Scholarship, Technical Scholarship, Brian LaViolette Foundation Scholarship)
- WisCareers
- Youth Apprenticeship program
- Youth Celebration

Community development

- Ambassadors program
- ATHENA Award
- Chamber Golf Outing Classic
- Current Young Professionals
- Daniel Whitney Award
- Diversity committee
- Family Friendly Workplace Award
- Current Future 15 and Young Professional Awards
- Golden Apple Awards
- John M. and Meredith B. Rose Award (Leadership Green Bay)
- Leadership Green Bay
- Leadership Green Bay Special Recognition Award
- Leo Frigo Leadership Award
- Welcome Back Packers Luncheon
- Ribbon cuttings



The Greater Green Bay Chamber offers a variety of business resources that contribute to a business's operations, growth, planning and livelihood.

Funding sources.

Advance, the economic development branch of the Greater Green Bay Chamber, can connect businesses with public and private sources of funding for starting a business, growing a business, pursuing new markets, research and development, etc. These sources include:

- **Advance Microloan program.** Geared to entrepreneurs and small businesses, the program is intended to fill a gap for small businesses and entrepreneurs who seek to create, improve or expand their business opportunities. The program offers loans of \$5,000 to \$75,000.
- **Brown County Revolving Loan Fund.** These funds are typically used for large projects for-profit businesses starting or expanding an existing business; loans of up to \$250,000 are available.

Affordable business space.

The Advance Business & Manufacturing Center incubator offers very affordable, flexible-lease, professional office and manufacturing space. Clients also receive the advantage of free mentoring from onsite partners.

Advance Business & Manufacturing Center virtual tenancy/co-working. This arrangement with the center offers a professional setting for meetings, video conference and mailing services.

Brown County Culinary Kitchen incubator. This incubator provides a fully equipped, commercially licensed, shared-use kitchen at an affordable price. It's ideal for caterers, bakers and restaurateurs.



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Strategic business partnerships.

Advance works closely with partners such as SCORE, the UWGB Small Business Development Center and Northeast Wisconsin Technical College Center for Entrepreneurship to help start-ups with business planning, small business counseling, marketing plans and other facets of starting a business.

Business attraction.

Attracting new industries and businesses strengthens the greater Green Bay area by supporting local companies and reducing supply chains.

Demographic, economic and market data.

Whether a business needs this type of data for general market research purposes, grant applications, business relocation or possible expansion, Advance can provide this information for Brown County, specifically including:

- Cost of Living data for Brown County
- Wage and Benefit Study for the Fox Valley and Green Bay
- Annual Fact Book

Location assistance.

If a business is looking to change locations or expand within Brown County, Advance can provide unbiased information to help with their decision.

International development.

Considering importing or exporting? International development includes marketing services (including market needs evaluation and product/marketing viability) and commercial assistance services ranging from international banking to foreign trade zones, mentoring support to federal government export assistance.

Business retention committee.

Advance's business retention committee not only provides one-on-one assistance to area businesses but also gauges common opportunities and challenges across industries so they can proactively provide programming/assistance.

Learn more at advancegreenbay.org.

The Greater Green Bay Chamber's partnerships and diverse membership enable us to provide the leadership and professional development opportunities you're seeking.

Community and leadership development programs.

Our long-standing **Leadership Green Bay** program has graduated nearly 900 emerging leaders into the community, armed with the know-how to tap their leadership skills in their careers and in volunteer capacities throughout the greater Green Bay community.

Brown County Teen Leadership provides comprehensive, experiential leadership development to high school sophomores.

Professional development.

Our **Current Young Professionals** network slate professional growth opportunities for ages 21 to 40 into defined, regularly scheduled opportunities including Lunch n' Learns, Executive Breakfasts and workshops.

Third Thursday's **Business and Breakfasts** offer concise presentations accompanied by breakfast on time-tested topics including leadership, customer service and maximizing networking off and online.

The Chamber responds to timely topics, providing **specialized seminars** on everything from PCI compliance to new media opportunities.

Advance, the economic development branch of the Chamber, spearheads professional learning with quarterly seminars on topics of particular interest to start-up or small businesses, including securing small business funding, copyrighting, to the benefits of establishing an advisory board.

Annually, the **Business Expo** features several seminars presented by subject experts on topics as diverse as engaging employees in wellness programs to technology developments to customer engagement.

Our **CEO, CFO and Sole Proprietor Roundtables** offer a confidential setting for executives to share unique issues and best practices with their peers.

For more information, visit titletown.org.

Ribbon cuttings/ground breakings.

Chamber ambassadors and staff join members in commemorating milestones at their place of business including groundbreakings, relocations, expansions or other significant changes. We showcase pictures of these in our social media outlets.

Awards.

The Chamber's award opportunities include the Business Recognition Luncheon awards, ATHENA Award, Excellence in Business Awards, Manufacturing Awards of Distinction and *Current Future 15* and Young Professional Awards. Recipients have found success in using these awards in their professional promotion and advertising.

Sponsorships.

Whether your passion is for education, leadership, young professionals or manufacturing, we've got a sponsorship to fit your business.

Advertising.

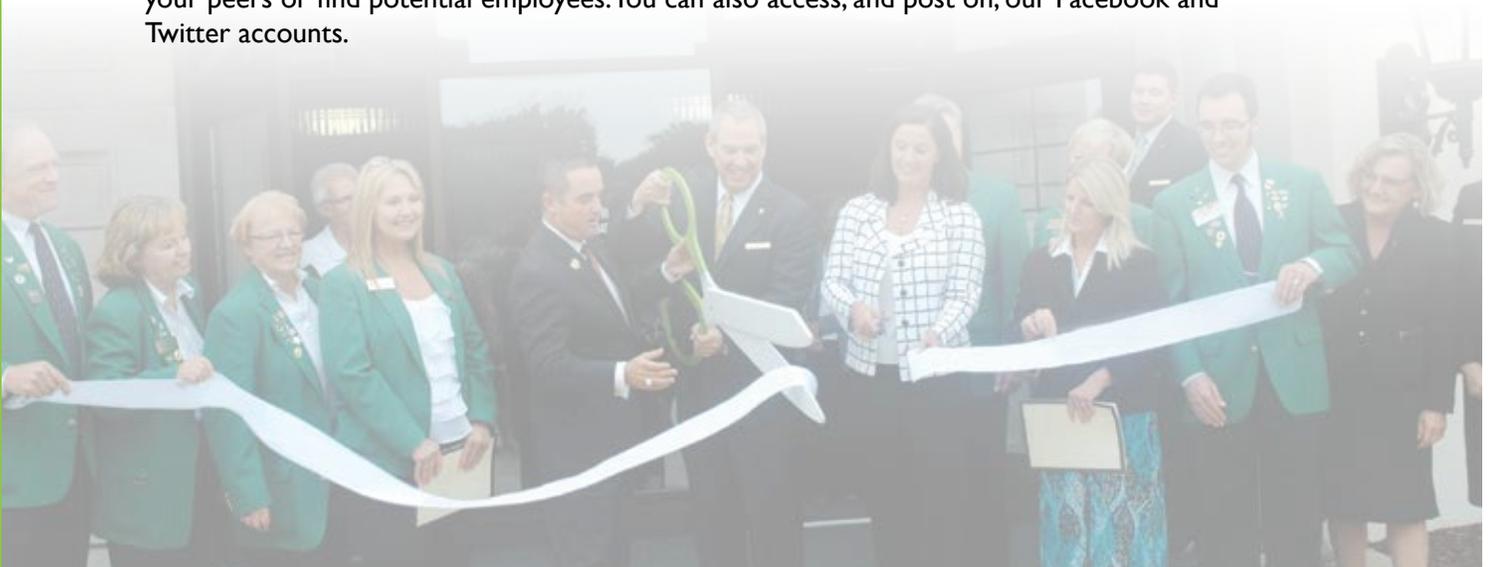
We offer affordable options like text advertisements in the *Member2Member* e-newsletter that begin at \$50, as well as website banner ads, lobby display ads and magazine ad opportunities.

Business news.

If you have new hires, promotions, a business anniversary or other news of that nature, we'll highlight it in the business briefs featured in our biweekly *Friday Report* e-newsletter, distributed to about 4,800 recipients.

Linkedin group access.

The Chamber's LinkedIn group is exclusive to members. Tap it to network, discuss business with your peers or find potential employees. You can also access, and post on, our Facebook and Twitter accounts.





"The Chamber's mission statement is focused on strengthening member businesses through economic and workforce development, and the Smart Business Savings program is a great example of that," said Laurie Radke, president, Greater Green Bay Chamber. "I encourage you to take advantage of exclusive discounts offered by our strategic partners."

Members can save significant money with exclusive discounts.

Smart Business Savings.

Staples. Staples offers the overall savings and ease of ordering from Staples Advantage, the world's largest supplier of office supplies, promotional products, computers and technology hardware, office furniture, sustainable products and janitorial supplies. Staples can help you reduce expenses through discounted prices on more than 23,000 products, as well as offering online ordering, FREE delivery on orders over \$50, online proof of delivery, next-day delivery and stellar customer service. Green Bay Staples representatives: Kevin Leurquin, 920.217.8804 or kevin.leurquin@staples.com.



UnitedHealthcare. UnitedHealthcare can help to make your business strategy a success with products that can help employers maintain a healthy and productive workforce - while delivering significant cost advantages. Receive up to 10 percent off ancillary lines of coverage including life, dental, vision and disability; 2 percent discount on health insurance benefits for employers with 51 to 99 eligible employees; discounts on Green Bay Area Chamber of Commerce membership dues for employers with two to 50 eligible employees, and more. For a list of Chamber member brokers who can assist you, please visit <http://www.titletown.org/members/savings/unitedhealthcare-health-insurance>.



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Cellcom. Cellcom offers personalized regional and nationwide plans specifically built for the needs of business. Save up to 20 percent off nationwide calling plans starting at \$23.95; regional plans start at \$21.95. Receive FREE unlimited nights and weekends starting at 7 p.m. on plans \$35.95 and higher, as well as free voicemail, caller ID and incoming text messages. Also save up to 10 percent on data for Cellcom's new share plan while receiving unlimited Nationwide talk and text on the latest high-tech devices including Android, Windows and iPhone. For a free wireless analysis, contact Chris Lukes at 920.619.8800 or Chris.Lukes@cellcom.com.



Greater Green Bay YMCA. Through a Y Corporate Partnership, companies can partner with the Y to provide their employees with a financial incentive on membership and a wellness program. Companies paying towards their employees' membership will receive a financial match from the Y along with health & wellness services. Employees joining the Y will receive a free two week trial membership and their processing fee waived (\$39). Additional wellness services provided by the Y: Wellness Coaching, Lunch and Learn Lectures, Health Fairs, Onsite Group Exercise Classes and Monthly Challenges. To get your employees started, contact Jamie Hanner at 920.436.9620 or Jamie.hanner@greenbayymca.org.



GTS. GTS was founded in 1995 as a non-asset based, third-party logistics management company. We are the one-stop source for all transportation needs over 150 pounds. The modes we manage include less-than-truckload, truckload, air, international, parcel and expedite. Our extensive carrier network gives us the bargaining power to provide custom, cost-efficient transportation solutions. We only contract with the most reliable and financially stable carriers. Our clients save an average of 10%-35% on shipping annually. Learn more by contacting Anthony Uschold, Association Sales Representative, 800.689.6255, Ext. 234, or via email, auschold@onestopshipping.com. Or visit <http://www.onestopshipping.com/gbac/>.



More information is available at www.titletown.org/smartbusinessavings.

The Greater Green Bay Chamber is a hub of qualified and targeted opportunities to interact and connect with fellow business people. Each year provides upwards of 10,000 opportunities!

Monthly/quarterly

Business After Hours – These monthly networking events are hosted by Chamber member businesses and civic facilities in the Brown County area.

Current After Five – These casual gatherings profile venues of interest to young professionals while fostering personal relationships.

Current Executive Breakfast and Workshops – The breakfasts feature an executive leader sharing a personal story and organizational strategy; the workshops offers an in-depth professional development opportunity for young professionals.

Current Lunch n’ Learns – These presentations focus on a topic of interest to young professionals over lunch.

Current Discover Events – These varied events offer interactive evening events focused on entertainment revolving around a specific theme.

Power Networking Breakfast – This monthly round-robin style networking offers each participant an opportunity to share their “elevator speech” with 40+ of their peers.

Third Thursday’s Business & Breakfast – Held monthly September through May, enjoy a delicious breakfast as area professionals present on timely business topics including marketing, customer service, performance and more.



Annually

Annual Dinner – A celebratory gathering of several hundred Chamber members to honor award recipients and volunteers.

Business Expo – This one-day expo is the largest business exhibition in Northeast Wisconsin, attracting upwards of 200 exhibiting businesses and 800 attendees.

Business Recognition Luncheon – This annual luncheon hosted during Small Business Week recognizes seven categories of businesses and business people for their outstanding achievements.

Chamber Golf Outing Classic – This annual event, staffed by the Chamber ambassadors, offers a day-long opportunity to entertain clients or reward employees as you hit the links.

Leadership Green Bay program – This community development program selects 40 applicants each year into a nine-month program focused on learning about the community, giving back to the community through a small group project, enhancing leadership skills and developing strong connections.

Manufacturing Awards of Distinction – This event recognizes Northeast Wisconsin companies that have achieved manufacturing excellence.

Golden Apple Awards – The Golden Apple Awards celebrate exemplary educators and is presented amid hundreds of education and business representatives.

Welcome Back Packers Luncheon – This only event of its kind in the NFL offers die-hard Packers fans the opportunity to celebrate the kickoff of another season as Packers players, coaches and administrators are seated randomly at all attendees' tables.

Chamber event listings available at events.titletown.org.



Workforce development is a pivotal issue for businesses and the entire community. Partners in Education, the workforce development branch of the Chamber, brings together representatives from area participating school districts, post-secondary institutions and business to have candid discussions about what today's students need to become successful employees and community members tomorrow.

Career exploration.

Career exploration through programs such as Careers on Wheels, a unique and exciting program for third or fifth graders to learn about a variety of careers "on wheels." We complement this with educator-focused efforts like Career Conversations, during which educators visit and tour area businesses to learn about practical career insights.

Youth leadership development.

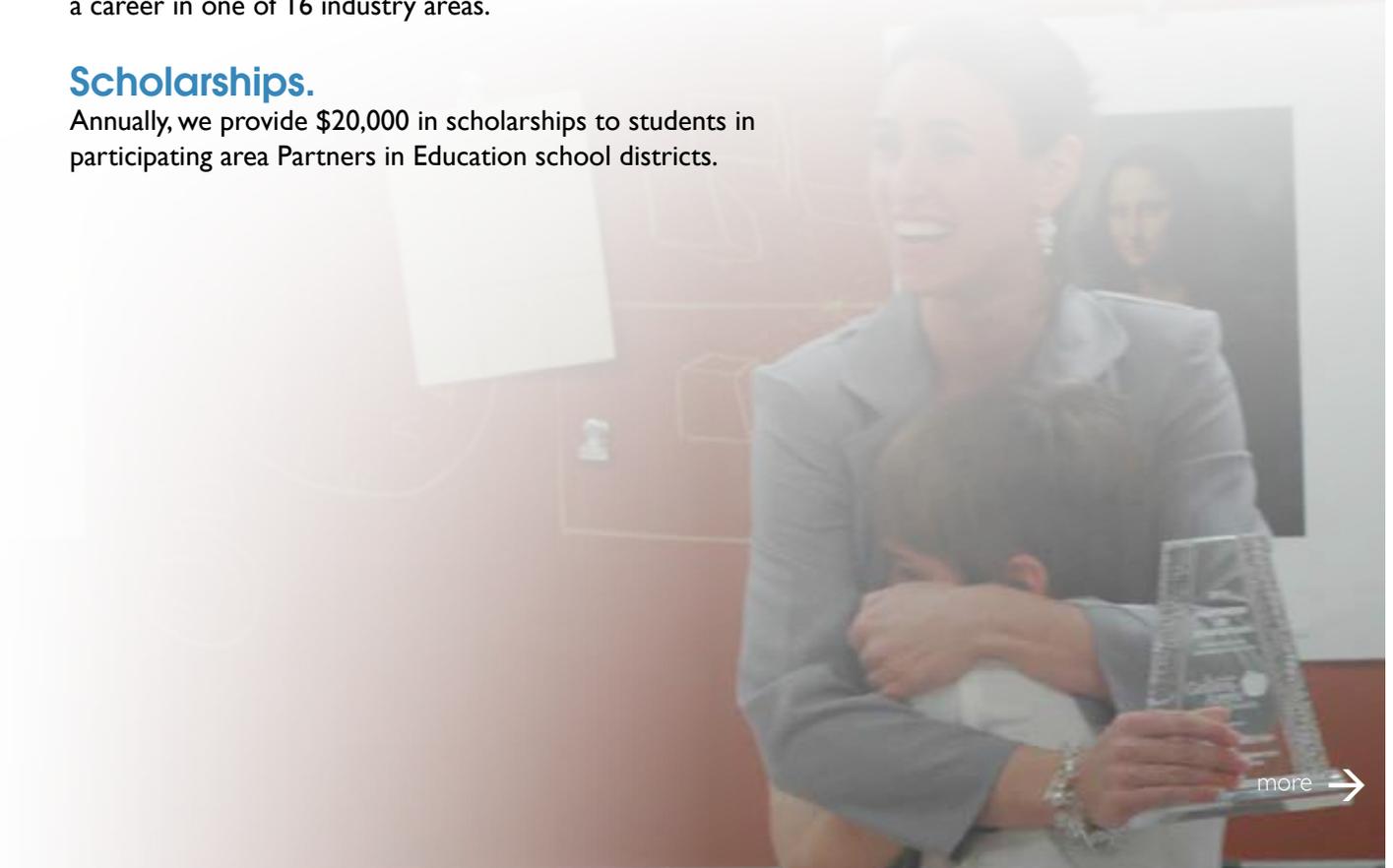
Brown County Teen Leadership is an annual program that builds and strengthens emerging young leaders with skills, knowledge and experiences that prepare them to be effective partners for positive change in Brown County.

Work-based learning.

Work-based learning including our Youth Apprenticeship program that targets high school juniors and seniors from our area school partners. The two-year program gives students a jump start on a career in one of 16 industry areas.

Scholarships.

Annually, we provide \$20,000 in scholarships to students in participating area Partners in Education school districts.



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Current Young Professionals.

Current young professionals focuses on the newest entrants to the workforce. The whole premise of *Current*, now at 910 individual members and 60 corporate members, is to attract, engage, develop and retain young talent in the Greater Green Bay area.

Educator recognition.

Educator recognition through the Golden Apple Awards, and ongoing educator involvement in our Golden Apple Academy.

Leadership Green Bay.

Leadership Green Bay selects a limited number of participants from diverse backgrounds to participate in a series of nine all-day educational and informative sessions over a nine-month period. Participants form small group projects to address community needs; in the process, they learn everything from consensus building to conflict resolution to time management, and are exposed to an array of leadership styles and experiences.

Learn more about programming at titletown.org or by calling 920.593.3400.

