

FOR IMMEDIATE RELEASE

Combat Hunger Event Surpasses 50,000 Meals for Local Veterans

APPLETON, Wis. – (June 11, 2025) Woodward Community Media, in partnership with Feeding America Eastern Wisconsin, proudly announces the resounding success of its 7th annual "Combat Hunger" food and funds drive. Held on May 22, 2025, at Pick 'n Save on N. Ballard Rd. in Appleton, the event rallied the community to provide over **50,000 meals** for local veterans struggling with food insecurity.

The overwhelming generosity of Northeast Wisconsin communities resulted in the collection of **2,820 pounds of food and \$11,670 in monetary donations**, benefiting Veterans Village in Appleton.

Veterans Village is a vital facility dedicated to providing housing and comprehensive support to local veterans. This initiative addresses the critical issue of food insecurity among those who have selflessly served our nation.

"Combat Hunger continues to demonstrate the strength of our community's generosity," said Patti Habeck, President and CEO of Feeding America Eastern Wisconsin. "With Woodward Community Media championing this event, along with the wonderful support of donors, partners, and volunteers, we did much more than just collect food. We delivered essential nourishment and a message of gratitude to those who have selflessly served our country."

Throughout the drive, Woodward Community Media's six radio stations: 105.7 WAPL, 95.9 KISS FM, Razor Wisconsin, 104.3 The Fuse, WHBY, and The Score WI, broadcasted live, encouraging shoppers and listeners to contribute to the cause.

This year's drive was further strengthened by the station teams' pre-event visit to Veterans Village, allowing them to gain a deeper understanding of the facility and the profound impact of their efforts on the lives of local veterans.

"The unwavering support from our community for the 7th annual Combat Hunger event is truly inspiring," said Roxanne Steele, Marketing & Promotions Director at Woodward Community Media. "It's a privilege to give back to those who have sacrificed so much for our freedom. The impact of these donations extends beyond just providing meals; it offers hope and a renewed sense of purpose to our deserving veterans."

Woodward Community Media extends its heartfelt gratitude to Feeding America Eastern Wisconsin for their continued partnership and to the generous sponsors: TDS Fiber and Jack's Maintenance. Together, they are proud to make a tangible difference and remain committed to fighting veteran hunger in the years ahead. Woodward Community Media looks forward to continuing this vital initiative and encouraging ongoing community support for our veterans.

About Woodward Community Media:

Woodward Community Media (WCM) is an employee-owned company that informs, entertains and connects our communities through audio, video, digital, print and event content for our audiences and customers. WCM operates six broadcast brands in the Oshkosh, Appleton, and Green Bay, Wisconsin markets, including 103.5|1150AM|106.3 WHBY, 105.7 WAPL, Razor 94.7|104.7, 92.9|95.9

KISS FM, 104.3 The Fuse and 99.1|1570AM| 95.3 The Score, along with its broadcast brands in Springfield, Illinois. Good People. Real Solutions. Shared Results.

About Veterans Village:

Veterans Village's mission is to provide affordable housing, support and community to veterans throughout their lifespan. They also aim to improve quality of life with a continuum of care that is veteran-centric. Veterans Village is here to serve those who served, giving back to the veterans who have sacrificed so much for our freedom.

About Feeding America Eastern Wisconsin:

Feeding America Eastern Wisconsin is the largest hunger relief organization in Wisconsin, with food banks in Milwaukee and Appleton. Founded in 1982 by the Rotary Club of Milwaukee, the organization is a locally led and independently operated member of the national Feeding America network of food banks. In collaboration with nearly 600 hunger relief partners and trusted community-based programs, Feeding America Eastern Wisconsin provides healthy, nutritious food to neighbors facing hunger across 35 counties in Eastern Wisconsin. Committed to building stronger, healthier communities, the organization works to address the root causes of hunger through education, strategic partnerships, and innovative community-centered solutions. Learn more at FeedingAmericaWI.org.