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FOR IMMEDIATE RELEASE

Fox Communities Credit Union Welcomes Jason Herbst – Vice President Mortgage Market Manager

APPLETON, Wis. (May 20, 2025) – Jason Herbst has joined Fox Communities Credit Union as their Vice President Mortgage Market Manager. Herbst is responsible for originating purchase money, primarily single-family, mortgage loans. This will require making outside sales calls to maintain and cultivate new relationships with Centers of Influence such as Realtors, Builders, and Financial Planners. This will also include representing Fox by participating in Realtors and Builders Association events. Additionally, the VP Mortgage Market Manager will be responsible for recruiting, retaining and managing a team of Outside Mortgage Loan Originators within their assigned territory.

Previously, Herbst served as VP Senior Mortgage Loan Officer at Johnson Financial Group, Universal Banker at Johnson Bank, and Personal Banker at Wells Fargo Bank. Herbst has a Bachelor of Arts Degree with a Major in Organized Communication and Minor in Advertising from the UW-Whitewater.

“Fox Communities Credit Union has an outstanding reputation for taking care of members in our community and this became even clearer to me after I came here. I look forward to helping grow the mortgage division even further for this incredible organization,” said Jason.

With over 85 years of experience, Fox Communities Credit Union proudly serves more than 130,000 members across 22 locations. As a member-owned financial institution, Fox prioritizes people over profits, ensuring members receive exceptional service and support. With a dedicated team of over 480 professionals and assets exceeding \$3 billion, Fox is well-equipped to meet the financial needs of members. Fox is a Gold-Certified Fox Cities Employee Friendly Workplace. In 2024, Fox was recognized as the Green Bay Chamber's Next Generation Best Place to Work and was named Community Partner of the Year from Fox Cities Habitat for Humanity.

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