

McCormick Assisted Living Welcomes Amber Hintz as its New Administrator

GREEN BAY, Wis. (July 1, 2025) — [McCormick Assisted Living](#) (MAL), the Green Bay campus division of [St. Paul Elder Services](#) (SPES), a community dedicated to enriching the life experience of the individuals it serves, is excited to welcome administrator Amber Hintz to its team.

As administrator, Hintz will focus on maintaining the home-like atmosphere and the high level of care for residents and their families. Additionally, she will oversee day-to-day operations and lead the charge in sales and marketing-related efforts. Hintz knows that thoughtful, smooth operations of the facility allow family members to focus on just that, being family members, knowing that their loved one's care is accounted for.

"I recognized my desire to care for others while caring for my grandmother, and that desire continued throughout my years in the industry," Hintz said. "The roles I have served in have helped me understand how we can best serve not only those who choose to live here but those who choose to work here and those who trust us to care for their family members."

Hintz's education in leadership development and human resources management and her varied experience in assisted living make her uniquely suited for the administrator role. She most recently served as a manager and director of sales in senior housing and was previously a home care consultant and manager. She also worked as a certified nursing assistant (CNA) for 10 years, truly learning the ins and outs of person-centered care.

To learn more about MAL and its services, visit stpaulelders.org.

Headshot included.



Amber Hintz, McCormick Assisted Living administrator. Photo courtesy of SPES.

###

McCormick Assisted Living (MAL) is the Green Bay campus division of St. Paul Elder Services (SPES), a community dedicated to enriching the life experience of the individuals it serves. MAL is a Catholic, Franciscan-sponsored community that offers a residential care apartment complex and a community-based residential facility with long-term care options customized to the needs of its unique residents and their loved ones. To learn more, visit stpauellders.org.

[Facebook](#) | [LinkedIn](#) | [Newsroom](#)