

FOR IMMEDIATE RELEASE

Regional business leaders Kim, McCartney join New North board of directors

Pair bring perspective of nameplate companies, backgrounds in finance, information technology

NEW NORTH, July 2, 2025 – Regional leaders Rob Kim of Green Bay Packaging and Don McCartney of Oshkosh Corporation have been named to the board of directors of New North Inc., the regional economic development corporation for the 18 counties of Northeast Wisconsin. Advanced by New North's board development committee and subsequently approved by the full board at its May meeting, their board terms began on July 1.

"Rob and Don are senior leaders at nameplate companies within the New North region," says Barb LaMue, president and CEO of New North Inc. "The perspective of their organizations, along with their own backgrounds in finance and information technology, will be valuable as we collaborate to grow the regional economy."

Rob Kim is the chief financial officer at Green Bay Packaging, a family-owned company headquartered in Green Bay. Started in 1933, the company today has more than 40 facilities in 16 states, consisting of corrugated container plants, a folding carton facility, recycled and virgin containerboard mills, pressure-sensitive label roll stock plants, timberlands, a paper-slitting operation, and a sawmill facility. Kim joined Green Bay Packaging as CFO in August 2017, leading its finance and IT functions. He also has been a strategic partner on company initiatives, including a \$500MM recycled linerboard mill project and multiple acquisitions.

Kim holds a bachelor's degree in accountancy from the University of Illinois, along with a master's of business administration degree from Washington University in St. Louis. Prior to joining Green Bay Packaging, he held finance and leadership roles with prominent national companies such as Ball Corporation, Belden, A.G. Edwards, Emerson and Ernst & Young.

Don McCartney is vice president of global digital operations for Oshkosh Corporation, an innovator and manufacturer of purpose-built vehicles and equipment that can be found in more than 150 countries. Headquartered in Oshkosh, it employs 18,000-plus team members worldwide, producing military vehicles, commercial vehicles, fire and emergency vehicles, access equipment, and other specialized equipment. McCartney has spent his entire 31-year professional career with Oshkosh in a series of progressively advancing roles since first joining the company in 1994. He has led company IT teams for large business segments, along with playing a role in its digital transformation, the implementation of data-driven business systems to optimize operations, and embracing emerging technologies to inform strategic decisions and produce revenues.

McCartney holds a bachelor's degree in computer science from Lock Haven University of Pennsylvania.

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. www.thenewnorth.com

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