MEDIA CONTACT:

Discover Green Bay

Nick Meisner, VP of Marketing and Communications

C: 920.544.6976 | E: nick@greenbay.com

Professional Log Rolling Comes to Howard for the First Time

HOWARD- The Village of Howard will host the nationally recognized Three Rivers Roleo for the first time on Saturday, July 12 at Duck Creek Quarry (2140 Glendale Ave). The free, family-friendly event runs from 10 a.m. to approximately 2 p.m., featuring over 20 of the top professional log rollers in the country.

Now in its 17th year and third in Northeast Wisconsin, the Roleo brings world-class competition to a site with historical significance. Duck Creek Quarry was once home to a sawmill, highlighting the sport's deep Wisconsin roots.

This year's roster includes former World Champions Anthony Polentini, Tanner Hallett, and Shana Verstegen, among others. An amateur event will be held on Friday, July 11, at 4 p.m., showcasing emerging athletes and community participants.

Founded by Wisconsin siblings and professional log rollers Jacob Rick and Katie Rick Burke, the Roleo began in Onalaska in 2008. Jacob now serves as emcee, while Katie remains an elite competitor.

The event is free and open to the public.

Attendees can enjoy live music, food trucks, and family-friendly activities. Bleacher seating is available; guests are also welcome to bring chairs or blankets.

"The Roleo coming to Howard is a great example of how our communities are expanding opportunities for residents and visitors to experience unique, high-caliber events," said Brad Toll, President and CEO of Discover Green Bay. "This is more than a sporting event; it's a celebration of Wisconsin heritage, outdoor recreation, and community spirit."

Rain or shine (delays for thunderstorms only). Free parking is available off Glendale Avenue. For more information, visit kricklogrolling.com .