FOR IMMEDIATE RELEASE
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Element Adds Public Relations Account Coordinator to Team

De Pere, Wis. – Element, a full-service advertising and web development agency with two locations in Northeast Wisconsin, recently added public relations account coordinator Katie Biersach to the agency’s public relations team.

Biersach will support clients by writing diverse types of content and executing media relations tactics. The public relations team’s expansion speaks to its ability to deliver results and the agency’s growing clientele.

Previously, Biersach was a public relations intern for the Milwaukee Bucks’ new NBA G League affiliate, the Wisconsin Herd. She also spent a summer interning in Los Angeles through the Television Academy Foundation at a strategic communications agency focusing on entertainment and technology.

Biersach graduated from the University of Wisconsin Oshkosh with a Bachelor of Arts degree in public relations and a minor in radio TV film.

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