New Health Center in Ashwaubenon Opening Aug. 27
Prevea Cormier Health Center, located at 737 Cormier Rd.

Ashwaubenon – Prevea Health is pleased to announce it will open the Prevea Cormier Health Center, located at 737 Cormier Rd. in Ashwaubenon, on Monday, Aug. 27.

The Prevea Cormier Health Center will be home to Ideal Weigh, Prevea’s medically-supervised weight loss program. Ideal Weigh promotes a diet rich in healthy proteins and low in carbohydrates. It also includes:

- Ideal Protein food and beverage products, which promote fat loss while maintaining muscle mass
- Weekly weight checks, blood pressure, BMI and body measurement analysis
- One-on-one personalized weight loss coaching
- Education to help participants maintain results

The Prevea Cormier Health Center will feature six consultation rooms to allow Ideal Weigh coaches to meet privately and comfortably with clients. It will also feature a 3-D body composition scanner – a new service being added to the Ideal Weigh program that provides a more precise measurement of a person’s waist, hips, bust and chest circumference. Retail space within the new health center will also feature a variety of Ideal Protein food and beverage products for purchase.

Prevea launched the Ideal Weigh program at the Prevea Holmgren Way Health Center in Ashwaubenon in 2015. Starting Aug. 27, all Ideal Weigh services in Ashwaubenon will be provided at the Prevea Cormier Health Center. Ideal Weigh is also offered at Prevea health centers in Oconto Falls, Sturgeon Bay, Kohler, Sheboygan and Chippewa Falls, Wis.

“The opening of our newest location in Ashwaubenon is a testament to how rapidly the Ideal Weigh program is growing due to its high success rate,” said Dr. Ashok Rai, President and CEO at Prevea Health. “Many people have seen their family, friends and co-workers achieve success with Ideal Weigh and they want the results, too. This is a program that is helping people get healthier and stronger every day.”

The Prevea Cormier Health Center will be open Mondays, Tuesdays, Thursdays and Fridays from 7 a.m. to 5:30 p.m. and Wednesdays from 7 a.m. to 6:30 p.m. Anyone interested in learning more about Ideal Weigh at the Prevea Cormier Health Center can visit the new location starting Aug. 27, call (920) 431-1978 or visit: www.prevea.com/idealweigh

Three-Day Open House Event
To celebrate the new location, Prevea will host a three-day open house event at the Prevea Cormier Health Center.

- Sept. 4 – 6
- 10 a.m. to 3 p.m. each day
- Free Ideal Protein samples, cookbook sales, giveaways and a cooking demo
  - Cooking demo at 12 p.m. on Thursday, Sept. 6 only
In addition to Ideal Weigh, the *Prevea Cormier Health Center* will also be home to Prevea Corporate Health & Wellness health coaches and dietitians who work one-on-one with employees of businesses partnered with Prevea Corporate Health & Wellness. Registered dietitians work with employees to help them take charge of their eating habits and develop personalized eating plans; and health coaches help employees set health goals, provide them with educational materials, personalized fitness recommendations, health screenings and more. To learn more about Prevea Corporate Health & Wellness, call (920) 429-1794.

###

**About Prevea Health**
Founded in Green Bay, Wis. in 1996, Prevea Health is a health care organization that provides high-quality, primary and specialty health care in 80+ locations across Northern, Eastern and Western Wisconsin in clinic and hospital settings. It is partnered with six Hospital Sisters Health System (HSHS) hospitals across Wisconsin to provide patients a system of highly-coordinated care, close to home: HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center in Green Bay; HSHS St. Nicholas Hospital in Sheboygan; HSHS St. Clare Memorial Hospital in Oconto Falls; HSHS Sacred Heart Hospital in Eau Claire; and HSHS St. Joseph’s Hospital in Chippewa Falls. For more information, visit [www.prevea.com](http://www.prevea.com).