Schenck presents trucking workshop

WISCONSIN – Schenck is hosting a workshop, “2018 Trucking Update: Insights to drive your success,” for owners, senior leaders, and safety and operations professionals involved in transportation operations. The workshop will be held Thursday, Oct. 25 at the St. Norbert College Bemis Conference Center, 299 3rd St, De Pere, from 1 to 4 p.m. Registration begins at 12:30 p.m. A networking reception will follow from 4 to 5 p.m.

Keynote presenter Rob Reich, senior vice president of equipment, maintenance and driver development at Schneider, will dive into the critical elements affecting the industry, including a labor and equipment outlook, trends on freight acquisition, and changes in technology. He will also share insight into how smaller companies can create scalable processes for handling expenses and maintenance.

Breakout sessions will follow, and participants will choose to attend one of the following sessions:

- Accounting & tax update – A trucking industry perspective, presented by Chris Roble, CPA, shareholder, and Paul Westberg, CPA, manager, and co-leaders of Schenck’s Trucking & Logistics team

- Business transitions – A process not an event, presented by Lisa Horn, CEPA, senior manager - operations consulting at Schenck

- Maintenance – Keys to utilization and lower costs, presented by Tom Anderson, president; Derrick Washington, VP of sales; and David Hooper, director of commercial fleet management, of Master Fleet National

The workshop will conclude with Thomas Schultz, PHR, SHRM-CP, human resources consulting manager at Schenck, as he shares strategies to assist trucking companies in addressing the driver shortage issue in the trucking industry.

Cost is $50 per person to attend.
To register, visit the Schenck website at schencksc.com/events. Contact Michelle Vandenbush at 920-455-4137 or michelle.vandenbush@schencksc.com with questions.

About Schenck SC
Schenck is a full-service regional accounting and consulting firm. The firm currently has nearly 700 team members who serve clients from 10 locations in Wisconsin. As one of the larger CPA firms in the United States, Schenck provides a full range of services, including accounting and assurance, tax, business consulting, human resources consulting, information technology, merger and acquisition, retirement planning, wealth advisory and payroll solutions for businesses, government and not-for-profit organizations, and individuals.

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