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Breakthrough Announces Heather Mueller as COO of Breakthrough Supply Chain

Mueller will oversee operations of the organization’s supply chain business as well as the Applied Knowledge team.

Green Bay, Wis. – As Breakthrough, a pioneer in the field of transportation energy and information management, continues to grow and expand its service lines, the organization is proud to name Heather Mueller chief operating officer of Breakthrough Supply Chain. She currently serves as the vice president of new client experience and will begin her new role effective immediately.

“During her time at Breakthrough, Heather has proven herself to be an excellent leader and invaluable member of the team,” said Doug Mueller, CEO and president for Breakthrough. “Her strategic mindset and passion for delivering results that exceed client expectations leave no doubt that she will make an excellent chief operating officer for Breakthrough Supply Chain.”

In the COO role, Heather will work to create data-driven value for clients while simultaneously growing the scope and impact of Breakthrough Supply Chain solutions. The newest addition to Breakthrough’s service offerings, the supply chain business provides clients with end-to-end transportation solutions focused on removing distortion, achieving transparency and establishing fair relationships for more sustainable transportation capacity sourcing and management.

With more than six years of experience at Breakthrough, Heather has held a variety of roles in marketing, client relations and business development. In addition to her responsibilities of leading Breakthrough’s supply chain business, she will also continue to oversee the organization’s Applied Knowledge team, which works to deliver market information that drives a more strategic approach into Breakthrough clients’ transportation energy and supply chain management strategies.

Heather earned her Master of Business Administration from the University of Chicago – Booth School of Business and her Bachelor of Science in Business from the University of Minnesota – Carlson School of Management.

To learn more about Breakthrough and its complete line of services, visit the Breakthrough website.

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Breakthrough is a groundbreaking energy and supply chain management company, helping shippers around the world achieve transparency and remove distortion from their transportation supply chains. Using patented strategies and expert industry insights to improve supply chain efficiency, Breakthrough cuts energy costs and consumption while reducing emissions. In 2017, Breakthrough helped its clients eliminate more than 8.9 million gallons of diesel fuel from their supply chains and reduce their collective carbon footprint by more than 90,000 metric tons of CO₂. The
firm has received the prestigious “Winning Through Innovation” award from Unilever and is a five-time recipient of Procter & Gamble’s “External Business Partner Excellence Award.” Learn more at the Breakthrough website.

Headshot available for download here.

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