

FOR IMMEDIATE RELEASE: October 4, 2018

EINSTEIN PROJECT
The STEM Innovation Summit at Weidner Center
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2nd Annual STEM Innovation Summit 2018 brings Smithsonian & Microsoft to Green Bay
A Diversity, Technology, and STEM Education Meeting of the Minds!

Green Bay, WI: The second annual STEM innovation Summit, will be held at Weidner Center at the UW-Green Bay campus, November 8th, 8am-4pm. Our goal is to partner with nationally recognized organizations to bring content that leaders, educators, and stakeholders would not otherwise have access to, at no costs to them. This year’s themes include addressing diversity and equity in STEM education, and addressing computer science career pathways in Wisconsin and beyond. This summit is not only an opportunity for education leaders to engage in promoting excellent K-12 STEM initiatives, but also a chance to network and learn about new opportunities.

Hosted by the Einstein Project, sponsored in-part by Carolina Biological and Breakthrough; guest speakers include:

- Kevin Anderson, Wisconsin’s State Science Coordinator from the Wisconsin Department of Public Instruction, will be facilitating the panel discussions that address closing the achievement gap among diverse populations in STEM education and the critical nature of access for all students to high-quality STEM education – supporting a STEM-literate society and strong workforce.

- Dr. Amy D’Amico, Lead of the Diversity Initiative at Smithsonian Science Education Center.

- Michelle Schuler, Manager Tech-Spark Wisconsin, to talk about computer science career pathways and workforce development

- Adrienne Hartman, President of Women in Technology and Director of Ecommerce & Campaign Sales at J.J. Keller & Associates, to talk more about attracting, growing and retaining all ages in technology.

About Einstein Project: Einstein Project is a leader in STEM Education. We are dedicated to creating a pipeline of talented future employees that companies and businesses are asking for. Employees that have critical thinking skills, problem solving capabilities, and good communication techniques. Our hands-on materials and curriculum not only promote quality learning in science, technology, engineering, math and making; but they also help develop student’s soft skills. Einsteinproject.org.
8:00 AM – Coffee and Conversation
8:30 AM - 8:45 AM – Opening Remarks and Welcome with Kevin Anderson, WI – DPI & UWGB

8:45 AM – 10:15 AM – Dr. Amy D’Amico, Smithsonian Science Education Center
Topic: the critical nature of access for all students to high quality STEM education – a STEM-literate society.

10:15 AM – 10:30 AM – Break

10:30 – 11:45 PM – Panel – Topic: Closing achievement gaps among diverse populations in STEM education
Theresa Williams and Diane Stemlach, Green Bay Area Public Schools
Christopher Mayes, CEO and Superintendent at Wonderland, Inc., Houston, Texas

11:45 AM – 12:30 PM – Lunch break (on your own)

12:30 AM – 1:45 AM -- Michelle Schuler, Microsoft & Techspark Wisconsin
Topic: Computer science career pathways and development of future workforce.

1:45 – 2:00 PM – Break

2:00– 3:15 PM – Panel - Topic: Equal access to computer science career pathways.
Adrienne Hartman, Women in Technology
Representative from Breakthrough

3:15 –Closing Remarks

4:30-6:30 PM - All participants are invited to take part in Pizza and a Project night in Einstein’s Sandbox.

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