For IMMEDIATE RELEASE
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Candy for A Cause: Halloween Candy GIVE-Back Program at Green Bay Family Dental

Children Give Back to Troops & First Responders, Donate Candy to Operation Gratitude
– Taking candy from children is usually frowned upon, but teaching kids the value of giving back by donating their excess Halloween candy in support of U.S. Troops and First Responders is a win-win for kids, parents, and dentists alike.

This Halloween, local trick-or-treaters will join kids across the nation when they bring their Halloween candy and handwritten letters of gratitude to Green Bay Family Dental, 2609 Development Drive, Green Bay WI 54311 on November 1st from 330 to 6PM and November 2nd from 12 to 3PM.

The goodies will be shipped to Operation Gratitude for inclusion in Care Packages to U.S. Service Members deployed overseas in harm’s way and to First Responders serving here at home.

Green Bay Family Dental, Dr Heidi Eggers-Ulve, Dr Eric Ulve and Dr Jessica Pasono, are proud to participate in the Operation Gratitude Halloween GIVE-Back Program to reduce excess sugar consumption, prevent dental decay, and teach children the importance of saying “Thank You” to all who serve.

Americans spend an estimated $2.5 billion dollars on a whopping 600 million pounds of Halloween Candy each year. In 2015 alone, 294 tons of that candy was sent to Operation Gratitude for distribution through its Care Package Programs.

"Operation Gratitude has shipped more than 1.6 Million Care Packages that include items such as DVDs, handmade scarves and hygiene products. Halloween candy is a wonderful addition to these packages," says Operation Gratitude’s founder, Carolyn Blashek. “The candy is a great morale boost for the troops, and a means to create positive interaction with local children. Equally important is that the Halloween Candy GIVE-Back Program provides every American child the opportunity to learn about service and generosity.”

Candy and handwritten letters or drawings to Service Members will be collected.

For more information please call 920-432-2961, visit www.GBFamilyDental.com or stop in! Thank you for your help!