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Lighting Ceremony on Broadway

GREEN BAY, WI – The annual Lighting Ceremony on Broadway will be held Friday, November 16 from 5 p.m. – 8 p.m. in the Broadway District. Activities will include a hot cocoa bar, cookie decorating and visits with Santa inside of Gather on Broadway located at 139 N Broadway. Ornament decorating, letters to be sent to Santa at the North Pole and gift wrapping will be inside of Old Fort Square located at 211 N Broadway.

The official countdown to the illumination will be officiated by Green Bay Mayor Jim Schmitt at 5:30 p.m. at the corner of Broadway and Hubbard St. This family friendly event will have something for everyone: horse drawn sleigh ride, carolers, holiday window displays, and plenty of holiday spirit.

Select Broadway businesses will feature specials, mini refreshment stations and more.

The annual Gingerbread Home Tour on Broadway will also kick off during the Lighting Ceremony. Visitors of the Broadway District can vote online through New Year’s Eve for their favorite gingerbread house. Voting enters you to win a $50 gift card to a participating business of your choice.

For more information about the Lighting Ceremony on Broadway contact Chelsea Kocken at chelsea@onbroadway.org or 920-437-2531

More information is available online and on Facebook – onbroadway.org or
https://www.facebook.com/events/294643807800007/