FOR IMMEDIATE RELEASE
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Matthews Tire Presents $5,020 Donation to SOAR Fox Cities

APPLETON, Wis. (November 14, 2018)—SOAR Fox Cities Executive Director Erin Schultz recently accepted a $5,020 donation from Matthews Tire after their 13th semi-annual Oil Change for the Better event. The event was held October 22-27, 2018 at all six Matthews Tire locations. For every regular priced oil change performed throughout the week, Matthews Tire pledged to donate $10 to SOAR Fox Cities.

“We receive funding from a variety of sources, such as private donations, but many are sizeable donations from our local business community. Without gifts like this from Matthews Tire, we could not do what we do,” said SOAR Fox Cities Executive Director Erin Schultz. “Thank you to Matthews Tire and everyone who supported Oil Change for the Better!”

The donation will help support SOAR Fox Cities programs such as their longstanding summer camp program, Schultz confirmed. Their inclusive camp program is designed to accommodate differing cognitive abilities and fitness levels. It provides campers with unique social skills development opportunities, varied experiences and fun. Camp also provides a much needed respite for the campers’ families and caregivers.

Oil Change for the Better is a semi-annual, weeklong charity event held by Matthews Tire. This October was Matthews Tire’s 13th fundraising event in seven years. Matthews Tire has raised over $40,000 for various local non-profits including Fox Valley Humane Society, Make-A-Wish Foundation, Salvation Army, Disabled American Veterans Transportation Program, Catalpa Health’s Race for a Reason, Big Brothers Big Sisters, Golden House, Old Glory Honor Flight, Saving Paws Animal Rescue, Walleyes for Kids, the Leukemia and Lymphoma Society’s Light the Night walk, Child Care Resource and Referral of the Fox Valley and now, SOAR Fox Cities.

SOAR Fox Cities was formed as a grassroots organization in the 1950s by a group of devoted parents to support their children with developmental disabilities. It has grown in its scope and mission to empower youth, adults and families dealing with the challenges of having a member with differing abilities. SOAR Fox Cities is an IRS designated 501(c)3 nonprofit organization located in Appleton, Wisconsin.

Matthews Tire is a locally owned tire and automotive service provider with locations in Appleton–East and West, Green Bay, Menasha, Fond du Lac and Waupaca. The last Oil Change for the Better event was held last May and raised $5,250 for Child Care Resource and Referral of the Fox Valley. For more information, visit matthewstire.com.
PHOTO CAPTION:
SOAR Fox Cities Executive Director Erin Schultz (Right) accepts a $5,020 donation from Matthews Tire President Trevor Rezner (Left).

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