Festival Foods Donates Hams in Partnership with Hormel Foods

GREEN BAY, WISCONSIN – (Dec. 3, 2018) – Just in time for the holidays, Festival Foods and Hormel Foods will donate 2,760 hams this month to 15 Wisconsin food pantries in communities served by Festival Foods.

The partnership includes four communities that are new to Festival Foods in recent years – Mauston, Portage, Baraboo and Tomah – as well as various other Festival Foods locations throughout Wisconsin.

"We are honored to partner with Hormel Foods to help feed Wisconsin families this holiday season," said Mark Skogen, Festival Foods president and CEO. "We thank Hormel and its partners for their generous donation."

The makers of the Hormel Cure 81 brand created the Hormel Cure 81 Hams for Hunger program in 1989. To date, the partnership between Hormel Foods and grocery retailers totals more than $13 million in ham donations. This holiday season, more than 55,000 hams will be donated nationwide.

To learn more about Festival Foods and its commitment to community involvement, please visit www.festfoods.com.

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,500 full- and part-time associates. Festival Foods currently operates 32 full-service supermarkets across the state of Wisconsin. For more information about Festival Foods, visit www.festfoods.com.

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