FOR IMMEDIATE RELEASE

Supply-chain experts from Vollrath, School Specialty and BTG discuss solution for import/export intermodal movements at upcoming panel discussion

*Highways to and from Chicago ports used inefficiently, leading to major issues for manufacturers and distributors*

APPLETON, Wis. – Dec. 4, 2018 – The ability to send and receive materials from the Chicago region via interstate highways has long been a concern to Wisconsin’s manufacturers and distributors. Supply-chain executives from Vollrath, School Specialty and BTG will lead a panel discussion to explain how The Wisconsin Platform stabilizes flows, manages costs and increases supply-chain efficiencies for companies using Chicago, the largest inland port in the world.

“The Wisconsin Platform provides us with greater control of import freight flows. By acting as our deconsolidation partner near the Chicago port, the Wisconsin Platform eliminates our concerns with container turns and dray shortages while allowing us to prioritize freight as needed. It lowers risk and increases our ability to come through for our stakeholders,” Benjamin Andrews, manager of international logistics and customs compliance, The Vollrath Company said.

According to the National Center for Freight & Infrastructure Research & Education at the University of Wisconsin - Madison (CFIRE), “By using a data driven approach and applying Six Sigma process management to supply chain practices, a global supply chain firm independently researched, authored and designed a value proposition that uses solutions to improve the flow of material and containers to and from Chicago Inland Ports.”

At the event, panelists will discuss how The Wisconsin Platform solved issues related to import/export container flows and eliminated assessorial charges and costs related to ELD regulations.
The Wisconsin Platform Panel Discussion Event Specifics

DATE: January 8, 2019
LOCATION: University of Wisconsin Oshkosh Executive Education Center, 2323 East Capitol Drive, Appleton WI 54911
TIME: 11 a.m. – 1 p.m.; lunch will be served
REGISTRATION: The event is free of charge, but it is reserved for manufacturers and producers only. Seating is limited, and registration is required; to register, visit bit.ly/gkmwi. Registration closes on January 2, 2019. The Wisconsin Platform Panel Discussion is sponsored by GKM, WI Global Supply Chain, LLC.

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About the I-41, I-43 & I-90 Import and Export Intermodal WI Circuitous Platform

Over a two-year period, GKM, WI conducted analytics on studies conducted and written by the Brown County Port/Rail Committee and the Wis DOT study 0092-12-12. After three years, GKM, WI developed what is known as the WI Export and Import Container Positioning Platform.

About GKM, WI Global Supply Chain, LLC

GKM, WI is a global supply-chain research firm that researches, designs and oversees implementation of sustainable solutions that streamline and improve flows for domestic and global supply chains.