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Ben’s Wish Partners with Carnivore Meat Company for Christmas Food Drive

GREEN BAY, WI (December 17, 2018) – Ben’s Wish, a local organization focused on solving food insecurities among families with school age children, partnered with Carnivore Meat Company to collect food items this Christmas season. Those food items will be distributed through the Ben’s Wish Weekend Backpack program. Ben’s Wish supports over 750 children every weekend of the school year with requests to support over 1,400 students here in Northeastern Wisconsin.

“Giving back to our community is simply part of our culture,” stated Lanny Viegut, CEO and Owner. “The Christmas season is about sharing our God given gifts and talents, and we chose to partner with Ben’s Wish for our annual food drive to support the youth in our communities who may not have ample access to healthy, nutritious foods during their school break.” A kick-off event was held for Carnivore Meat Company employees on December 3 and food items were collected over a two-week period. Additionally, the company matched employee donations.

“This was a true community effort,” exclaimed Viegut. “We received additional donations from Fox Cities Moms Run This Town, who heard about our efforts and wanted to contribute. We were also very blessed with our experience at Festival Foods, which gave us tremendous service in purchasing food for our company match.”
Jen Osborne, one of the Fox Cities Moms Run This Town running group learned about the food drive from her husband, an employee of Carnivore Meat Company. "I've been a member of this group for a little over a year now. Each November, we do a running challenge and donate the proceeds to our community. My team – Claire, Melissa, Noelle and Danielle – were all on board this year to support Ben’s Wish with the company! Helping kids in our community is an amazing gift and if we can help kids have a Merrier Christmas as well, we are all for it!"

From December 3 through December 13, over 1,500 packages of foods, ranging from single servings to multi-serving packages, were collected. "The food you provided will be enough to support over 300 food packs," remarked Peter Delain, Ben’s Wish founder. "Know that you have touched the lives of 300 children with your donations. Your contribution is very much appreciated!"

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**About Carnivore Meat Company**

**Carnivore Meat Company**, the nation’s leading private label provider of premium freeze-dried pet food and pet treats, is the most tenured RAW pet food producer in the nation, providing RAW pet nutrition since 1968. The family owned company located in Green Bay, WI, manufactures high quality RAW frozen and freeze-dried pet food, under the Vital Essentials and Vital Cat brands and also provides private label products for some of the largest pet brands in the world. Sourced, made and packaged in the USA. Carnivore Meat Company provides pets the opportunity to lead long, vibrant, healthy lives, just as they deserve.  [www.carnivoremeat.com](http://www.carnivoremeat.com)

**About Ben’s Wish**

The goal of Ben’s Wish is to assist our local communities fight Food Insecurity issues. Hunger is a thief that robs families of their security and children of a chance for physical and mental development. Without the proper nutrition no child can focus on school, play sports well, or develop their full potential.

By bringing together communities and organizations we can deal with the needy and Food Insecurity issues around us. Weekend Backpack program: Children are the future. We view their success as the success of every community. On weekends, children may be required to fend for themselves. We supply nutritional food packs to needy children during the school year so they can return to school ready to study.  [https://benswish.org/](https://benswish.org/)

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