FOR IMMEDIATE RELEASE
January 29, 2019

Breakthrough Names Morgan Vawter to the Board of Directors
Vawter was named to Fortune’s 2016 40 Under 40 list of most influential young people in business

Green Bay, Wis. – Breakthrough, a pioneer in the field of transportation energy and information management, is proud to announce the addition of Morgan Vawter, chief analytics director at Caterpillar, to the organization’s Board of Directors. Vawter will work alongside Craig Dickman, Board of Directors chairman and Breakthrough founder, Doug Mueller, Breakthrough CEO and president, John Schmidt, CEO of U.S. Venture, Inc., and Daniel Elliott, partner at Conner & Winters law firm and former Surface Transportation Board chairman.

“With Morgan’s outstanding experience in the technology industry and her deep understanding of data, she’ll bring a fresh perspective to the board,” Mueller said. “At Breakthrough, we continuously seek ways to lead innovation in the transportation industry and, with our newest addition to the Board of Directors, our collective knowledge will continue to move the organization forward.”

As the chief analytics director at Caterpillar, Vawter and her team create value and strategies from analytics solutions for the organization’s customers, dealers and business units. Since joining the company in 2016, she’s helped the organization become increasingly data-driven. Prior to Caterpillar, Vawter worked in leadership roles for various top firms including Accenture and LEWIS. She consulted on analytics and has worked with more than 40 Fortune Global 500 companies.

###

Breakthrough is a groundbreaking energy and supply chain management company, helping shippers around the world achieve transparency and remove distortion from their transportation supply chains. Using patented strategies and expert industry insights to improve supply chain efficiency, Breakthrough cuts energy costs and consumption while reducing emissions. In 2018, Breakthrough helped its clients eliminate more than 10.5 million gallons of diesel fuel from their supply chains and reduce their collective carbon footprint by more than 105,000 metric tons of CO2. The firm has received the prestigious “Winning Through Innovation” award from Unilever and is a five-time recipient of Procter & Gamble’s “External Business Partner Excellence Award.” Learn more at the Breakthrough website.

Photo attached for media use: Vawter, Morgan.png.

For more information, contact:
Becca Schumacher
PR Specialist, Element
Phone: (920) 983-9700
Email: becca@goelement.com