EVENT RELEASE: Parallel 44 Celebrates the Winter Chill

KEWAUNEE, Wis. (Feb 1, 2019) – Celebrate our frozen terrain by attending Parallel 44’s Frozen Tundra Wine Fest. Given the long winter Wisconsinites have to endure, it’s nice to know there’s one event in the state that actually serves up good reason to toast the snow and cold. It’s the 8th Frozen Tundra Wine Fest at Parallel 44 Vineyard & Winery, slated for the afternoon of Saturday, February 23. This is the largest outdoor winter wine fest in Wisconsin. The winery is located in Kewaunee, between Green Bay and Door County. Fittingly, the event showcases the winery’s snow-covered vineyard with its cold-hardy grape vines and its signature line of Frozen Tundra wines. After a short hiatus last year, the event is back by popular demand and is sure to deliver some frosty fun for area wine drinkers!

Wine will be served outside under a tent. There will be an ice bar, plus tours of the vineyard with the winemaker, wagon rides, live music under a tent, a winter game competition, food available for purchase, event-day-only special offers, and attendees will receive a commemorative wine glass. In the past, this event has attracted over 2000 wine fans.

Tickets are $18 and must be purchased in advance online at 44wineries.com/events/frozen-tundra-wine-fest/ until sold out, so don’t delay. Also, all parking for the event will be off site at nearby lots, and shuttle transportation will be provided. Parking passes for these lots must also be purchased in advance at 44wineries.com/events/frozen-tundra-wine-fest/.

For those wishing to spend the night, the winery has partnered with Fox Hills Resort in Mishicot to offer a Frozen Tundra Wine Fest Package that includes hotel accommodations, admission tickets and transportation to and from the winery. For more information, go to 44wineries.com/events/frozen-tundra-wine-fest/.

And a final word to the wise – dress warm. This is not a fashion show.

WHAT: 8th Frozen Tundra Wine Fest
WHEN: Saturday, February 23, 2013, noon to 6 p.m.
WHERE: Parallel 44 Vineyard and Winery, N2185 Sleepy Hollow Rd., Kewaunee, WI.
WHY: Because it may be the one chance you have this winter to celebrate the cold!
TICKETS: 44wineries.com/events/frozen-tundra-wine-fest/
CONTACT: 920-388-4400
DETAILS: Outdoor wine fest, including sampling, live music, food, tours, wagon rides, winter games, special offers, lots of winter fun!
About Parallel 44 and Door 44 Wineries

Parallel 44 Vineyard & Winery in Kewaunee, Wis. was started in 2005 by husband and wife team Steve Johnson and Maria Milano, pioneers in Wisconsin wine making. Steve grew up in Green Bay, ergo a die-hard Packer fan, where his father experimented early on with growing grapes in Wisconsin. Maria came to the winemaking tradition honestly too, as her Italian-born father made wine for family celebrations. The winery is on the same latitude as the storied wine regions of Bordeaux, France and Tuscany, Italy – thus the name Parallel 44. It’s located in the American Viticultural Area (AVA) known as the Wisconsin Ledge Appellation for the Niagara Escarpment ledge that dominates the landscape in the region. The winery’s 35-acre estate includes more than 7,000 vines and counting.

The winery’s cold-hardy grape vines can withstand minus 30-degree temperatures in the winter and still rebound beautifully in the summer. There are nearly 25 wines in the line-up now; they’re available for purchase at the winery, online at www.Parallel44.com, and at select retailers and restaurants throughout Wisconsin.

In summer 2013, the owners opened their second winery, Door 44, on the northern outskirts of Sturgeon Bay, the gateway to the Door County peninsula and, interestingly, also located on the 44th latitude. Just as with Parallel 44, Door 44 specializes in wines made from grapes grown in Wisconsin and the Upper Midwest. The address for Door 44 is 4020 State Highway 42/57, Sturgeon Bay. Door 44 wines are available at the winery and at a handful of select retailers.

Recent awards and recognition for Parallel 44 and Door 44 Wines:

- Ice Wine named Best Wisconsin Wine at the 2018 Wisconsin Professional Wine Competition
- Ice Wine named Best Wine of Wisconsin at the 2018 Wine Is Wisconsin Competition
- Ice Wine Ranked 95 points by Tastings.com for the 2018 Midwest Wine Challenge
- Top 40 Wine of the World (Frozen Tundra White) at the 2017 Ultimate Wine Challenge
- 2017 Wisconsin Grape Growers Association Winery of the Year
- Winery of the Year at the 2017 International Cold Climate Wine Competition.
- Wisconsin Winery of the Year at the 2017 International Wine Competition
- Best Wisconsin Wine (Frontenac Blanc) at the 2017 Wisconsin Professional Wine Competition.
- Best Wisconsin Wine (Sparkler) at the 2017 Wine Is Wisconsin Wine Competition
- Best Wisconsin Red Wine (P44’s F2) and Sparkling Wine (D44’s Sparkler) and Best Wisconsin Wine (D44’s Sparkler) at the 2016 Wisconsin Professional Wine Competition.
- Best Overall Wine in Wisconsin (Petite Pearl), Best in Division (Frozen Tundra Original), Best Red Wine (Petite Pearl) and Best Sparkling Wine (Bubbler) at the 2015 Wisconsin Professional Wine Competition
- Best Overall Wine in Wisconsin (La Crescent), Best White Wine (La Crescent), Best Red Wine (Petite Pearl) and Best Sparkling Wine (Bubbler) at the 2014 Wisconsin Professional Wine Competition.
- Best Sparkling Wine (Bubbler) at the 2014 International Cold Climate Wine Competition.

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N2185 Sleepy Hollow Rd, Kewaunee, WI 54216 · 920-388-4400 · parallel44.com