'Help for the Homeless' Hygiene Drive Kicks off Feb. 17!

89 Local Crisis Agencies to Benefit from Hygiene & Cleaning Product Donations

Appleton, Green Bay, Wausau/Stevens Point, and Sheboygan WI - 91.9/91.5/91.3/88.5FM. The Family: The Family Radio Networks' 27TH annual 'Help for the Homeless' hygiene drive, Feb. 17 - March 10, is collecting new toiletry and cleaning products for 89 Wisconsin crisis agencies in 15 Northeast and Central Wisconsin communities. People are encouraged to donate hygiene items at Festival Foods, Shopko Stores, and Walgreens. Donations remain in communities where they are collected. More than 900 area businesses, churches, and schools are participating by collecting internally from staff, members and students.

"Jacob*, a homeless student, told me 'I stay on couches, in basements; last week I slept on 2 kitchen chairs pushed together. Sometimes I don't get much sleep. Having my own soap, shampoo, deodorant and toothbrush helps me feel better, ready for school...human again. I hardly have anything of my own, so having these things helps me feel more self-sufficient... like less of a leech'" - Elizabeth Webb, Green Bay Public Schools (School social workers are encouraged to keep the products donated at their schools to stock their own "care" closets for students in need.) *Not his real name.

The Family Radio Network partners with area homeless coalitions and crisis programs by inviting the community to donate needed hygiene items for their local agencies through "Help for the Homeless." Supplying the crisis programs with laundry soap, hair and dental care items, deodorant, diapers, and other personal care and cleaning products makes it possible for them to dedicate their limited financial resources to providing qualified personnel, education, counseling, safe housing, and nutritious food to those they serve. Note: Food Share (formerly Food Stamps) can only be used to buy food - nothing else. Not soap, diapers or toothpaste. To request a collection box, call Heidi Prahl at 800-236-9364. More info at thefamily.net.<https://919.thefamily.net/community/help-for-the-homeless/>

The goal of the drive is to supply a year's worth of products to each agency. Nearly $3 million dollars' worth of hygiene items have been donated through the event to date. More at TheFamily.net<https://www.thefamily.net/> or call 800-236-9364.
Donate at: Festival Foods, Shopko Stores, and Walgreens through March 10.
Co-Sponsored in NE & EC Wisc. by Fox 11 WLUK, Festival Foods, Fox Communities Credit Union, McCain Foods, The Shopko Foundation, Allcox and Associates; also supported by U.S. Venture Schmidt Family Foundation

Sponsored in Central Wisc. by Buska and Buska Insurance, Century 21 Gold Key Inc., The Shopko Foundation, and also supported by U.S. Venture Schmidt Family Foundation

PARTICIPATING AGENCIES:


Central Wisconsin: ANTIGO: Avail Inc., MARATHON COUNTY/WAUSAU: The Neighbors' Place, Community Corner Clubhouse, The Open Door Of Marathon Cnty, Community Cntr of

About The Family: The Family Radio Network, Inc., is a 501(c)(3) nonprofit organization providing contemporary Christian music and programming, as well as community outreach support to Central and Northeast Wisconsin since 1969. The Family's mission is to broadcast the hope of Jesus Christ to strengthen and encourage listeners. The radio network has 10 signals and 4 stations in Wisconsin: 91.9FM WEMI Appleton/Oshkosh, 91.5FM WEMY Green Bay, 91.3FM WSTM Sheboygan, 88.5FM WGNV Wausau/Stevens Point. For more information go to [www.thefamily.net](https://www.thefamily.net/).