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Radke honored today with W. Heraly MacDonald Award from the Brown County United Way

Green Bay, Wis. - (Feb. 28, 2019) – The Brown County United Way today honored Laurie Radke, president and CEO of the Greater Green Bay Chamber, with the W. Heraly MacDonald Award. Radke was honored with the award at the United Way’s annual breakfast for her outstanding contributions to the community and the United Way. Presenting the award, Robyn Davis, president and CEO of the Brown County United Way, highlighted the Chamber’s collaboration with the United Way during Radke’s nearly eight-year tenure at the Chamber. This includes collaborative work with Partners in Education, the Chamber’s workforce development arm and the LIFE Study.

The W. Heraly MacDonald Award was established in 1964 in honor of William Heraly MacDonald, a division manager at Wisconsin Public Service from 1950 until his death in 1960. MacDonald served as a leader with what was then known as the Green Bay Area Chamber of Commerce, the Green Bay Community Chest (the predecessor to the United Way), the Boy Scouts and several other local organizations.

“I am confident I speak for the board of directors and staff of the Greater Green Bay Chamber, when I say that we are delighted Brown County United Way has selected Laurie Radke as the recipient of its W. Heraly MacDonald Award,” said Cynthia Caine Treleven, partner, Menn Law Firm, Ltd. “Under Laurie’s leadership, dedication and passion, the Chamber is realizing tangible results in its quest to strengthen member businesses and improve the quality of life in our community and the county.”

Radke has served as the president and CEO of the Chamber for nearly eight years, operating the second-largest Chamber in the state. During her tenure, she has spearheaded numerous initiatives rooted in economic and workforce development as well as bolstered membership and legislative advocacy among Chamber members. Most recently, this included co-authoring and unifying the Greater Green Bay community around its first-ever Economic Development Strategic Plan. This undertaking involved more than 300 community, business and academic leaders and the methodical crafting of 11 initiatives to strengthen the community’s future economic viability.

Radke has been a community leader in both economic and workforce development realms for more than 25 years.