2018
GREATER GREEN BAY
Fact Book
GREATER GREEN BAY CHAMBER
HOME OF HOMES. HEART OF HEARTS.

EXPERIENCE THE HALL OF FAME
TAKE A STADIUM TOUR
DINE AT 1919 KITCHEN & TAP
SHOP THE PACKERS PRO SHOP
PLAN YOUR SPECIAL EVENT

PACKERS.COM/LAMBEAUFIELD
Welcome to Greater Green Bay!

The 2018 Greater Green Bay Fact Book is a comprehensive guide to our community. If you are looking to relocate your family, your business or expand your existing facility, the Fact Book contains everything you need to know about the Greater Green Bay area.

Partnership

Partnership is what makes the Greater Green Bay community united in the mission of enhancing the economic and workforce development of Greater Green Bay. Our community leaders work in partnership to conserve resources, grow our economy and increase our quality of life. Our leaders work in conjunction with our K-12 and post-secondary educators to ensure students are community, college and career ready; continuing our tradition of cultivating generations of a strong work ethic that is second to none.

We welcome you to explore everything we have to offer.

Greater Green Bay Chamber mission statement

To strengthen member businesses by enhancing economic and workforce development, resulting in improved quality of life in our community and region.

Cities: Green Bay and De Pere

Villages: Allouez, Ashwaubenon, Denmark, Howard, Pulaski, Wrightstown, Bellevue, Suamico and Hobart

Towns: Eaton, Glenmore, Green Bay, Holland, Humboldt, Lawrence, Ledgeview, Morrison, New Denmark, Pittsfield, Rockland, Scott and Wrightstown

County: Brown

Be part of a community

Greater Green Bay is more than two cities, nine villages and 13 towns; we’re a community. As a business leader or resident, you’ll be welcomed into the community and become part of our rich tradition of hardworking, friendly and outgoing people who have the pleasure to enjoy all four seasons and the adventures that come with them.

We welcome you to explore everything we have to offer.

Greater Green Bay Chamber mission statement

To strengthen member businesses by enhancing economic and workforce development, resulting in improved quality of life in our community and region.

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For more information on opportunities for economic development, visit www.greatergbc.org/economicdevelopment or call 920.496.9010.
Table of Contents
Brown County Snapshot 3
Demographics Summary 4
Population Density 5
Tourism, Culture, Arts & Entertainment 6
Recreation 8
Households and Families 10
Workforce and Commuting 11
Education 12
Key Industries 16
Climate and Air Quality 17
More House, Less Money 18
Income and Poverty 19
Transportation 20
GRB Airport 20
Port of Green Bay 21
Rail 22
Ground Transportation 23
Foreign Trade Zone 23
Water 24
Electric & Gas 26
Telecommunications 27
Healthcare 28
Tax Rates 29
Incentives 30
Communities 31
Transportation Infrastructure Map 36

Advertisers
Green Bay Packers | Inside front cover
Greater Green Bay Convention and Visitors Bureau | 7
Current Young Professionals Network | 9
Green Bay Area Public School District | 12
Ashwaubenon School District | 13
College of Menominee Nation | 15
Greater Green Bay Chamber | 15
Port of Green Bay | 21
Wisconsin Economic Development Corporation | 29
Green Bay - Austin Straubel International Airport | Back Cover
Brown County Snapshot

Located in Northeast Wisconsin, Brown County is home to 13 townships, nine villages and two cities, of which the City of Green Bay is the largest. Green Bay is one of the most rapidly growing cities in Wisconsin while retaining its beautiful and charming residential and community assets. In addition, Brown County is one of the fastest-growing counties in Wisconsin.

Brown County is located this many miles from the following cities:

<table>
<thead>
<tr>
<th>City</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minneapolis</td>
<td>281</td>
</tr>
<tr>
<td>Des Moines</td>
<td>407</td>
</tr>
<tr>
<td>Dubuque</td>
<td>237</td>
</tr>
<tr>
<td>St. Louis</td>
<td>491</td>
</tr>
<tr>
<td>Chicago</td>
<td>426</td>
</tr>
<tr>
<td>Detroit</td>
<td>476</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>477</td>
</tr>
<tr>
<td>Cleveland</td>
<td>488</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>577</td>
</tr>
</tbody>
</table>

Population (2017 Estimate)  
262,052
Change from 2010 Census  
14,045 or 5.7%
Percent of Wisconsin Total: 4.5%
Source: American Fact Finder: Annual Estimates of the Resident Population

Population growth projection (2010-2040)  
64,313
Percent Change (2010-2040): 25.9%
Wisconsin State Average: 14.1%
Source: Wisconsin Department of Administration

Total nonfarm private sector employment (MSA Average 2017)  
152,335
Percent of Wisconsin Total: 6.2%
Change from 2016: 1.7%
Source: Bureau of Labor Statistics

Largest nonfarm industry (MSA Average 2017)  
Education & Health Services
Employment: 35,306
Percent of MSA employment: 20.5%
Source: Bureau of Labor Statistics

Unemployment rate (2017 average)  
2.9%
5-year high (February 2014): 6.1%
5-year low (September 2018): 2.3%
Wisconsin rate (2017): 3.3%
U.S. rate (2017): 4.4%
Source: Bureau of Labor Statistics

Private industry with highest average annual wage  
Utilities Sector: $105,831
Private Sector Wage: $48,420
Percent of Wisconsin Average: 102.6%
Change from 2016: 2.1%
Source: Bureau of Labor Statistics

Median home price (YTD):  
$183,900
Change from February YTD: 7.3%
Source: Wisconsin Realtors Association

Brown County per capita personal income (2016):  
$47,319
Source: Bureau of Economic Analysis

Wisconsin per capital personal income (2016):  
$47,426

Percent of Wisconsin per capita income (2016): 99.8%
Source: Bureau of Labor Statistics

Crime Rate Comparison  
(crimes/100,000 inhabitants)
Source: Federal Bureau of Investigation: Uniform Crime Reports

<table>
<thead>
<tr>
<th>Crime Type</th>
<th>2015</th>
<th>2016</th>
<th>% Change</th>
<th>2015</th>
<th>2016</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Violent Crime</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Green Bay MSA</td>
<td>216</td>
<td>244</td>
<td>12.9</td>
<td>1,035</td>
<td>954</td>
<td>-7.8</td>
</tr>
<tr>
<td>Madison MSA</td>
<td>432</td>
<td>395</td>
<td>-8.5</td>
<td>3,170</td>
<td>3,187</td>
<td>0.5</td>
</tr>
<tr>
<td>Milwaukee MSA</td>
<td>4,302</td>
<td>4,427</td>
<td>2.9</td>
<td>11,680</td>
<td>11,359</td>
<td>2.8</td>
</tr>
</tbody>
</table>

Property Crime:  
| 2015   | 2016   | % Change | 11,680 | 11,359 | 2.8      |

2018 Greater Green Bay Fact Book 3
Brown County is growing rapidly and our population testament to the economic vitality, quality of life and future success of the area we call home.

**State of Wisconsin population (estimated July 1, 2017):** 5,795,483

**Brown County population (estimated July 1, 2017):** 262,052  
Percent increase over Census 2010: 5.7%  
Percent of Green Bay MSA population in Brown County: 81.88%  
2017 Brown County median age: 37.6  
Wisconsin median age: 39.5  
Source: U.S. Census Bureau

2017 Brown County households: 104,868  
Percent increase over Census 2010: 6.8%  
2017 average household size: 2.43  
2018 YTD median home price: $183,900  
Sources: U.S. Census Bureau, Wisconsin Realtors Association

Median household income (in 2016 dollars): $54,172  
Percent of Wisconsin median income: 99.2%  
Source: U.S. Census Bureau

### Percent Change in Population 2010-2017

<table>
<thead>
<tr>
<th></th>
<th>Brown County</th>
<th>Wisconsin</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2000 CENSUS</td>
<td>2010 CENSUS</td>
<td>2020 PROJECTIONS</td>
</tr>
<tr>
<td>Total Population</td>
<td>226,658</td>
<td>248,007</td>
<td>270,720</td>
</tr>
<tr>
<td>Population Density</td>
<td>429/sq. mi.</td>
<td>469/sq. mi.</td>
<td>512/sq. mi.</td>
</tr>
<tr>
<td>Total Households</td>
<td>87,295</td>
<td>98,383</td>
<td>111,329</td>
</tr>
</tbody>
</table>

### POPULATION BY GENDER

<table>
<thead>
<tr>
<th>Gender</th>
<th>2000</th>
<th>2010</th>
<th>2020 PROJECTIONS</th>
<th>2030 PROJECTIONS</th>
<th>2000-2010 % CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>50.3%</td>
<td>50.8%</td>
<td>50.7%</td>
<td>51%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Male</td>
<td>49.7%</td>
<td>49.2%</td>
<td>49.3%</td>
<td>49%</td>
<td>-0.4%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Wisconsin Department of Administration, Demographic Service Center
Population density

People per square mile (2017)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown County</td>
<td>494.7</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>107</td>
</tr>
<tr>
<td>City of Green Bay</td>
<td>2,311.8</td>
</tr>
<tr>
<td>City of De Pere</td>
<td>2,161.8</td>
</tr>
<tr>
<td>City of Appleton</td>
<td>3,068.4</td>
</tr>
<tr>
<td>City of Oshkosh</td>
<td>2,605.1</td>
</tr>
<tr>
<td>City of Madison</td>
<td>3,323.5</td>
</tr>
</tbody>
</table>

Nine of 52 (17%) of Census Tracts have 5,000 to 46,529 people per square mile, according to the U.S. Census Bureau. As such, most of Brown County’s population is widely dispersed.

For more information on population per mile by Census Tract, and to view a map of where our population is concentrated, visit https://bit.ly/2EbO0b7

Race & ethnicity

Brown County is growing more diverse with each passing year. Minority populations have been steadily increasing since 2010, presenting opportunities in the areas of small business development, education, healthcare and housing.

Percent of Brown County population by age

2016 population over age 18 (estimated) 76.9%

Population by race/ethnicity, Brown County

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2018</th>
<th>2023*</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>86.5%</td>
<td>83.7%</td>
<td>81.3%</td>
</tr>
<tr>
<td>Black</td>
<td>2.2%</td>
<td>2.8%</td>
<td>3.4%</td>
</tr>
<tr>
<td>American Indian</td>
<td>2.7%</td>
<td>2.9%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Asian</td>
<td>2.7%</td>
<td>3.3%</td>
<td>3.7%</td>
</tr>
<tr>
<td>Hispanic origin</td>
<td>7.3%</td>
<td>8.8%</td>
<td>10.9%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>2.2%</td>
<td>2.7%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Other races</td>
<td>3.7%</td>
<td>4.7%</td>
<td>5.6%</td>
</tr>
</tbody>
</table>

Source: ESRI

*projection
Tourism, Culture, Arts & Entertainment

The Green Bay area has a vibrant energy and strong sense of community unlike any other city. Nothing compares to the camaraderie you feel during a game at Lambeau Field or at one of our many community festivals or within our thriving local art and music scenes. Check out Greater Green Bay. We have something for everyone.

In 2017, 5.7 million people visited Brown County and Brown County tourism generated $42.4 million in local taxes.

These included:
- 1.94 million overnight visits (34%) – an increase of 2.6% over 2016
- 3.77 million day visits (66%) – an increase of 2.6% over 2016
- 11,877 jobs supported in Brown County

Live entertainment
516 shows in 2017 at the Resch center, Meyer Theatre, Weidner Center for the Performing Arts, and Ashwaubenon Performing Arts Center plus hundreds of live shows at small local venues

Area wineries and vineyards
Captain’s Walk, Duck Creek Vineyard & Winery, Ledgestone Vineyards, Mona Rose Winery, Parallel 44 Vineyard & Winery – Kewaunee, von Stiehl Winery – Algoma, Trout Springs Winery

Area microbreweries
Badger State Brewing, Copper State Brewing, Hinterland Brewery, Noble Roots Brewing, Stillmank Beer Company, Titletown Beerworks, Ahnapee Brewery – Algoma, Thumb Knuckle Brewery — Luxemburg

Museums
Pride in history and tradition

The exploration of Wisconsin began as early as the 1630s, and Green Bay’s first permanent settlers arrived around 1745. Experience our rich history in a spectacular line-up of museums and heritage destinations throughout the Green Bay area. From the golden era of the railroad and local native history to full uniform re-enactments of the frontier, we love to celebrate our storied traditions.

Historical sites:
- Astor Historic District
- Brown County Courthouse
- Christ Episcopal Church Complex
- Hazelwood Historic House
- Heritage Hill State Historical Park
- Hotel Northland
- Lambeau Field
- Meyer Theatre
- Bay Beach Amusement Park
- Packer Heritage Trail
- Saint Francis Xavier Cathedral
- Shrine of Our Lady of Good Help
- Union Hotel

Titletown

A place to live, work, visit and play

Titletown, a nearly 45-acre mixed-use development just west of venerable Lambeau Field, is maximizing its unique location to attract more visitors to the area, spur additional regional economic growth, offer new amenities to residents and enhance Greater Green Bay’s draw as an excellent location to live, work, visit and play.

A few Titletown highlights:
- A large public park with year-round programming for community members.
- Rockwood Terrace event space and 46 Below bistro in the park.
- Titletown’s anchor tenants Bellin Health Titletown Sports Medicine & Orthopedics, Hinterland Restaurant and Brewery and four-diamond hotel Lodge Kohler.
- The joint Packers and Microsoft enterprise, TitletownTech, which is aimed at catalyzing the Northeastern Wisconsin economy through digital transformation of the region’s business ecosystem.
- The development’s growth continues with a variety of residences, offering community members the opportunity to make the neighborhood their home. Approximately 220 residences, including a 150-unit apartment building and 70-90 townhomes, will be available by 2020. Additionally, a four-to-five story office building adjacent to the apartment building will add to the “work” element of Titletown’s draw.

More available at www.titletown.com

5.5 Million People visit Brown County each year
They spend $638 Million

We market the community.

Promote Your Business to Travelers

Greater Green Bay Convention & Visitors Bureau
GreenBay.com
Recreation

Located at the base of the Bay of Green Bay, our community has ample recreational opportunities. We have been blessed with abundant wildlife, natural scenic beauty and a strong sporting heritage. Whether you are an adventurous soul or prefer sitting on the sidelines, the Greater Green Bay area has plenty of indoor and outdoor activities for all ages and abilities.

Super Bowl champions and so much more
Get into the spirit of community by joining the lively crowds that passionately support our local sports teams. Our dedication to the world-famous, 13-time national champion Green Bay Packers is legendary, but we also cheer on other high-caliber professional and collegiate sports teams including:

- University of Wisconsin-Green Bay Phoenix basketball
- St. Norbert College Green Knight men’s hockey
- Green Bay Blizzard premier indoor football league
- Green Bay Booyah Northwoods League collegiate baseball
- Green Bay Gamblers U.S. Hockey League

Outdoor activities
The Greater Green Bay area is rich in natural resources, from the stunning beauty of Fonferek Glen Park to the rolling hiking and cross-country skiing trails of the Reforestation Park or the serene sights of Duck Creek. Brown County has something for all outdoor enthusiasts who enjoy:

- Bike trails
- Boating
- Canoeing
- Camping
- Climbing wall
- Cross-country skiing
- Dog parks
- Disc golf
- Fishing
- Hiking
- Ice skating
- Snowshoeing
- Ropes course
- Rifle range
- Zip lining
Brown County offers:

- 17 parks, each with its own appeal and amenities, several of which are dog-friendly
- Beaches, lakes and waterways
- 192 miles of trails including the Fox River State Recreational Trail (maintained and open year-'round)
- Several designated dog parks
- Barkhausen Waterfowl Preserve
- Bay Beach Wildlife Sanctuary
- Brown County Reforestation Camp, with nearly 1,600 acres featuring trails and picnic areas
- Green Bay Botanical Garden
- NEW Zoo & Adventure Park
- 16 golf courses

**CURRENT YOUNG PROFESSIONALS – WHERE YOUNG TALENT CONNECTS**

Connectivity is at the heart of a community. For young professionals, Current Young Professionals Network of the Greater Green Bay Chamber is that connector.

Through Current, young professionals connect:
- With each other
- With businesses
- With nonprofit organizations
- With the overall community

To learn more about how young professionals get connected in Greater Green Bay, visit GreaterGBC.org/Current.
2018 population 15+ by marital status

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2018</th>
<th>2023</th>
<th>2010-2023 % change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total households</td>
<td>98,383</td>
<td>105,296</td>
<td>109,926</td>
<td>11.7%</td>
</tr>
<tr>
<td>Average household size</td>
<td>2.45</td>
<td>2.45</td>
<td>2.45</td>
<td>0%</td>
</tr>
<tr>
<td>Total families</td>
<td>63,721</td>
<td>67,339</td>
<td>69,965</td>
<td>9.8%</td>
</tr>
<tr>
<td>Average family size</td>
<td>3.02</td>
<td>3.01</td>
<td>3.00</td>
<td>-0.66%</td>
</tr>
</tbody>
</table>

Source: ESRI

Households and Families

Households by income in Brown County

2010 Greater Green Bay Fact Book
Workforce and commuting

Brown County businesses proudly boast about their impressive relationship with major universities and technical colleges to provide a strong talent pool. Businesses here thrive with a diverse, educated workforce that embodies the Midwestern work ethic.

Brown County commuting pattern

Public transportation: 0.7%
Bike: 0.4%
Other means: 1.4%
Walked: 2.4%
Worked at home: 3.7%
Car, truck or van – Carpoled: 7.6%
Car, truck or van – Drove alone: 83.8%

Source: 2016 American Community Survey

Brown County residents enjoy short commutes, averaging just 19.1 minutes

Source: 2016 American Community Survey

2017 Green Bay Metro transit ridership

1,119,880

On-time performance: 92.9%

Source: Local Area Unemployment Statistics (LAUS)

Employment and business

Green Bay MSA September 2018, preliminary (includes Brown, Kewaunee and Oconto counties)

Total civilian labor force: 176,269
Employed: 172,139
Unemployed: 4,130
Unemployment rate: 2.3%
Number of establishments for 2017: 8,177

Source: Bureau of Labor Statistics

Brown County private nonfarm wage and salary by place of work

Quarterly Census of Employment and Wages (QCEW)

Natural resources and mining: $37,381
Construction: $56,568
Manufacturing: $53,673
Trade, transportation and utilities: $40,571
Information: $55,359
Financial activities: $60,956
Professional and business services: $59,004
Education and health: $52,538
Leisure and hospitality: $29,490
Other services: $23,702

Source: Quarterly Census of Employment and Wages (QCEW)
Education summary

Education is a high priority in Brown County. We have eight public school districts and 34 private schools. Our dedication to high quality education is apparent through our average ACT scores (21.2), which is higher than the state average (20.3). Wisconsin consistently ranks in the top two in the nation among states testing 50 percent or more of high school seniors.

High school performance 2015-2016

<table>
<thead>
<tr>
<th>District</th>
<th>Participation in the ACT test (%)</th>
<th>% students enrolled in post-secondary (%)</th>
<th>Average ACT scores</th>
<th>Average teacher salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashwaubenon</td>
<td>86.6%</td>
<td>75.8%</td>
<td>21.3</td>
<td>$59,165</td>
</tr>
<tr>
<td>De Pere</td>
<td>91.7%</td>
<td>69.1%</td>
<td>22.3</td>
<td>$55,767</td>
</tr>
<tr>
<td>Denmark</td>
<td>94.7%</td>
<td>69.1%</td>
<td>20.5</td>
<td>$50,943</td>
</tr>
<tr>
<td>Green Bay Area</td>
<td>86.0%</td>
<td>57.5%</td>
<td>18.7</td>
<td>$53,018</td>
</tr>
<tr>
<td>Howard-Suamico</td>
<td>92.3%</td>
<td>73.7%</td>
<td>21.5</td>
<td>$50,308</td>
</tr>
<tr>
<td>Pulaski Community</td>
<td>88.5%</td>
<td>69.1%</td>
<td>21.5</td>
<td>$53,396</td>
</tr>
<tr>
<td>West De Pere</td>
<td>93.8%</td>
<td>67.0%</td>
<td>21.5</td>
<td>$50,061</td>
</tr>
<tr>
<td>Wrightstown</td>
<td>92.9%</td>
<td>72.4%</td>
<td>22.0</td>
<td>$50,887</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>92.1%</td>
<td>59.0%</td>
<td>20.3</td>
<td>$50,401</td>
</tr>
</tbody>
</table>

Source: Wisconsin Information System for Education

2016 average ACT scores

Brown County: 21.2    Wisconsin: 20.3    United States: 20.8

Source: Wisconsin Department of Public Instruction, ACT.org

Total district enrollment 2016 - 2017

<table>
<thead>
<tr>
<th>District</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashwaubenon</td>
<td>3,339</td>
</tr>
<tr>
<td>De Pere</td>
<td>4,397</td>
</tr>
<tr>
<td>Denmark</td>
<td>1,571</td>
</tr>
<tr>
<td>Green Bay Area Public</td>
<td>21,149</td>
</tr>
<tr>
<td>Howard-Suamico</td>
<td>6,173</td>
</tr>
<tr>
<td>Pulaski Community</td>
<td>3,672</td>
</tr>
<tr>
<td>West De Pere</td>
<td>3,384</td>
</tr>
<tr>
<td>Wrightstown Community</td>
<td>1,356</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>863,881</td>
</tr>
</tbody>
</table>

Source: DPI’s Wisconsin Information System for Education

Total public school enrollment 2016-2017: 48,380

Total private school enrollment 2016-2017: 4,887

Brown County Average Teacher Salary: $52,943

Come Grow With Us!

- Local, state and national recognition of staff, students and programs
- More than 100 ways to earn college credit
- Access to the latest technology
- Robust fine arts and athletic programs

gbaps.org
Bellin College
Enrollment: 440
Founded in 1909, Bellin College is one of Wisconsin’s premier private health sciences colleges. It offers undergraduate programs in nursing, radiologic sciences and diagnostic medical sonography. Graduate programs include a master of science in nursing and post-graduate certificates, with both family nurse practitioner and nurse educator tracks. The simulation labs located in the Health Sciences Resource Center provides state-of-the-art technology allowing students to practice skills and participate in interprofessional learning opportunities making them more knowledgeable and confident in their careers. As a result, graduates have a 92 percent job placement rate. Also, Bellin College has expanded opportunities to the community through a hands-on healthcare experience, fulfilling the growing need for future healthcare professionals.

College of Menominee Nation
Enrollment: 280
The College of Menominee Nation (CMN) is an accredited open-admission institution offering baccalaureate and associate degrees and technical diplomas. Enrollment is open to all at campuses in metropolitan Green Bay and 45 miles west in Keshena on the Menominee Indian reservation. CMN coursework blends contemporary mainstream learning with sovereign nation issues and indigenous knowledge to prepare students for success in a multicultural world. Degree programs include business administration, education, public administration, substance abuse counseling, pre-engineering, digital media, natural resources, biological and physical sciences, and liberal studies. CMN has easy-transfer programs with select UW System campuses for engineering, natural resources and other programs. The College is one of 37 federally recognized tribal colleges in the United States. Congressional authorization in 1994 made CMN one of only three Wisconsin institutions to have Land Grant status.

Concordia University
Green Bay Center enrollment: 190
Concordia University Wisconsin (CUW) is a regionally accredited learning community at the junction of knowledge and Christian faith. We are committed to our mission of helping students develop in mind, body and spirit. Programming is tailored to the needs and unique capabilities of the mature adult learner. Courses are taught by qualified industry professionals right in the Green Bay area, giving students current, local experience. All courses are offered in an accelerated format, meeting one night per week, and CUW Green Bay students earn their degree in an average of two years in the online format or at our Green Bay campus located in the heart of Ashwaubenon at 1150 Springhurst Dr. Visit centers.CUW.edu/green-bay for more information.

Empire Beauty School
Enrollment: 26
Empire Beauty School’s cosmetology education includes technical training as well as learning the business side of the industry. Students develop fundamental and advanced skills throughout their training. The cosmetology program includes several areas of focus including hair design, hair cutting, color, texture, basic skin care and more. During the program, students take their state board exam and receive one-on-one assistance in becoming licensed and finding employment in the beauty industry. Additionally, throughout their program, students have the opportunity to attend national hair shows, off-campus educational events, recruitment activities and much more. With more than 88 campuses nationwide and more than 80 years of history, Empire Beauty School has the credibility and high academic quality and standards ambitious students are looking for.
Northeast Wisconsin Technical College

**Enrollment: More than 32,000**

Offering more than 200 career-focused degree, diploma, certificate, and apprenticeship programs, Northeast Wisconsin Technical College (NWTC) is a nationally ranked two-year college where students prepare for high-tech careers and begin their bachelor’s degrees. NWTC serves more than 32,000 students annually; 7,800 students pursued degrees and diplomas.

The college is committed to providing all learners with the highest-quality, high technology education to improve their quality of life. Students at NWTC are provided with resources needed for success. As a result, over 94 percent of grads have careers within six months of graduation and hundreds continue their education through NWTC’s transfer agreements with nearly 40 other colleges/universities.

Medical College of Wisconsin - Green Bay

**Enrollment: 89**

As the state’s only private medical school, the Medical College of Wisconsin (MCW) is preparing the next generation of community physicians for Wisconsin in communities where they are likely to practice. The MCW-Green Bay regional campus is on the national forefront in medical education innovations: three-year curriculum, community-engaged admissions process, integrated science and clinical learning, as well as scholarly projects addressing local needs. MCW-Green Bay aims to secure the future of healthcare for patients and families by preparing a physician workforce with an intimate understanding of the needs of Northeast Wisconsin.

University of Wisconsin-Green Bay

**Enrollment: nearly 8,500**

The University of Wisconsin-Green Bay is a comprehensive public institution offering undergraduate, graduate and doctoral programs to nearly 8,500 students with a 16-county footprint and campus locations in Green Bay, Marinette, Manistowoc and Sheboygan. Established in 1965 on the border of Green Bay, the University and its campuses are centers of cultural enrichment, innovation and learning. The Green Bay campus is home to one of the Midwest’s most prolific performing arts centers, a nationally recognized 4,000-seat student recreation center, an award-winning nine-hole golf course and a five-mile recreational trail and arboretum, which is free and open to the public. UW-Green Bay’s main campus is centrally located, close to both the Door County resort area and the dynamic economies of Northeast Wisconsin, the Fox Valley region and the I-43 corridor. For more information, visit www.uwgb.edu.

Rasmussen College

**Enrollment: 550**

Walter Rasmussen founded Rasmussen College more than a century ago with a vision to provide education for growing careers and impacting lives inside and outside the classroom. Today, 118 years later, our community is made up of 23 campuses across six states and online students across the country—yet, our focus remains the same. We put our students first and we keep our commitment to the communities we serve at the heart of everything we do. Quality Academics — We offer more than 70 quality programs across seven schools of study in a variety of convenient learning options. That’s how we prepare our students to succeed in the real world. Accredited Curriculum — We are regionally accredited by the Higher Learning Commission. That means your degree upholds high academic standards. Affordable Options — We offer affordable tuition rates, scholarship opportunities and seamless transfer policies to help make your education more affordable. Please visit our Green Bay campus!

St. Norbert College

**Enrollment: 2,200**

The only Norbertine college in the world, St. Norbert is a four-year, Catholic liberal arts institution nestled beside the Fox River in De Pere, Wis., neighboring Green Bay. Founded in 1898, the college became coeducational in 1952. Today the residential campus serves approximately 2,200 undergraduate and graduate students hailing from throughout the United States and nearly 20 countries.

Recent years have seen record enrollments and unprecedented investments in the St. Norbert campus. The academic excellence of the college is nationally recognized by U.S. News & World Report, Forbes, Princeton Review and others. www.snc.edu/about/.

Marian University

**Enrollment: 1,461**

Marian University is an applied, liberal arts, Catholic, college located on an 80-acre campus in Fond du Lac, Wis. Marian has both online and face-to-face, undergraduate and graduate programs and operates a center in Green Bay. Being sponsored by the Congregation of Sisters of Saint Agnes, Marian University strives to engage students to develop and honor the values of community, learning, service, social justice and spiritual traditions. Almost 90 percent of Marian undergraduates and all graduate students study in professional fields, including business, nursing, education, criminal justice, psychology and others. Student success and personal concern for students is a central belief at Marian University.

Lakeland University

**Green Bay enrollment: 400**

Lakeland University’s Green Bay Center serves the Green Bay area by providing quality, affordable instruction for adults. Green Bay’s state-of-art facility has all the amenities for the returning student including adequate and safe parking, comfortable classrooms and excellent climate control. The Green Bay Center is geared toward many students with different educational goals, from earning their undergraduate degree to forwarding their professional careers. Lakeland University’s evening, weekend and online programs focus on convenience for the returning adult student. We offer 11 undergraduate programs and three graduate programs, with unmatched flexibility. With Lakeland’s unique BlendEd format, students always have the option of attending classes in person or accessing course(s) and completing work entirely online.

14 2018 Greater Green Bay Fact Book
A strong business community creates a strong community. Period.

The Greater Green Bay Chamber is proud to count more than 1,200 area businesses as members. These businesses – large and small – employ more than 88,000 people throughout the Greater Green Bay area. With a focus on economic development, workforce development, government affairs and membership, we help our business members succeed. And when they succeed, we all benefit.

Learn more about Chamber membership at www.greatergbc.org/membership or call 920.593.3400.
Agriculture & food processing
Agriculture production and agribusiness generate more than $4.6 billion in economic activity in Brown County, about 15 percent of the total economy. Within this category, dairy is the largest income generator, although canning, cash crops and livestock are also substantial contributors.

Education and health
Brown County is home to four hospitals, the Milo C. Huempfner VA Outpatient Clinic and 40+ clinics. We also have 11 post-secondary and technical training institutions and eight school districts serving 50,000+ students to guarantee that Brown County has the capacity and capability to meet the current and future needs of its residents.

Manufacturing
Making up more than 15 percent of the county’s employment alone, manufacturing thrives in Brown County. With a range of companies like Procter & Gamble, RR Donnelley, Fox Valley Metal Tech, Georgia-Pacific, BelGioioso Cheese, Schreiber Foods and C.A. Lawton, Brown County’s manufacturing sector is diverse. Among others, this sector includes paper, food, metal and machinery product manufacturing, as well as printing and publishing.

Trade, transportation and utilities
Brown County is home to the headquarters of several large transportation companies, the largest of which is Schneider, a multi-national leader of transportation, logistics and related services.
While Green Bay is often described as the frozen tundra, residents know that the overall climate is more temperate with its variability and distinctive weather patterns across the seasons. Extended periods of humid or subzero temperatures are uncommon due to the moderating effect of Lake Michigan. Wisconsinites are able to work through what others may consider inclement weather conditions. Only in the most severe cases does the weather impact business.

### Temperature °F for 2017

**Source:** Wisconsin State Climatology Office

#### Air quality weighed annual average

**Number of days with elevated ozone levels**

<table>
<thead>
<tr>
<th>Location</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown County (including Green Bay)</td>
<td>1.7</td>
</tr>
<tr>
<td>Dane County (including Madison)</td>
<td>0.3</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>6.8</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>0.7</td>
</tr>
<tr>
<td>Chicago</td>
<td>10.3</td>
</tr>
<tr>
<td>Wayne County (including Detroit)</td>
<td>5.0</td>
</tr>
<tr>
<td>Marion County (including Indianapolis)</td>
<td>3.3</td>
</tr>
<tr>
<td>Cuyahoga County (including Cleveland)</td>
<td>4.3</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>111.2</td>
</tr>
</tbody>
</table>

**Source:** American Lung Association State of the Air Report, 2018

### Annual average rainfall

**29.52”**

### Annual average snowfall

**51.4”**

### Annual average wind speed

**8.5 mph**

### Average growing season

**174 days**

### Elevation above sea level

**581 feet at Green Bay**

More than four in 10 people in the U.S. live where pollution levels are often too dangerous to breathe.

**Source:** National Weather Service Forecast Office

### Percent of populations affected by conditions

<table>
<thead>
<tr>
<th>Condition</th>
<th>Green Bay</th>
<th>Milwaukee</th>
<th>Chicago</th>
<th>Minneapolis</th>
<th>Portland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pediatric asthma</td>
<td>1.9%</td>
<td>2%</td>
<td>1.7%</td>
<td>1.6%</td>
<td>1.3%</td>
</tr>
<tr>
<td>Adult asthma</td>
<td>6.5%</td>
<td>6.5%</td>
<td>7%</td>
<td>5.9%</td>
<td>8%</td>
</tr>
<tr>
<td>Cardiovascular disease</td>
<td>6%</td>
<td>5.6%</td>
<td>0.067%</td>
<td>5.1%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>7%</td>
<td>6.6%</td>
<td>7.8%</td>
<td>6.1%</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Source:** American Lung Association, State of the Air Report, 2018
More House, Less Money.

Your hard-earned dollars go a lot further in Brown County than most places in the U.S. The average cost of living in Greater Green Bay is 7.8 percent below the national average. The cost of housing, groceries and transportation are on average lower in the Green Bay region than other regions in the Midwest.

Median: 2016 home value 2016 rent per month

<table>
<thead>
<tr>
<th>Location</th>
<th>2016 Home Value</th>
<th>2016 Rent per Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown County</td>
<td>$160,700</td>
<td>$727</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>$212,800</td>
<td>$898</td>
</tr>
<tr>
<td>Chicago</td>
<td>$225,200</td>
<td>$987</td>
</tr>
<tr>
<td>United States</td>
<td>$184,700</td>
<td>$949</td>
</tr>
<tr>
<td>Green Bay MSA</td>
<td>$159,100</td>
<td>$715</td>
</tr>
</tbody>
</table>

Rent as a percentage of household income

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 15</td>
<td>14.4%</td>
<td>14.7%</td>
<td>15.3%</td>
</tr>
<tr>
<td>15-19.9</td>
<td>15.5%</td>
<td>14.6%</td>
<td>14.8%</td>
</tr>
<tr>
<td>20-24.9</td>
<td>14.1%</td>
<td>14.2%</td>
<td>14.0%</td>
</tr>
<tr>
<td>25-29.9</td>
<td>12.7%</td>
<td>11.9%</td>
<td>11.7%</td>
</tr>
<tr>
<td>30-34.9</td>
<td>7.5%</td>
<td>8.7%</td>
<td>9.0%</td>
</tr>
<tr>
<td>35+</td>
<td>35.7%</td>
<td>35.9%</td>
<td>35.1%</td>
</tr>
</tbody>
</table>

Whether buying or renting, housing is very often a family’s largest expenditure. Construction numbers and home prices are commonly used to measure the strength of the economy, while homeownership and rent numbers measure household wealth. Brown County offers:

### Household size

- 1-person household: 28.6%
- 2-person household: 35.7%
- 3-person household: 14.1%
- 4-or-more-person household: 21.6%

### New residential dwellings

(2017 – single family, multiple)

- New homes built: 523
- Multiple units built: 456

### Homeownership

- Owner Occupied: 65.2%
- Renter Occupied: 34.8%

### Age of housing

- Built 2014 or later: 0.4%
- 2000 – 2013: 17.2%
- 1980 – 1999: 28.6%
- 1960 – 1979: 27.7%
- 1940 – 1959: 14.3%
- 1939 or earlier: 11.9%
Quality of life

The annual average 2017 intercity cost of living comparison has been released by the Council for Community and Economic Research (C2ER). This is the only regular and relatively affordable look at cost-of-living comparison between cities in the United States. The C2ER Cost-of-Living Index, which measures differences between areas in the costs of consumer goods and services excluding taxes and non-consumer expenditures, is based on more than 50,000 prices covering almost 60 different items, for which prices are collected three times per year.

### Median household income

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2023 (forecast)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown County</td>
<td>$58,433</td>
<td>$63,102</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>$57,408</td>
<td>$62,493</td>
</tr>
<tr>
<td>United States</td>
<td>$58,100</td>
<td>$65,727</td>
</tr>
</tbody>
</table>

Source: ESRI

### Gini index

- Brown County: 0.4395
- Wisconsin: 0.4435
- United States: 0.4804

### Poverty rate

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown County</td>
<td>11.7%</td>
<td>11.7%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>13.0%</td>
<td>12.7%</td>
</tr>
<tr>
<td>United States</td>
<td>15.5%</td>
<td>15.1%</td>
</tr>
</tbody>
</table>

### Cost of living comparison

<table>
<thead>
<tr>
<th>City</th>
<th>Composite</th>
<th>Groceries</th>
<th>Housing</th>
<th>Utilities</th>
<th>Transportation</th>
<th>Healthcare</th>
<th>Misc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Bay, WI</td>
<td>92.2</td>
<td>92.1</td>
<td>83.4</td>
<td>106.6</td>
<td>98.3</td>
<td>106.0</td>
<td>92.0</td>
</tr>
<tr>
<td>Akron, OH</td>
<td>94.3</td>
<td>101.8</td>
<td>99.1</td>
<td>97.6</td>
<td>109.1</td>
<td>84.4</td>
<td>84.2</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>96.9</td>
<td>97.9</td>
<td>93.4</td>
<td>107.0</td>
<td>95.8</td>
<td>111.6</td>
<td>95.1</td>
</tr>
<tr>
<td>Detroit</td>
<td>96.9</td>
<td>91.0</td>
<td>94.1</td>
<td>102.6</td>
<td>107.9</td>
<td>94.5</td>
<td>97.4</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>104.9</td>
<td>107.0</td>
<td>104.8</td>
<td>91.6</td>
<td>107.9</td>
<td>104.9</td>
<td>107.3</td>
</tr>
<tr>
<td>Madison, WI</td>
<td>107.6</td>
<td>103.3</td>
<td>109.4</td>
<td>105.8</td>
<td>107.3</td>
<td>122.9</td>
<td>106.3</td>
</tr>
<tr>
<td>Chicago</td>
<td>123.6</td>
<td>108.6</td>
<td>155.6</td>
<td>90.7</td>
<td>126.6</td>
<td>101.6</td>
<td>115.1</td>
</tr>
<tr>
<td>Index Weighting</td>
<td>100.0</td>
<td>14.0</td>
<td>28.0</td>
<td>10.0</td>
<td>9.0</td>
<td>4.0</td>
<td>35.0</td>
</tr>
</tbody>
</table>

Source: Council for Community and Economic Research (C2ER), 2017 Annual Average Data
Serving approximately 600,000 passengers annually and offering 38 commercial flights daily, Green Bay Austin Straubel International Airport (GRB) has positioned itself as the “go-to” airport for convenience and cost savings. As Northeast Wisconsin’s largest airport, GRB is your gateway for business and pleasure travel. GRB’s daily flights on American Airlines, Delta Air Lines and United Airlines to major metropolitan hubs and regular investment in infrastructure make it a key player for economic growth and improved quality of life.

Airport land is also available for development and lease for future business growth or expansion.

Non-stop destinations
Chicago      Detroit      Minneapolis     Atlanta

Commercial airlines with service to/from Green Bay Austin Straubel International Airport
American      Delta      United

Airport passenger and freight comparison

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total air passengers</td>
<td>623,261</td>
<td>609,829</td>
<td>601,247</td>
<td>581,611</td>
</tr>
<tr>
<td>Total air freight (lbs.)</td>
<td>361,947</td>
<td>311,943</td>
<td>339,625</td>
<td>441,132</td>
</tr>
</tbody>
</table>

Source: Green Bay - Austin Straubel International Airport

Fixed base operations:
Green Bay Austin Straubel International Airport also has two full-service fixed base operators (FBOs) to provide maintenance, airline and general aviation refueling, charter services and pilot training.

Air cargo
With Brown County being a one-day drive to more than one-third of the nation’s population, Green Bay Austin Straubel International Airport is a prime choice for companies looking for efficient cargo distribution.

Dedicated cargo carrier
Freight runners
PCCAIR

Airline cargo service
American      Delta      United
The Port of Green Bay is the western-most port of Lake Michigan offering a direct route for shipping raw goods and materials using the most cost effective and sustainable method of transportation available. An extensive network of highways and railroads provide a direct connection from the port to regional markets and America’s Heartland. There are 14 port businesses located along three miles of the Fox River. These businesses moved more than 1.8 metric tons of cargo during 2017. Port businesses handle dry bulk commodities (coal, limestone and salt), bulk liquids (petroleum products, liquid asphalt and tallow), breakbulk commodities (wood pulp and forest products) as well as oversized cargo (machinery and wind components). Port activity remains steady as 166 vessels came through the port in 2017.

Green Bay’s vibrant port offers shippers:
- Experienced pilots
- 24-hour tug service
- Efficient stevedores
- Custom house brokers
- Foreign freight forwarders
- U.S. Customs
- Extensive docking and storage areas

The 14 port terminals located on the adjacent Fox River include:

- 14 docks capable of handling dry bulk commodities such as cement, ash, pig iron, coal, salt and limestone
- Four docks capable of handling bulk liquids including tallow, petroleum products and asphalt
- Two docks capable of handling wood pulp, machinery, project cargo, bagged agricultural commodities and forest products

Channel depths and turning basins
The Port of Green Bay maintains 22’-26’ below Low Water Datum (LWD), with channel widths of 300’-500’. Contact the U.S. Army Corps of Engineers or port for channel conditions. There are two turning basins – the East River turning basin (24’ below LWD) and another one immediately north of CN’s railroad bridge (20’ below LWD).

For more information, visit www.portofgreenbay.com

**Port tonnage comparison** (metric)

<table>
<thead>
<tr>
<th>Year</th>
<th>Tonnage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>2,329,834</td>
</tr>
<tr>
<td>2015</td>
<td>1,992,876</td>
</tr>
<tr>
<td>2016</td>
<td>1,812,118</td>
</tr>
<tr>
<td>2017</td>
<td>1,833,752</td>
</tr>
</tbody>
</table>

Transporting goods by ship through the Port of Green Bay means larger quantities can be safely moved faster and at lower cost. The largest Great Lakes vessels that visit Green Bay can carry approximately 18,000 tons of cargo in a single trip. To carry the same amount, it would take 180 rail cars or 692 trucks.

Learn more: www.portofgreenbay.com
In 2013, nearly 207 million tons of freight (36 percent of the state total), valued at nearly $180 billion (28 percent of the state total) were transported into, out of, within and through Wisconsin by rail.

**Primary commodities by weight, moved by rail included:**
- Coal (the top commodity shipped by rail)
- Crude and petroleum oil
- Natural gas
- Chemicals and allied products
- Nonmetallic minerals
- Farm products

**Wisconsin's rail system**
- Wisconsin's railroad system includes more than 3,300 miles of track
- Wisconsin has 718 miles of state-assisted rail corridors, of which approximately 624 miles are publicly owned and operated primarily by Wisconsin and Southern Railroad (WSOR)
- 10 active, privately held railroad companies operate in Wisconsin
- Green Bay's port has freight rail access as do ports in eight other Wisconsin communities
- By 2030, freight rail tonnage shipped to and from Wisconsin is forecasted to nearly double

**Wisconsin Freight Shipments by Tonnage (millions)**

<table>
<thead>
<tr>
<th>Mode</th>
<th>Outbound</th>
<th>Inbound</th>
<th>Within</th>
<th>Overhead</th>
<th>Total*</th>
<th>Percent of total*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rail</td>
<td>24.7</td>
<td>57.9</td>
<td>3.4</td>
<td>120.9</td>
<td>206.9</td>
<td>35.9%</td>
</tr>
<tr>
<td>Truck</td>
<td>98.2</td>
<td>80.2</td>
<td>112.0</td>
<td>50.8</td>
<td>341.1</td>
<td>59.2%</td>
</tr>
<tr>
<td>Water</td>
<td>19.0</td>
<td>9.3</td>
<td>-</td>
<td>-</td>
<td>28.3</td>
<td>4.9%</td>
</tr>
<tr>
<td>Air</td>
<td>&lt;0.1</td>
<td>&lt;0.1</td>
<td>&lt;0.1</td>
<td>-</td>
<td>0.1</td>
<td>0.02%</td>
</tr>
<tr>
<td>Other</td>
<td>&lt;0.1</td>
<td>0.1</td>
<td>-</td>
<td>-</td>
<td>0.1</td>
<td>0.02%</td>
</tr>
<tr>
<td>Total*</td>
<td>142.0</td>
<td>147.6</td>
<td>115.4</td>
<td>171.6</td>
<td>576.6</td>
<td>100%</td>
</tr>
</tbody>
</table>

Source: 2013 IHS Transerch Database | *Totals may not add up due to rounding
Ground transportation

There are almost 100 motor freight carriers serving Northeast Wisconsin. Inbound and outbound cargo has the advantage of reaching more than one-third of the nation’s population within a one-day travel time (500 miles). A solid ground transportation infrastructure is important to Brown County as evidenced by the pledge to maintain 100 percent of Brown County’s 361 miles of county highways in ‘good’ condition.

Major market days by truck

<table>
<thead>
<tr>
<th>City</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milwaukee</td>
<td>.25</td>
</tr>
<tr>
<td>Chicago</td>
<td>0.5</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>0.5</td>
</tr>
<tr>
<td>Dubuque</td>
<td>0.5</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>.75</td>
</tr>
<tr>
<td>Des Moines</td>
<td>1.0</td>
</tr>
<tr>
<td>Detroit</td>
<td>1.0</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>1.0</td>
</tr>
<tr>
<td>St. Louis</td>
<td>1.0</td>
</tr>
<tr>
<td>Dayton</td>
<td>1.0</td>
</tr>
<tr>
<td>Atlanta</td>
<td>2.0</td>
</tr>
<tr>
<td>New York</td>
<td>2.0</td>
</tr>
<tr>
<td>Denver</td>
<td>2.0</td>
</tr>
<tr>
<td>New Orleans</td>
<td>2.0</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Foreign Trade Zone #167

Foreign trade zones (FTZ) are secure areas under U.S. Customs supervision that are considered outside the Customs territory of the United States. These zones allow certain types of merchandise to be imported, repackaged, assembled with other components and then exported without having to go through formal customs entry procedures or incurring import duties.

Originally granted operational authority in 1990, Green Bay’s zone #167 included approximately 2,300 acres that includes Green Bay Austin Straubel International Airport and an Ashwaubenon industrial park. However, due to the area’s rapid growth over the past years, zone #167 was expanded in 2005 to include additional parcels in Hobart and Wittman Airfield and an Oshkosh industrial park. Additionally, our general purpose zone oversees three subzone tenants located elsewhere in Wisconsin.

For more information on FTZ #167, contact Dean Haen of the Port of Green Bay at 920.492.4950.

Foreign Trade Zone benefits

- Relief from inverted tariffs
- Duty exemption on reports
- Duty elimination on waste, scrap and yield loss
- Weekly entry savings
- Duty deferral

2018 Greater Green Bay Fact Book 23
Drinking water
Green Bay Water Utility
The Green Bay Water Utility is the Wisconsin’s third-largest tap water supplier, with more than 100,000 customers in the City of Green Bay, and thousands more in the Village of Ashwaubenon, Town of Scott, Village of Hobart and Village of Wrightstown. Raw water comes from Lake Michigan in Kewaunee, more than a mile from shore and 60 feet deep. The nonprofit uses a six-step treatment process to make the water safe to drink, and it undergoes 10,000 quality tests every year. In 2016, the Green Bay Water Utility won best-tasting drinking water from the Wisconsin chapter of the American Water Works Association. Customers within City of Green Bay limits receive the water through 440 miles of pipes, paying only about one penny for three gallons—the lowest price in Brown County.

Central Brown County Water Authority
De Pere, Allouez, Bellevue, Howard, Lawrence and Ledgeview are served by the Central Brown County Water Authority, which purchases treated water from Manitowoc Public Utilities and transports it to the area. 2017 marked the authority’s 10th year of continuous service.

The authority currently has capacity to supply up to 20 million gallons per day (MGD), with the ability to expand up to 40 MGD to accommodate growth. The authority has 11.5 million gallons of storage, allowing for improved energy conservation and emergency reserves, and 65 miles of distribution system. Each member community independently maintains and operates its own water systems and sets its own water rates. Members retain existing wells to be used as an emergency back-up supply.
NEW Water, the brand of the Green Bay Metropolitan Sewerage District, is a wholesale provider of wastewater conveyance and treatment services to 18 municipal customers in Northeast Wisconsin. For these services, NEW Water charges the same rate to each municipal customer. Municipalities will likely have different rates for their own residential customers to cover their costs, including operation, maintenance and administration. NEW Water is the largest provider of water resource recovery in Northeast Wisconsin, and the third-largest in the state.

NEW Water owns and operates two facilities in Green Bay and De Pere. Tours are open to the public. For more information, visit www.newwater.us.

### NEW Water

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rated capacity</td>
<td>49.2 MGD (Green Bay)</td>
</tr>
<tr>
<td></td>
<td>10 MGD (De Pere)</td>
</tr>
<tr>
<td>Average daily demand</td>
<td>38 MGD</td>
</tr>
<tr>
<td>2018 rate for typical household</td>
<td>$3.10 per 1,000 gallons</td>
</tr>
</tbody>
</table>
Wisconsin Public Service (WPS), a subsidiary of WEC Energy Group, Inc. (NYSE:WEC), is an electric and natural gas utility headquartered in Green Bay. WPS serves approximately 450,000 electric customers and approximately 330,000 natural gas customers in residential, agricultural, industrial and commercial markets, as well as wholesale customers. The company’s 12,000-square-mile service area includes northeast and central Wisconsin as well as an adjacent portion of upper Michigan.

Electrical Power

WPS owns and operates the J.P. Pulliam Power Plant in Green Bay, Weston Power Plant near Wausau, and Fox Energy Center in Kaukauna. Electric-generating capacity based on summer capacity ratings is 2,517 megawatts including the utility’s share of jointly owned facilities. WPS owns 21,700 miles of electric distribution lines and is directly interconnected with other regional electric utilities including Alliant Energy, Wisconsin Electric Power Co. and Xcel Energy. American Transmission Co. (ATC) also owns and operates transmission lines in Brown County. ATC’s transmission system allows energy producers to transport electric power from where it’s generated to where it’s needed.

Rate comparison for industrial customers 2017 average, cents per kilowatt-hours

<table>
<thead>
<tr>
<th>Utility</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPS</td>
<td>5.96¢</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>7.78¢</td>
</tr>
<tr>
<td>Illinois</td>
<td>6.36¢</td>
</tr>
<tr>
<td>Minnesota</td>
<td>7.75¢</td>
</tr>
<tr>
<td>Indiana</td>
<td>7.40¢</td>
</tr>
<tr>
<td>Michigan</td>
<td>7.31¢</td>
</tr>
<tr>
<td>United States</td>
<td>6.89¢</td>
</tr>
</tbody>
</table>

Natural gas service

WPS’s 7,950 miles of natural gas piping supplies gas for home heating, decorative fireplaces, water heating, and commercial and industrial uses. WPS purchases natural gas from suppliers in the southern United States as well as Canada, and stores gas for winter use in a storage facility in Michigan. When needed, the natural gas is transported to WPS and its customers by the ANR and Guardian pipeline companies.

2017 WPS generation by unit source

Midwest Independent System Operator (MISO) market purchases represent energy purchases made from the wholesale market managed by the MISO.

- Coal 43.1%
- Natural gas 23.6%
- Hydro 2.8%
- Other 5.4%
- Renewables 7.3%
- Market purchases (MISO) 17.8%
Telecommunications

Businesses in Greater Green Bay can rely on our telecommunications infrastructure to give them a competitive advantage. Brown County continually works locally and with state and federal government to improve high speed connectivity. The Brown County Community Area Network (BCCAN) provides the network that allows free public WiFi to county buildings as well as public libraries, the airport, Neville Public Museum and more. BCCAN will continually partner to improve access to high speed internet. Fiber can facilitate a broad range of high speed communication technology and can be reused as other technology is retired. Community Area Networks such as BCCAN are the foundation of SMART Cities’ and SMART Counties’ technology initiatives. BCCAN consisted of more than 100 miles of underground fiber infrastructure in 2018.

Wisconsin telecommunications quick facts

<table>
<thead>
<tr>
<th>Incumbent local exchange carriers in Wisconsin</th>
<th>Residential fixed connections</th>
</tr>
</thead>
<tbody>
<tr>
<td>38 as of June 2017</td>
<td>1,977,000 as of June 30, 2017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lifeline customers in Wisconsin (includes ILEC, CLEC and reseller customers)</th>
<th>Mobile wireless connections</th>
</tr>
</thead>
<tbody>
<tr>
<td>159,003</td>
<td>4,863,000 as of June 30, 2017</td>
</tr>
</tbody>
</table>

Sources: FCC and Universal Service Administrative Co.

To view high speed Internet access/broadband providers both residential and business, visit either of these websites and search by ZIP Code:

www.highspeedInternet.com

https://broadbandnow.com

Brown County Public Fiber
(Brown County Community Area Network)
Healthcare

Quality care from top hospitals
With four hospitals, Brown County serves as a healthcare hub, serving all of the healthcare needs of the residents of Northeast Wisconsin and the Upper Peninsula of Michigan. Our medical facilities are some of the top medical centers in the nation.

Brown County also offers a vast network of clinical services (including the Milo C. Huempfner VA Outpatient Clinic), outpatient programs, emergency care and support services to ensure the highest level of care for residents of all ages and needs.

Surrounded by people who care
Friendly, quality care for elderly residents is easy to find. Our community offers resource and advocacy centers, hospice and in-home care, nursing homes, assisted living and independent apartments for older adults. Recognition of diversity is also important in our senior care community with services for people of Hmong, Native American and Hispanic descent.

Insuring lives and ensuring jobs
The Green Bay area offers a wealth of insurance options, which not only provide benefits to employees and their families, but also contribute to the local economy by providing thousands of job opportunities. Humana and UnitedHealthcare are two major employers and providers in the health insurance industry, with large offices in our community.
Wisconsin tax rates

Corporate income tax
Base ........................................ Net income
Flat rate .................................... 7.9%
Economic development .............. 3% for corporations with
Surcharge at least $4 million in gross
receipts. Minimum surcharge
$25; maximum $9,800

Personal income tax
Rate range ................................. 4% to 7.65% depending on
marital status and income

Property tax
Base .......................................... Real property and tangible
Exemptions .................................. personal property
Real property tax
Machinery and equipment used Rates .................................. in manufacturing; manufacturing
and computer hardware and
Economic development Surcharge
merchant and farm inventories;
and software
Statewide average effective rate
is $21.09 per $1,000 of full value,
except for Milwaukee County.
The effective full value rate in
Milwaukee County is $27.83 per
$1,000. Average rate for all cities is
$24.44/$1,000

Sales and use tax
State rate ................................. 5%
Exemptions ............................... Agricultural equipment, manufac-
Local county options.............. 0.5%
Production fuel and electricity.
Combined rate range ............ 5% to 6.75%

Unemployment compensation
Taxable wage base ................... $14,000
Rate range ......................... 0.27% - 12% for experienced
employers
New employers .................... Small firms
(<$500,000 payroll) 3.6%;
Large firms
(>$500,000 payroll) 4.1%;
New construction .......... 6.60%
(all rates include solvency assessments)

Economic growth works best in an environment of open collaboration. That’s why the Wisconsin Economic Development Corporation (WEDC) relies on 600+ economic development, academic and industry partners throughout the state. These partnerships build strength and add insight that helps WEDC create economic opportunity to enhance the lives of those who live and work here. Discover how WEDC can help businesses, communities and people thrive in Wisconsin, call 855-INWIBIZ or visit wedc.org.
Incentives

Manufacturing and Agriculture Credit
The State of Wisconsin provides an income tax incentive to manufacturers to maximize their production in Wisconsin. Chief among them is the Manufacturing and Agriculture Credit which virtually eliminates the tax on income from manufacturing activity in the state.

The credit is a percentage of eligible qualified production activities income.

Tax year 2016 = 7.5% (effective corporate tax rate: 0.4%)

The amount of credit not entirely offset against Wisconsin income or franchise taxes may be carried forward and credited against Wisconsin income or franchise taxes due for up to 15 years.

Property Tax Exemptions
• Machinery and equipment used in manufacturing
• Manufacturing, merchant and farm inventories
• Computer hardware and software
• Waste treatment facilities
• Tax increment finance districts allowed for cities, villages and towns

Sales and use tax exemptions
• Alternative energy used in manufacturing
• Manufacturing machinery and equipment
• Manufacturers’ materials
• Pollution abatement, waste treatment & recycling equipment
• Production fuel and electricity
• Biotechnology and manufacturing research

Tax credits
• Community Rehabilitation Program Credits
• Dairy and Livestock Farm Investment Credits
• Dairy Manufacturing Facility Investment Credits
• Development Opportunity Zone Credits
• Economic Development Credits
• Engine Research Credits
• Enterprise Zone Job Credits
• Film Production Credits
• Food Processing Plant and Food Warehouse Investment Credits
• Jobs Tax Credits
• Meat Processing Facility Investment Credits
• Relocation Tax Credits
• Research Expenditure Credits
• Research Facilities Credit
• Supplement to the Federal Historical Rehabilitation Credits
• Woody Biomass Harvesting & Processing Equipment Credits

Other special tax incentives and tax treatment
• Deduction for corporate dividends received
• Deduction for job creation
• Exclusion for long-term capital gains
• Postsecondary Education Credit
• Single sales factor apportionment
• Special capital gains treatment for Wisconsin small businesses
• Wisconsin law permits formation of subchapter S corporations
• Wisconsin law permits formation of limited liability companies (LLCs)

Venture and investment capital
• Angel Investment Credit
• Early Stage Seed Investment Credit

Other Incentives
• Revolving Loan Fund programs in De Pere, Green Bay, Howard and Brown County
• 26 TIF Districts with positive value increments in Brown County
VILLAGE OF ALLOUEZ
Located in the heart of the Green Bay Metropolitan Statistical Area, Allouez is a full-service community, boasting a convenient location to many area amenities. Both businesses and residents enjoy quick access to major highways and airports, while still being able to take advantage of our parks, trails, East River, Fox River and many more recreational activities. Allouez is known for.

Population:
2016: 13,896
2018: 13,757
% change: -0.01%

Type of government:
Village board consisting of village president and six trustees, each with a three-year term; full-time village administrator.

Business development areas:
Allouez TID#1 covers land along Riverside Drive/Hwy 57 and Webster Avenue, making this area an excellent space for development and redevelopment projects. Please contact Trevor Fuller, zoning and planning administrator at 920.448.2200 or email TrevorFuller@villageofallouez.com.

Learn more about this Greater Green Bay community at villageofallouez.com.

VILLAGE OF ASHWAUBENON
Ashwaubenon encompasses 13 square miles between Green Bay, De Pere and the west bank of the Fox River. Both businesses and residents have convenient access to major highways and airports, while enjoying the amenities of a progressive community.

Ashwaubenon residents enjoy neighborhoods with tree-lined streets and neighborhood parks. A strong commercial and industrial sector provides access to jobs, services and amenities. Being the regional shopping and dining destination, the population doubles and sometimes triples on a daily basis as visitors, shoppers and commuting workers flock to the community’s many businesses and attractions.

The village is adding new multi-family properties with Bohemian Park, Manseau Flats and The Element as well as multi-family properties and townhomes in the Titletown District.

Population:
2010: 16,963
2018: 17,274
% change: 1.8%

Type of government:
Village board consisting of a village president and six trustees, each with a three-year term; full-time village manager.

Business development areas:
Ashwaubenon Business Center; Retail Center, Ashwaubenon Riverfront, Titletown District including Titletown Tech (with a combination incubator and innovation lab) and multi-family areas. Lots available; contact Aaron Schuette, 920.593.4405.

Learn more about this Greater Green Bay community at ashwaubenon.com.

VILLAGE OF BELLEVUE
A progressive community located within the Green Bay Metropolitan Area, the Village of Bellevue is a great place to grow your family and your business and enjoy a high quality of life. The village is a full-service municipality offering quality municipal services while maintaining combined local municipal tax and utility rates among the lowest in the Brown County area.

Bellevue is serviced by four major highways, and within 15 minutes of Green Bay Austin Straubel International Airport and the Port of Green Bay. Surrounded by rural landscapes, this progressive community maintains a small-town atmosphere, making it a great place to live, work and play.

Population:
2011: 14,825
2017: 15,687
% change: 5.81% increase over 2011, 7.66% increase over 2010

Type of government:
Village board consisting of a village president with a three-year term and four trustees, each with a two-year term; full-time village administrator.
High-growth areas:
Interchange of County Highway GV and State Highway 172. Location includes a mix of established national and local retail establishments including Costco, Target, Pick & Save and Walgreens. High traffic volumes and available land for retail/office/ mixed-use development. Area is located within a tax incremental finance district.

South Huron Road (County Highway EA). Located along Brown County’s eastern arterial connecting State Highway 54/57 and Interstate 41. Area includes a YMCA, Bellin College and Bellin Health Clinic and is in close proximity to the I-43 Business Park and Aurora Bay Care Hospital. Available land for retail/office/mixed-use development. Area is located within a tax incremental finance district. For more information, contact Andrew J. Vissers, community development director, 920.468.4225.

Learn more about this Greater Green Bay community at villageofbellevue.org.

BROWN COUNTY
Brown County encompasses a total land area of about 529 square miles of Northeast Wisconsin, ranging from urban, active downtowns to quiet, suburban residential neighborhoods, to rural agricultural areas. Brown County also features a wide array of parks, forests, and natural areas to get outdoors, including public access to the Fox River and the Bay of Green Bay, and opportunities to view the unique Niagara Escarpment, a rock ledge that extends northwards through the county and stretches in an arc nearly 1,000 miles across the Great Lakes region. Brown County provides a comprehensive set of community services, including such amenities and economic drivers as a library system, park system, Neville Public Museum, golf course, Green Bay Austin Straubel International Airport and the Port of Green Bay, among many other services. Brown County would like to invite you to visit our communities to experience what we have to offer.

Population:
2010: 248,007
2017: 259,460
% change: 4.61%

Type of government:
Elected county executive and elected 26-member county board.

Business parks:
Brown County Research and Business Park, located just south of the University of Wisconsin-Green Bay on the northeast side of the City of Green Bay, with convenient access to State Highway 54/57 and Interstate 43. Land available for development. Contact Chuck Lamine, Brown County planning and land services director at 920.448.6480 or lamine.cf@co.brown.wi.us.

Green Bay Austin Straubel International Airport, located on the west side of the Green Bay Metro Area with convenient access to State Highway 172 and Interstate 41. Land available for development may be viewed at: http://www.flygrb.com/available-property. Contact Marty Piette, airport director, at 920.498.4800 or bc_airport@co.brown.wi.us.

Learn more about Brown County at co.brown.wi.us.

VILLAGE OF DENMARK
Denmark is a steadily growing, full-service community characterized by its rural charm, including areas of woodlands, farms, pastures and rural subdivisions. The diversity in the landscape, selection of quality building lots, excellent schools and well maintained local parks has attracted many people to this area.

Denmark is located about 15 miles southeast of Green Bay, just off I-43. More than 2,216 residents enjoy life in this idyllic country setting a heartbeat away from Door County.

Population:
2010: 2,123
2016: 2,181
2018 (estimated): 2,216
% change: 1.15%

Type of government:
Village board consisting of village president and six trustees, each with two-year overlapping terms; full-time village administrator.

Industrial parks:
Viking Business Park, Piontek Business Park, Woodrow Industrial Park and the new I-43 Business Campus. Lots available; contact the Village at 920.863.6400.

Learn more about this Greater Green Bay community at denmark-wi.org.

CITY OF DE PERE
The more than 24,000 people who call De Pere, Wis. home know the community provides exceptional quality of life in the Greater Green Bay metropolitan area. The excellent schools, a bustling downtown, successful business parks and safe neighborhoods, served by more than 400 acres of parks and green space, have resulted in considerable loyalty and community pride. Visitors and residents find De Pere to be family-friendly with a progressive attitude.

The residences, businesses and commercial areas are connected with a transportation and green space network that accommodates cars, bikes and pedestrians. The beautiful Fox River is the focal point of the City Center, with the Claude Allouez Bridge uniting both sides of the dynamic downtown. Historic buildings thoughtfully blend with new redevelopment to provide a mix of housing, employment, shopping, dining and entertainment.

Population:
2010: 23,800
2017: 24,721
% change: 3.87%

Type of government:
Mayor-council-city administrator. The city administrator is the professional chief administrative officer for all city operations and is appointed by the common council.

Business and industrial parks:
West Business Park and East Industrial Park. Lots available; contact the development services director, Kimberly Flom, at 920.339.4043.
CITY OF GREEN BAY

Green Bay is the flagship city and economic hub of Northeast Wisconsin. Our historic waterfront downtown continues its redevelopment renaissance with the addition and expansion of housing, hotels and corporate headquarters, including the Foxconn innovation center, RailYard innovation district and the Shipyard outdoor events center. We now seek grocery, clothing and general merchandise stores, as well as limited-service restaurants, where demand exceeds supply.

The city offers residents a diverse range of housing options, with more than 40 neighborhood associations strengthening the community fabric. Award-winning public schools, reputable institutions of higher education and low crime rates make us an excellent choice to call home. The market is ripe for creative developers to bring new residential products into the community, as occupancy rates for both affordable and market-rate housing are near 100 percent.

The city seeks to continue its successful track record of public-private partnerships through 16 active tax increment districts (TIDs), brownfields assessments, revolving loans, neighborhood enhancement funds, and façade and demolition grants. An urban renewal is occurring across the nation as people are rediscovering the economic and cultural advantages of cities. We are well-positioned to capitalize on this trend and welcome prospective residents, businesses and investors to our community.

Population:
2010: 104,057
2018: 105,477
% change: 1.0%

Type of government:
Strong mayor serving a 4-year term; common council of 12 alderpersons serving 2-year terms.

Business and industrial parks:
I-43 Business Center and University Heights. Lots available; contact Kevin J. Vonck, kevinvo@greenbaywi.gov or 920.448.3395.

Learn more about Green Bay at greenbaywi.gov.

VILLAGE OF HOBART

The Village of Hobart is situated on 33 square miles of wooded hillside and scenic terrain, bordering the west side of the City of Green Bay, De Pere and Ashwaubenon. Hobart showcases high quality residential neighborhoods with large lots, luxury multi-family complexes and a rapidly growing commercial and industrial sector, providing diverse economic opportunities for developers. Hobart’s residents represent the highest median income and highest median home value of all municipalities in Brown County, coupled with one of the lowest property tax rates. Additionally, the Village’s proximity to area highway systems, airports and the Port of Green Bay makes it an appealing destination for new businesses. With an abundance of land suited for development, Hobart is well positioned for continued growth.

Population:
2011: 6,364
2017: 8,778
% change: 38%

Type of government:
Council-manager with a five-member elected board of trustees and a full-time administrator.

Business development areas AND/OR business parks AND/OR high growth areas:
Centennial Centre at Hobart, Southeast Hobart Business Park, Golden Pond Centre Business Park, Orlando/Packerland Planned Development Districts, Mason Street Corridor/Pine Tree Road. Lots available.

For more information on business development, land, etc., contact Aaron Kramer, 920.869.3804 or aaron@hobart-wi.org.

Learn more about this Greater Green Bay community at hobart-wi.org.

VILLAGE OF HOWARD

The Village of Howard is contiguous to the City of Green Bay, the Village of Hobart and the Village of Suamico and abuts the bay of Green Bay with more than three miles of shoreline. Howard boasts one of the best school districts in Wisconsin and is also home to several corporate offices. Howard offers 14 parks, a municipal golf course, a recreation program and an active forestry department.

Population:
2012: 18,166
2016: 19,503
% change: 7.3%

Type of government:
Nine-member village board with an eight-member elected board of trustees and one elected president.

Business and industrial parks:
Lancaster Creek Business Park, AMS Business Park, Howard Industrial Park, Brookfield Industrial Park, Mills Industrial Site (State Certified). Lots available. Contact Dave Wiese, 920.434.4640.

Learn more about this Greater Green Bay community at villageofhoward.com

TOWN OF LAWRENCE

As the first town in Brown County, Lawrence is located eight miles south of the City of Green Bay. A portion of the town is along the Fox River that flows into Green Bay. Interstate 41 runs directly through the heart of the community.

The Town of Lawrence is a popular, quickly growing community with a big appetite for growth. With more than 10,000 acres and a population of 5,286 residents, there is more than enough space for everyone to enjoy. The strong work ethic and two recently created TIF districts in this area also make Lawrence a great community to locate your business.
**Population:**
2012: 4,416
2018: 5,286
% change: 19.7%

**Type of government:**
Town board consisting of five members with overlapping terms of two years each.

**Business parks:**
Lawrence Business Park. The Town of Lawrence has lots in the TIF district owned by the Town of Lawrence. Contact Patrick Wetzel at 920.336.9131.

Learn more about this Greater Green Bay community at townoflawrence.org

**TOWN OF LEDGEVIEW**
Located on the Niagara Escarpment in central Brown County, the Town of Ledgeview is a great place to live in Northeast Wisconsin. Founded as an agricultural community, its reputation for strong municipal services, million-dollar views and outstanding natural amenities has attracted significant growth over the past two decades, more than quadrupling the town's population. While agriculture, services and natural amenities remain important defining characteristics of the community, the town’s residents have also benefited from its strategic location at the southern edge of the Green Bay Metropolitan Area. The Town of Ledgeview is a growing municipality, attracting higher-income households to large suburban homes in newly developed subdivisions. Ledgeview has positioned itself in commercial areas to create unique destination venues for shopping, dining, entertainment and services for residents in the southern part of the metropolitan area.

**Population:**
2015: 7,431
2017: 7,764
% change: 4.5%

**Type of government:**
Town board consisting of five members with overlapping terms of two years each.

**Business parks:**
The Town of Ledgeview has one tax incremental finance district, long recognizing the area surrounding Olde School Square, the commercial center of Ledgeview. In 2015, TID No. 1 was created for the area located within one-quarter-mile of the intersection of CTH GV and Dickinson Road (CTH G) and included Olde School Square. For more information, contact Sarah Burdette, administrator, 920.336.3360 or sburdette@ledgeviewwisconsin.com.

Learn more about this Greater Green Bay community at ledgeviewwisconsin.com.

**ONEIDA NATION**
The Oneida Nation is located immediately northwest of Green Bay and is a government that employs approximately 2,700 government employees. The Oneida Nation has a beautiful community enriched with their native culture reflected in the architecture and interior design of Oneida schools, office buildings, casino and hotels. The Oneida Nation strives to preserve and protect the natural environment as a testimony to the nation’s respect for Mother Earth and all her creation. The nation has a vision of strong families built on Oneida ways and a strong economy. The mission of the Oneida Nation is to strengthen and protect the people, reclaim tribal lands and enhance the environment. The Oneida people are committed to move forward with a good mind, a good heart and a strong fire.

**Population:**
There are nearly 18,000 enrolled citizens of the Oneida Nation, of which approximately 7,600 live on the reservation located in Brown and Outagamie counties.

**Enrolled Oneidas living in Brown & Outagamie counties:**
2018: 7,640
2012: 7,262
% change: 5.2%
Source: 6/15/2018 Oneida Enrollment Records

**Oneida Reservation Total Population:**
2016: 24,213
2010: 23,520
% change: 2.9%
Source: U.S. Census Bureau American Community Survey 5-Year Estimates

**Enrolled Oneidas living on the Oneida Reservation:**
2016: 4,509 (18.6% of total Reservation population)
2010: 4,212 (17.9% of total Reservation population)
Population growth: 7.1%
Source: 6/15/2018 Oneida Enrollment Records

**Type of government:**
The Oneida Nation is a federally recognized sovereign Native American government residing on their reservation established by the 1838 Oneida Treaty. The Oneida Reservation has exterior boundaries that encompass 65,000 acres. The Oneida Nation is governed by the General Tribal Council comprised of all eligible voters 18 years and older. Day-to-day operations of the Oneida Nation are governed by a nine-member elected Oneida Business Committee (OBC). The OBC is comprised of an elected chairperson, vice chairperson, secretary, treasurer and five councilmembers serving three consecutive year terms.

**Business development areas:**
The Oneida Nation has a successful gaming industry as the major revenue generator for the tribe. Oneida also owns and manages Oneida One Stops, a chain of convenience stores and tobacco sales outlets throughout the reservation. Other major businesses include the Radisson Hotel and Conference Center, Wingate Hotel, Thornberry Creek at Oneida golf course with banquet and bar and restaurant, Bay Bank, Oneida Science, Engineering and Construction, Oneida Seven Generations and the Oneida Market. Agricultural-based business interests include Oneida Buffalo Farm, Black Angus beef, Oneida heirloom white corn, Oneida Apple Orchard and Oneida Nation Farms. For more information, contact Troy Parr at tparr@oneidanation.org or call 920.869.1600, Ext. 4529.
VILLAGE OF PULASKI
The Village of Pulaski is a friendly, growing rural community just minutes from Green Bay. We are located just 13 miles to the northwest with access to multiple highway systems. We are governed by a six-member board of trustees and one president. Our business and residential areas are sparked with new growth. Four major employers provide a significant number of jobs in the community: MCL, Bay Tek Entertainment, Marquis Yachts and the Pulaski School System. The Village of Pulaski has a population of more than 3,500 citizens with property in Brown, Oconto and Shawano Counties. Pulaski has an excellent school system, public library, fire department, ambulance service and police department. It has great roads, clean water supply, a modern sewage system and a new municipal/police building.

Population
2018: 3,576
2012: 3,657
Population decrease of 2% from 2012

Type of government:
Village board

Business development areas:
Downtown is a focus area for growth and business development.

Business parks:
The North Business Park is located on N. St. Augustine St./Hwy 32 and has 32 developable acres of land with utilities at the site.

High growth areas:
Pulaski’s south end of the village is growing with the addition of several single family homes, multi-family residential, senior living options and a busy hotel.

Learn more about this Greater Green Bay community at www.villageofpulaski.org

TOWN OF SCOTT
Located east of the City of Green Bay, the Town of Scott is a bay community that boasts more than seven miles of waterfront shoreline. Scott is a welcoming community with plenty of open space, scenic views and popular restaurants. The short commute to downtown Green Bay, proximity to the University of Wisconsin-Green Bay, access to STH 57 and to the Bay of Green Bay have all made the Town of Scott a popular place to call home.

In business and industrial sectors, Scott has seen substantial growth in recent years. At the same time, this small town with a population of just fewer than 4,000 residents still maintains its community spirit and know-your-neighbor approach to living.

Population:
2011: 3,583
2017: 3,778
% Change: 5.4%
From Wheels Down to Touchdown.

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