SOCIALLY ISOLATED OLDER ADULTS
HOW TECHNOLOGY CAN HELP

WEDNESDAY, MAY 8, 2019
9:00 AM - 4:00 PM
COMFORT SUITES
GREEN BAY, WI
YOU ARE CORDIALLY INVITED

Bader Philanthropies, Inc. invites you to attend the Socially Isolated Older Adults – How Technology Can Help Conference on Wednesday, May 8, 2019 at the Comfort Suites in Green Bay, WI.

Technology has the potential to play a transformational role in helping older, rural adults combat social isolation. Speakers will describe how technology combined with increased community engagement and intergenerational connectivity can provide opportunities for rural residents of all ages to work together to promote healthy aging and reduce social isolation.

The convening will also introduce a new grant opportunity to support community collaborative projects in Northeastern Wisconsin dedicated to helping socially isolated older adults through the use of technology. The request for proposal process will be open to nonprofit organizations, governmental entities or other organizations serving older adults in Brown, Calumet, Door, Kewane, Marinette, Oconto, Outagamie, Waupaca and Winnebago counties. Organizations do not need to be based in these counties. The grant size will average approximately $100,000 – $300,000 per project.

The conference is designed with two key groups in mind:

• Executive Directors and Board Chairs of organizations working with or interested in the issues facing socially isolated older adults in rural Wisconsin. Key decisionmakers are invited to learn about projects that are using technology to address these issues and determine whether this grant application process is appropriate for their organizations.

• Possible partners who could help create collaborative, community-based approaches to addressing this issue. Partners may include school district administrators, health care officials, technology organizations, youth organizations, community or healthcare foundations, colleges/universities interested in this topic and/or others.

If you have any questions about the conference or funding opportunities, contact Helen Ramon, Senior Program Officer at 414-224-6464 or helen@bader.org.
AGENDA

8:30 - 9:00  Registration

9:00 - 9:15  Welcome and Overview

Maria Lopez Vento
Vice President - Grants & Impact Investments
Bader Philanthropies

9:15 - 10:15  Confronting the Scourge of Social Isolation

Dr. Lenard Kaye
Professor of Social Work at the University of Maine School of Social Work
Director of the University of Maine Center on Aging

A prolific writer in the field of health care and aging, Dr. Kaye has published more than 150 journal articles and book chapters and 15 books on specialized topics in aging including social isolation, home health care, productive aging, rural practice, family caregiving, controversial issues in aging, support groups for older women, and congregate housing. His pioneering research and writing on older men’s caregiving experiences and help-seeking behaviors, is widely recognized.

10:30 - 11:30  Low Density Meets High Tech: Fighting Social Isolation Among Rural Older Adults

Dr. Thomas Kamber
Executive Director
Older Adults Technology Services (OATS)

Dr. Tom Kamber is an award-winning social entrepreneur, educator and activist who has created new initiatives in aging, technology, affordable housing and the arts. As founder and executive director of Older Adults Technology Services (OATS), he has helped over 30,000 seniors get online and created the country’s first technology-themed community center for older adults. He has taught social entrepreneurship and philanthropy at Columbia University and published widely in academic journals on topics including public policy, business strategy, and technology.

11:30 - 12:00  Grant Process Overview

12:00 - 1:00  LUNCH
1:00 - 2:30
Panel Presentation: Successful Approaches
The panel includes Dr. Lenard Kaye, Dr. Thomas Kamber, Lynn Haglin and Gail Huycke

Lynn Haglin
Vice President
Northland Foundation

Lynn Haglin serves as the Vice President and KIDS PLUS Director for the Northland Foundation in Duluth, Minnesota. Her experience includes over 30 years in administration, community development, and education, with an extensive background in early care and education, youth development, and intergenerational programs. In her current position, Lynn provides leadership for the Foundation’s KIDS PLUS Programs, including the Early Childhood Initiative, Parent Aware Pathways Initiative, and AGE to Age: bringing generations together. She has developed coalitions in 57 northeastern Minnesota communities focused on children, youth, and older adults. She has also designed and implemented model programs focused on increasing access to quality early care, creating youth leadership, philanthropic and service learning opportunities; and developing intergenerational community efforts.

Gail Huycke
Professor
University of WI, Madison Extension

Gail Huycke is a Professor with the University of Wisconsin Madison Extension, where she serves as a Community Development Outreach Specialist in the Center for Community & Economic Development. She has 35 years of experience in delivering community outreach programs in family and community economic development. Her program focus centers on Rural Access & Adoption to broadband to address the digital divide. In 2015, she joined the Broadband Education Center serving as Director for the Connected Aging Communities Initiative funded. Connected Aging Communities, is a groundbreaking new initiative that is using a unique “high tech, high touch” holistic, community development approach to enable aging residents to live independently at home.

2:45 - 3:15
Small Group Discussion about Issues and Opportunities
The discussion will see how ideas, concepts and practical project approaches might work in Northeastern Wisconsin. In addition, the group will gather and learn about the interests and needs of local communities in which organizations are working with socially isolated older adults and how technology and intergenerational connections could help.

3:15 - 3:45
Large Group Discussion/Q&A
The discussion from the small groups will offer approaches that can work for communities.

3:45 - 4:00
Conclusion and Next Steps

Helen Ramon
Senior Program Officer
Bader Philanthropies, Inc.
DIRECTIONS

Take I-43 N
Use 1-41 N Exit towards Marinette
Exit 168C
Take Shawano Ave and N Taylor St to your destination
Turn left onto Bond
Destination on the left

CONFERENCE RESERVATIONS

There is no charge to attended, however registration is required. Complete the online registration form no later than Wednesday, May 1, 2019. Complete your registration here.

Lodging Reservations: Bader Philanthropies has reserved a block of rooms at the Comfort Suites in Green Bay, WI. To reserve over the phone, please call 920-499-7449. When making the reservation, reference the group name, Bader Philanthropies.

This group rate will be available until WEDNESDAY, MAY 1, 2019 (or until the block is full). On this date, any remaining rooms will be released for general reservations at the hotel’s prevailing daily rate, which may be higher than Bader Philanthropies’ group rate. We encourage you to make your reservations by Wednesday, May 1, 2019. Cost of lodging is the responsibility of the individual or organization. The group room rate is $79.99 for a standard double (two queen beds) or standard single (one king bed).