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New Door 44 Vineyard & Winery Now Open

STURGEON BAY, Wis. (May 28, 2019) – Door 44 Vineyard and Winery has moved to a newly-constructed location and is now open to guests.

The new 11,000 square foot building features a modern aesthetic with a wirework gabion-style tasting bar, shopping, long family-style tables, production room with viewing area, and an indoor/outdoor patio that overlooks a 6 acre vineyard.

The established vineyard is the very same one the company has sourced its grapes from since 2011. It’s here that vintner and co-owner, Steve Johnson, not only grows and harvests cold-hardy grape varieties—such as Marquette and Louise Swenson—but also produces Door 44’s wines.

Co-owner, Steve Johnson, said of the move, “We’re excited to finally share this beautiful facility and vineyard with the community. We believe that for a true winery-going experience, there needs to be a parallel connection to the vineyard itself. That’s where the character of each wine starts. It’s in the unique terroir of the landscape that the flavor develops—for us here, that means the rocky, loamy soil of the Niagara Escarpment and the cool peninsula breezes. Now, our Door 44 guests will be able to build that connection—not just in sipping our wines in the tasting room, but by also seeing the agricultural process and how we produce our wines.”

The new winery, just two miles north of Door 44’s previous home, is on the corner of Highway 42 and County Road P in Sturgeon Bay.

A Grand Opening Event is planned for June 15-16.

For more information, contact co-owner Maria Milano at 888-932-0044 or maria@parallel44.com or visit door44winery.com or the Door 44 Facebook page.

Door 44 and sister winery Parallel 44 are owned and operated by husband and wife, Steve Johnson and Maria Milano. The wineries are named for the geographic latitude which includes the famous wine regions of Bordeaux, France and Tuscany, Italy. Parallel 44 Vineyard and Winery was established in Kewaunee in 2005 and Door 44 Winery followed in Sturgeon Bay in 2013. The company employs 20 people. They produce 125,000 bottles annually, with plans to double production overtime.

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