GRB Passenger Traffic Continues to Climb

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(Green Bay, Wisc.) Passenger counts at Green Bay Austin Straubel International Airport (GRB) continue to climb this year. The latest numbers, for May 2019, show that passenger traffic was up 14.6% over May of 2018. This comes on the heels of a 6% increase in April.

“We are very pleased with the strong numbers for spring travel this year,” stated Marty Piette, GRB Director. “Part of that can be attributed to competitive fares out of GRB and the start of Frontier Airlines service to Denver, which is doing very well. But our other three main carriers, American Airlines, Delta Air Lines and United Airlines have also had strong spring numbers.”

Overall, for the year, GRB’s passenger numbers are up 4.5%. “We know January and February are slower months for travel, so to see numbers increase this much in the spring is a good indicator of a strong travel season which should continue through the summer months,” added Piette.

Brown County Executive Troy Streckenbach welcomed the news, stating, “This increase continues to be a positive report for our regional economy. Austin Straubel Airport’s success is a strong indicator of the overall growth in the region. The more we make use of our local flights, the more likely it is the airlines will respond by expanding air service options and destinations.”

In 2018, GRB experienced its largest increase in passenger numbers in 20 years, serving nearly 652,400 passengers, which was a 12.2% increase over 2017.

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About Green Bay Austin Straubel International Airport (GRB): GRB serves all of Northeast Wisconsin and portions of Michigan’s Upper Peninsula. It is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals. To learn more, go to: www.flygrb.com, visit GRB’s Facebook page or follow the airport on Twitter.

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