19th Annual Titletown Bike Tour Weekend

July 21st ride will support local cancer awareness and prevention education

Green Bay, WI—This weekend will kick off the 19th Annual Titletown Bike Tour benefiting the Breast Cancer Family Foundation (BCFF). The bike tour will kick off beginning at 5:30am (Large Group Roll Out at 6am with a Ride leader decked out in full pink gear!) at United Healthcare in Green Bay (3100 AMS Boulevard) featuring routes for all skill levels. The bike tour includes a 15K, 35K, 55K, 80K, 100K, and 100-mile century routes. Routes will be well marked and fully supported by professional course support.

Without a doubt, this year’s ride will be filled with fun for riders of all levels. New this year, participants can look forward to a full finishers chute to ride through when they return! They will also notice an increased presence of course support, themed rest stop food menus (including a Breakfast Stop at the Reforestation Camp near the NEW Zoo), and an opportunity to go to Narrow Bridge Brewhouse for a beverage after their ride.

Online registration for the event is closed, but there are still opportunities to register! Riders can register in person at Pete’s Garage on July 20th from 8am-noon or on race morning beginning at 5:30am.
Participants are encouraged to raise funds to support the mission of the Breast Cancer Family Foundation. In exchange for their efforts, top pledge earners will receive a customized Bike Jersey as a thank you. Dollars raised will help support educational programming on cancer awareness and prevention to teenagers in school throughout Northeast and Central Wisconsin.

**About Breast Cancer Family Foundation:** Breast Cancer Family Foundation (BCFF) is a 501(c) (3) status non-profit organization located in Green Bay, Wisconsin. BCFF is on a mission to teach every student in Northeast and Central Wisconsin about cancer—the organization has taught more than 100,000 students since 2001. Through BCFF’s presentations, students have been inspired and committed to careers in healthcare, developed a more positive outlook on life, and discovered cancer in its early stages—increasing their chances of survival. More info at: [www.bcff.org](http://www.bcff.org)

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