GREEN BAY, WI – On Broadway presents Pop Up Movie in the Park as another event in their Pocket Park Pop Up series. The event will take place Wednesday, July 31, right after the Farmers’ Market at 8:30 p.m. in the Pocket Park on Broadway (325 N Broadway). Doors open at 8:15 p.m. Craft brews and popcorn will be onsite. Attendees are encouraged to bring their own lawn chairs and blankets.

A showing of “Westbound”, directed by the late Jim Rivett and written by Shelly Young, will be shown. The documentary explores the life of a Green Bay man, Adolph Vandertie, who was Grand Duke of the Hobos. It discusses his journey of addiction and his obsession with whittling and preserving hobo and tramp art. Vandertie created over 4,000 pieces of distinctive folk art form, now preserved by the John Michael Kohler Arts Center. The film runs for about 77 minutes.

“The community has had a great response to the Pocket Park on Broadway,” said Sam Maass, On Broadway Program Manager. “We want to continue to program the park this summer with events like Pop Up Movie in the Park to give community members another opportunity to come out and enjoy the space.”

A pocket park is a small park accessible to the general public and is often built on vacant lots or irregular pieces of land. The Pocket Park on Broadway will stay up until fall and includes parklets, trees, seating, gaga ball pit, outdoor chalkboard, solar charging station, and other activities. All are welcome and encouraged to utilize the space.

For more information about On Broadway, Inc. please visit: downtowngreenbay.com

For more information about pop up events in the Pocket Park please contact Danielle Wyatt at: intern2@onbroadway.org or visit downtowngreenbay.com

*On Broadway, Inc. is a non-profit, community-based organization dedicated to strengthening the Green Bay community through economic development, historic preservation and promotion of downtown Green Bay’s Broadway District and the overall downtown community.*