The Salvation Army Teams Up With Walmart To “Stuff the Bus”
Volunteers and community members support local children with school supply drive

For immediate release July 25, 2019
(GREEN BAY, WI) – Walmart and The Salvation Army of Greater Green Bay are joining forces to provide new school supplies to local children in need during the “Stuff the Bus” event at East Green Bay, West Green Bay, and De Pere Walmart locations on Friday, July 26, 2019 from 11am to 5pm.

In-store shoppers will receive lists of supplies needed, and all they have to do to participate is purchase and drop off the requested items at The Salvation Army collection bins located at the front of each store.

“Last year, The Salvation Army of Greater Green Bay provided school supplies to over 800 local children in need, and this year we look to do the same with help from the community” said Major Matt O’Neil. “By donating school supplies for a child, you’re easing the burden parents experience at the start of the school year, and helping set the right tone for these kids as they head back to school. It’s the boost of confidence they need to have a successful year.”

For those unable to make it to the store that day, there is a searchable online registry with all the items needed; each item requires just one click to purchase. https://www.walmart.com/lists/view-events-registry-items?id=2235f58a-29b3-47f4-ad8f-4a4fe0909c1c

All donations made at the “Stuff the Bus” event will be given to local families in need during The Salvation Army’s Tools for School distribution event on August 12.

About The Salvation Army

The Salvation Army annually helps more than 23 million Americans overcome poverty, addiction and economic hardships through a range of social services. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol abuse, and clothing and shelter for people in need, The Salvation Army is doing the most good at 7,600 centers of operations around the country. In the first-ever listing of “America’s Favorite Charities” by The Chronicle of Philanthropy, The Salvation Army ranked as the country’s largest privately funded, direct-service nonprofit. For more information, visit SalvationArmyUSA.org. Follow us on Twitter @SalvationArmyUS and #DoingTheMostGood