Before the untimely death of community leader Jim Rivett last August, Brian’s Foundation was working on a time we could award him the Brian LaViolette Spirit Award. We had the opportunity yesterday as we remembered Jim and celebrated his life in presenting the Spirit Award in Jim’s honor to his husband, Pete.
The moving ceremony took place at Jim's business, KHROME, with his team of co-workers, family and Pete's dog, Jimmy.

Without realizing it, chances are you have probably seen Jim and his teams' work. From the creation of Brian's logo over 25 years ago, Jim and his team, continually guided us to keep brand standards and develop unique ways to share Brian's story and the Foundation—from the schools, scholarship recipients, their parents, donors, the community and those interested worldwide. Their work for the Foundation has been in the hands of thousands and thousands of lives throughout Northeastern
Wisconsin and beyond.

As many in the community, we miss Jim dearly. He will forever remain in our hearts and we are grateful to his dedicated team, now a part of Elevate 97, who also have big hearts and passion to make a difference in our community.

Since 2011 the Brian LaViolette Spirit Award has served as a recognition for a select group of individuals who demonstrate exceptional leadership, commitment and extraordinary compassion. The recipients selflessly give of themselves to improve their community and to Brian’s Foundation.

You can find more on the award and past recipients here: www.briansjourney.com/spirit-award