SCHOLARSHIPS, INC. WELCOMES NEW SCHOLARS DIRECTOR

Green Bay, Wisconsin – Scholarships, Inc., a nonprofit providing scholarships and college readiness programming to local youth, is pleased to announce its recent hire of Carmen Lax as director of its NEW Scholars program. NEW Scholars is focused on improving reading, writing, and character development among underserved youth to help these students become the first in their family to attend college.

Lax joins Scholarships, Inc. with previous employment in the realm of education and in the business world, creating a unique blend of experience centering on human services. A teacher for the past six years, Lax taught eighth grade language arts at Edison Middle School, and also led the school's AVID college readiness program.

Prior to her service at Edison Middle School, Lax worked with Spanish-speaking students at NWTC as an English Language Learner Aid, and previous to that, was a Corporate Recruiter at Foth Companies in De Pere.

“We’re very excited to have Carmen join our team,” says Scholarships, Inc. Executive Director, Brent Roubal. “Her background in teaching and college readiness programming will be beneficial to the families served by NEW Scholars. We are very fortunate to have Carmen leading our program for underserved youth.”

Lax is a graduate of Silver Lake College with a Master’s degree in Administrator Leadership, and St. Norbert College, earning her Bachelor of Science degree in Sociology with an emphasis in Human Services. Throughout her career, she has achieved several prestigious awards, including the 2019 Golden Apple Teacher of Distinction Award through her work with the AVID program, the Martin Luther King Jr. Teacher of the Year Award in 2017, the John Walter Award of Excellence in Teaching in 2016, and a Golden Apple Teacher of the Year nominee from 2012-2019, among others.

About Scholarships, Inc.

Since 1962, Scholarships, Inc. has been the local “go-to” resource for Brown and Door county students who need help funding their college dreams. In the last 57 years, Scholarships, Inc. has awarded over $11M in scholarships to more than 8,700 area students, and more recently, has revitalized its commitment to the youth in our community by offering the NEW Scholars college readiness program, which encourages educational and personal growth in college-bound students.

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