Festival Foods shows how to make mealtime easy during Family Meals Month

GREEN BAY, WISCONSIN – (SEPTEMBER 4, 2018) – Festival Foods is celebrating Family Meals Month in September with a variety of programs, insights and recipe ideas to help make mealtime easy for families during this busy back-to-school time.

This year’s campaign focuses on getting back to basics when it comes to enjoying meals at home as a family. The Mealtime Mentors are sharing weekly #MealHack videos to help make mealtime more manageable. Featured meal hacks range from fun ways to use rotisserie chicken to ideas for properly storing fruits and vegetables to easy ways to clean up after mealtime.

The Mealtime Mentors are encouraging families to share their own meal hacks using #MealHack hashtag in an effort to create a community of families helping each other make more meals together.

“We know that family meals nourish the spirit, brain and health of all family members. The time spent together around the table is invaluable, which is why we are encouraging families to get back to the basics with simple meal ideas and hacks to make mealtime easier,” said Lauren Tulig, registered dietitian and nutrition communications manager for Skogen’s Festival Foods. “Our Mealtime Mentors have developed hundreds of delicious meal ideas to meet each family’s unique needs and preferences.”

Also this month, the Festival Foods Mealtime Mentors are helping families identify their personal meal style by taking a fun and interactive quiz at festfoods.com/promotions/meal-ideas-quiz. After completing the quiz, participants will receive personalized recipes that align with their meal style. They can also share their result to Facebook or Twitter using #MyMealStyle hashtag for the chance to win a $25 Festival Foods gift card each week in September.

The Mealtime Mentors are encouraging families to make this a family activity by taking the quiz together and browsing through recipes handpicked to meet their family’s meal style. Getting kids involved in the meal process from start to finish elevates the mealtime experience and makes it more enjoyable for the entire family.

ABOUT FESTIVAL FOODS
Founded in 1946 as Skogen’s IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,500 full- and part-time associates. Festival Foods currently operates 31 full-service supermarkets across the state of Wisconsin. For more information about Festival Foods, visit www.festfoods.com.

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