FOR IMMEDIATE RELEASE

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Editor’s note: photos of event announcement, pizza from Heartland, and Larson presenting check (Cora Haltaufderheid, June Eng, Matt Harper, Allison Green)

Greater Green Bay Habitat for Humanity wins Larson Manufacturing’s “Home – Let’s Create One Together” sweepstakes

GREEN BAY, WI - Leaders from Larson Manufacturing, Greater Green Bay Habitat for Humanity, and Habitat for Humanity International are announcing today that Greater Green Bay Habitat for Humanity has won the “Home – Let’s Create One Together” sweepstakes hosted by LARSON. The cost of a Habitat home will be donated to the organization, which is in its 33rd year of fulfilling a Christian purpose of building homes, communities, and hope in Brown County.

The “Home – Let’s Create One Together” sweepstakes is a two-part contest. The individual winner received a $1,000 home makeover and selected a Habitat for Humanity affiliate to win a home build. This year’s winner, Kim Schroeder of Warrens, Wisconsin, selected Greater Green Bay Habitat for Humanity.

At LARSON, our vision is to be a company trusted to improve the lives of our employees, customers, and community. Together, we have been doing it for over 65 years. Larson Manufacturing and the Larson Family Foundation found a match in the Habitat for Humanity mission of helping families build strength, stability and self-reliance through affordable shelter. Habitat homeowners work alongside volunteers to build their own homes and they pay an affordable mortgage. In doing so, these homeowners can build a better future for themselves and their families, and to strengthen the communities around them.

“Giving back to our communities is a key part of the LARSON culture, and we have supported Habitat for Humanity for many years. This gift will help advance Habitat for Humanity’s mission to build homes, communities, and hope,” said Jeff Rief, CEO of Larson Manufacturing.

Larson Manufacturing has been a Habitat for Humanity partner for decades, donating countless doors, dollars and volunteer hours, in addition to hosting Habitat for Humanity Care-A-Vanners.

Today, Larson Manufacturing, Greater Green Bay Habitat for Humanity, and Habitat for Humanity International shared the great news in front of a crowd at Bart Starr Plaza. The
announcement also falls on National Cheese Pizza Day, so the event featured free pizza and refreshments to celebrate the news.

“This announcement will impact our organization and Habitat’s reach in the community. We are excited to share this news about this incredible opportunity,” says Cora Haltaufderheid, Executive Director of Greater Green Bay Habitat for Humanity.

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**About Greater Green Bay Habitat for Humanity**

Founded in 1987, Greater Green Bay Habitat for Humanity is part of a global nonprofit housing organization that seeks to put God’s love into action by building homes, communities, and hope. Habitat for Humanity is dedicated to eliminating substandard housing in Brown County, Wisconsin, by constructing homes for qualified homebuyers to help families improve their lives. Greater Green Bay Habitat for Humanity is one of 37 Habitat for Humanity affiliates in Wisconsin. The Greater Green Bay affiliate operates the local Habitat for Humanity ReStore, where all proceeds from the sale of donated building materials, furniture, appliances, and more stay in the community to help build strength, stability, and self-reliance through housing for low-to moderate-income families. Learn more at [greenbayhabitat.org](http://greenbayhabitat.org) and [restoregb.org](http://restoregb.org).

**About Larson Manufacturing**

Larson Manufacturing is recognized for making homes better with a market-leading selection of storm doors, high-efficiency interior and storm windows, a patented porch window with retractable screens and other door and window innovations. For over 65 years, the company has placed a high value on its employees as part of a long-standing commitment to product excellence and customer satisfaction. LARSON is headquartered in Brookings, SD, and has additional plants in Lake Mills, IA; Mocksville, NC; and Salt Lake City, UT. The company maintains its own distribution centers and a national field sales team. LARSON products are widely available from home improvement retailers and dealers in the U.S. and Canada. For more information, visit [www.LARSONdoors.com](http://www.LARSONdoors.com).

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