Festival Foods employees raise $100,000 for Brown County United Way

GREEN BAY, WISCONSIN – (Sept. 12, 2019) – Festival Foods employees in the Green Bay area pledged a record $100,000 to the Brown County United Way Campaign this year, an increase of more than 7 percent over 2018.

Pledges came from employees at five Festival Foods store locations in Green Bay, De Pere and Suamico as well as the Festival Foods Support Office and The Marq Banquet and Catering, both in De Pere. Employees who learn about the United Way’s impact and decide to participate are offered easy ways to give, such as a small amount each paycheck by payroll deduction.

Festival Foods’ partnership with the Brown County United Way spans over 30 years. The grocer also supports the United Way in dozens of other communities it serves across the state. Throughout the year, employees are given the opportunity to participate in special events at store level that benefit the United Way, such as dunk tanks, lip-sync contests and “Pie in the Face” events.

“Making a difference in our communities is one of the five values of Festival Foods, and we’re honored that by choosing to give to the United Way, our associates show they care about our communities as well,” said Mark Skogen, president and CEO of Festival Foods.

ABOUT FESTIVAL FOODS
Founded in 1946 as Skogen’s IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,500 full- and part-time associates. Festival Foods currently operates 31 full-service supermarkets across the state of Wisconsin. For more information about Festival Foods, visit www.festfoods.com.

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