FOR IMMEDIATE RELEASE

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(Green Bay, Wisc.) This fall is shaping up to be an extremely strong travel season at Green Bay Austin Straubel International Airport (GRB); possibly even record setting. “There is a lot happening at the airport right now and it’s resulting in more people flying out of GRB,” stated Marty Piette, GRB Director.

Among the factors contributing to the increase in passenger traffic:

- Frontier Airlines seasonal air service to Denver International Airport (DIA) remains strong. The service will wrap up in November and transition to service to Orlando International Airport (MCO). “Frontier has been a great addition to GRB service. Demand for the Denver service was so strong that it led to Frontier now offering an Orlando flight during the fall and winter months. Bookings for that service are going very well.”

- Five Packers home games within a six-week period:
  - Sept. 15 game vs. Minnesota
  - Sept. 22 game vs. Denver
  - Sept. 26 game vs. Philadelphia
  - Oct. 14 game vs. Detroit
  - Oct. 20 game vs. Oakland
  “Home games bring in a lot more people than usual, and the airlines serving GRB - American Airlines, Delta Air Lines and United Airlines - upsize their planes to handle the increased load factor,” explained Piette. “For example, Frontier is increasing the size of its aircraft for several flights around the Denver game from 186 seats to 230 seats. United is adding several nonstop flights for the Denver game, as well as several nonstop flights to San Francisco (SFO) for the Oakland game.” In addition to serving more travelers, each Packers game generates as many as 150 or more private planes arriving at the airport’s Fixed Base Operators (FBOs), Jet Air Group and Executive Air. “That’s also great for local businesses, hotels, restaurants, rental cars and the like,” added Piette.

- A three day, “Small Market Meetings” conference for convention and meeting planners from throughout the United States will take place in Green Bay, September 24-26; bringing more than 350 people to see and experience Greater Green Bay.

(more)
Year-to-date, air service at GRB is up 8% over the same time last year (through August). “And that is impressive,” Piette said. “Because, in 2018, GRB experienced its largest increase in passenger numbers in 20 years, serving nearly 652,400 passengers, which was a 12.2% increase over 2017. We look forward to continued growth.”

“All of this is great news for our airport, our community and regional economy,” stated Brown County Executive Troy Streckenbach. “Austin Straubel Airport’s success is a strong indicator of the overall growth in the region. The more all of us use the flights out of GRB, the more likely it is the airlines will respond and continue to increase air service. In turn, our entire community benefits.”

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About Green Bay Austin Straubel International Airport (GRB): GRB serves all of Northeast Wisconsin and portions of Michigan’s Upper Peninsula. It is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals. To learn more, go to: www.flygrb.com, visit GRB’s Facebook page or follow the airport on Twitter.

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