For Immediate Release

Contact: Jeff Blumb
Office: 920.328.5454
Email: blumb.consulting@gmail.com

New North, Inc.
600 N. Adams St. | Green Bay, WI 54307
920.336.3860 | www.thenewnorth.com

New North hosting regional Entrepreneurial Pitch Contest, HATCH
Organization also working with local partners on four local events during Start-Up Week

New North, Inc., is working with the Foundation to BrightStar Wisconsin to bring an entrepreneurial pitch event called HATCH to the region on December 5, 2019. BrightStar, with the assistance of an entrepreneurship support grant from Wisconsin Economic Development Corporation (WEDC), also is bringing events to Central Wisconsin and the Chippewa Valley.

HATCH is a rotating, high-energy idea pitch program designed to facilitate connections between prospective entrepreneurs and those within a community who support them, such as industry experts, professional service firms, banks, non-profits, business leaders and investors.

In preparation of the regional event, New North is working with its local partners to host various qualifying local events. The deadline to upload your pitch idea is November 1; go to www.thestartuphub.org/pitch and select the one registration link that is closest to you.

Greater Green Bay Chamber – The Audible
Date: Nov. 12, 2019
Time: 4:30-6:30 p.m.
Location: Urban Hub, 340 N. Broadway St., Green Bay (2nd floor)
(Special event to announce the winners on Nov. 14 at The Shindig)
Contact: Ron Franklin, rfranklin@greatergbc.org

Sheboygan – HATCH Pitch Sheboygan County
Date: Nov. 14, 2019
Time: 4:30-6:30 p.m.
Location: Mily Barn at Nourish, 100 Alfred Miley Ave., Sheboygan Falls
Contact: Ray York, york@sheboygancountyedc.com

Appleton – Fast Pitch
Date: Nov. 12, 2019
Time: 5-8 p.m.
Location: Fox Club Room at Fox Cities Stadium, 2400 N. Casaloma Drive, Appleton
Contact: Amy Pietsch, pietsch@fvtc.edu

Marinette – Invent Your North (in collaboration with Florence, Marinette and Oconto Counties)
Date: Nov. 14, 2019
Time: 6-8 p.m.
Location: Wisconsin Maritime Center of Excellence, 1320 Main Street, Marinette
Contact: Robert Pontius, operations@inventurenorth.com

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The top two winners from each of these four local contests will receive prize money – $2,000 cash for first place, $1,000 for second place – and the opportunity to pitch at the regional event, where they will compete for additional funding for their business ideas and broad investor attention. Prize money at the regional event is $5,000 for first place and $3,000 for second place.

UW-Green Bay and UW-Oshkosh also have been active in the planning of this event and separately will be hosting pitch contests for their students' participation.

For more information about this contest please visit the New North website, [www.thenewnorth.com](http://www.thenewnorth.com).

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**New North, Inc.**, is a 501(c)3 non-profit, regional marketing and economic development organization fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).

**About the BrightStar Wisconsin Foundation, Inc.**
BrightStar is a 501(c)3 non-profit foundation created to facilitate job creation and increase Wisconsin's economic activity by deploying donated funds into equity stakes in early-stage, rapid growth companies. This unique approach is enabling the formation of new investment capital in Wisconsin through charitable donations to the foundation. Contributions to BrightStar are tax deductible. [www.brightstarwi.org](http://www.brightstarwi.org)

**About the Wisconsin Economic Development Corp. (WEDC)**
WEDC leads economic development efforts for the state by providing resources, operational support and financial assistance to companies, partners and communities in Wisconsin. Working with more than 600 partners across the state, including regional economic development organizations, academic institutions and industry clusters, WEDC develops and delivers solutions that help businesses, communities and people maximize their potential in Wisconsin. [www.inwisconsin.com](http://www.inwisconsin.com)