For Immediate Release

Phishing for Data: Learn How to ‘Spit the Hook’
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In the age of the Internet, it is imperative to understand the level of vulnerability to your business and the importance of protecting your personal and professional data.

Since the Internet’s creation, the world wide web has exploded with information and security breaches in the past three decades. The Internet has brought our world closer, excelled our technology, and launched our businesses to the next level - but with many risks. Phishing is a widely know practice where cyber criminals send emails that appear to be from reputable companies. The purpose of the email is to lure individuals to reveal personal information, such as passwords and credit card numbers. According to Juniper research, small businesses make up to 13% of the entire cyber security market. Phishing is one of the biggest threats to company employees, and many still fall for them.

We invite you to join us on October 21st for Spitting the Hook; presented by Senior Security Engineer, Joe Cicero and hosted by KerberRose. During this complimentary presentation, we will cover Phishing statistics, tactics, techniques and procedures. We will also discuss three categories of users and the steps they can take to examine potential phishing emails. Learn the common examination steps that Users, Help Desk and Analysts use to enable your staff to identify suspicious emails. The featured speaker, Joe Cicero, is currently a Senior Security Engineer and has held positions covering every aspect of computers including: Director of Technology, Computer Security and Incident Response Team Member, Defense Forensic Examiner, Instructor and Senior Security Engineer. Joe will share his experience and tips to reduce your businesses exposure to Phishing emails.

Spitting the Hook will be held on Monday, 10/21/19 from 4:30 pm to 6 pm at KerberRose, 487 Riverwood Lane in Green Bay. Also, an option to watch the presentation via WebEx is offered for attendees. Please register through Eventbrite https://spittingthehook.eventbrite.com and visit our website to learn more – www.kerberrose.com.

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