KI Announces Partnership with Furniture Distributor Bluespace Interiors

GREEN BAY, Wis. (October 4) -- KI is pleased to announce a new partnership with Bluespace Interiors, a Southern California-based furniture distribution agent. Bluespace will accept orders as a KI distributor effective December 1.

"We’re thrilled to collaborate with the creative, entrepreneurial team at Bluespace Interiors," said Bryan Tischer, KI’s regional sales vice president for the Western region. "We look forward to a long and fruitful partnership."

Bluespace sales specialists will manage the distribution of KI products across the K-12, business, healthcare, and state and local government markets in Southern California.

The Bluespace team will also team up with three KI direct sales representatives in the college and university market. Shauna Fontana and Rick Haasch will cover the greater Los Angeles area. Gabriela Cobb will cover the San Diego area.

Bluespace Interiors founders Bob and Cindy Mairena launched their firm more than 35 years ago, after graduating from the University of Southern California and investing their life savings in a start-up office supply business. Today, Bob serves as CEO; Chris Mellgren serves as vice president of sales.

The partnership will officially begin in October, when the Bluespace team visits Green Bay for training with the KI team.

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About KI

KI manufactures innovative furniture and architectural wall system solutions for education, healthcare, government and corporate markets. The employee-owned company is headquartered in Green Bay, Wis. and operates sales offices and manufacturing facilities in the United States, Canada, Latin America, Europe and Asia. KI tailors products and service solutions to the specific needs of each customer through its unique design and manufacturing philosophy. For more information, visit www.ki.com.