2019 New North Summit program to feature three global business leaders
Underhill, Stephan and Beurle to share big ideas and how they can impact the region

NEW NORTH, October 16, 2019 – Three global business leaders with ties to Northeast Wisconsin highlight the program for the 16th annual New North Summit, set for Thursday, Dec. 5, at the KI Convention Center in downtown Green Bay. Speaking at the 2019 Summit will be Kim Underhill of Kimberly-Clark North America, Fred Stephan of Amcor and David Beurle of Future iQ®.

The three speakers will follow the popular ‘ED Talk’ format, New North’s version of TED Talks, focusing on economic development themes from the perspective of business leaders. The speakers engage the audience through a storytelling format to expose them to new ideas.

“We are excited to share the global perspectives of Kim, Fred and David with Summit attendees,” says Barb LaMue, executive director of New North Inc. “They bring an understanding of the impact that industry-led initiatives can have at the regional level.”

Online registration for the 2019 New North Summit, themed “A 2020 Vision of the Future,” continues at www.newnorthsummit.com. The registration fee is $90, increasing to $100 at the door on the day of the event. Student tickets are available for $15.

Kim Underhill is group president of Kimberly-Clark North America, a position in which she is responsible for the company’s nearly $8 billion North American Personal Care and Consumer Tissue businesses. Well-recognized brands under the steward of Underhill include Huggies®, Pull-Ups®, Kotex®, Depend®, Kleenex®, Cottonelle® and Scott®.

Since joining Kimberly-Clark in 1988, she has held a variety of roles with increasing responsibility in research and engineering, supply chain and marketing. From 2014-18, Underhill served as president of Kimberly-Clark Professional, a $3.5-billion B2B unit of the company.

Underhill holds a bachelor’s degree in chemical engineering from Purdue University, along with a master’s degree in engineering management from the Milwaukee School of Engineering.

Fred Stephan is president of flexibles North America for Amcor, a global leader in the development and production of responsible packaging for industries including food/beverage, pharmaceutical, medical, and home- and personal-care products. He previously was president of Bemis North America until its acquisition by Amcor in May 2019.

Prior to Bemis, Stephan spent 13 years as a vice president and general manager of the insulation and roofing systems divisions at Johns Manville, a global manufacturer of commercial roofing, premium insulation and other engineered products. He also has worked for GE and GE Plastics, including time as president and CEO of GE Lighting Systems.

Stephen received a bachelor’s degree in electrical engineering from Purdue University.
David Beurle is the CEO of Future iQ®, a research and consulting company that specializes in foresight and scenario-based strategic planning by helping clients to connect emerging macro trends with their local issues and concerns. He is a world-renowned expert on community, regional and organizational economic revitalization.

An accomplished speaker, Beurle has led more than 400 community visioning sessions across North America, Australia and Europe. His expertise is in creating innovative future planning approaches for use in regional and organizational settings, and he pioneered the application of scenario planning to regions and rural industries worldwide.

Beurle has worked in the field of regional and community planning/revitalization for more than two decades since receiving a degree from Sydney University in his native Australia.

The 2019 New North Summit program includes a new Regional Pitch event by pre-selected entrepreneurs that have advanced through local events across the region. There also will be updates on various development projects across the region in collaboration with local partners, talent and business development videos, presentation of workplace excellence awards, the sharing of regional success stories, and all-important networking.

A special presentation by ManpowerGroup and an afternoon breakout session with the NEW Manufacturing Alliance additionally are part of the lineup.

Networking begins at 7:30 a.m., followed by the start of the 2019 Summit program promptly at 8:30 a.m. The New North Summit is geared towards business executives, education and non-profit leaders, manufacturers, IT professionals, HR practitioners, elected officials, community members and other stakeholders from around the region and state.

WHERE: KI Convention Center
333 Main Street; Green Bay, Wis.

WHEN: Thursday, December 5, 2019
7:30 a.m. – 4:00 p.m.

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New North, Inc., is a 501(c)3 non-profit, regional marketing and economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

Media Contact: Jeff Blumb, 920.328.5454 or blumb.consulting@gmail.com