November

**Thinking of Starting a Business?**
Discover if becoming an entrepreneur is for you. You will learn how to assess and research your business idea, along with receive other tips and useful resources.
| November 12 | **What can WWBIC Do for You?**  
Learn about WWBIC's services, including business education courses and business loans. You will be introduced to the range of services and support offered by WWBIC |
| November 16 | **Pop-up Marketplace**  
This pop-up marketplace is for small businesses and opened to the public for those who like to discover new items and products in our local marketplace. Come explore emerging artisans, crafters, and makers right in our own backyards! This event is in partnership with the Fox Valley Technical College Venture Center.  
*Vendor booths still available* |

**IN THE NEWS:**  
*A collection of news stories featuring WWBIC, WWBIC Supported Businesses, and Small Business Currents*

- **These Organizations want to change the face of manufacturing in cities**  
  Next City | Featured WWBIC

- **History lesson and family fun awaits at Peshtigo Historical Day**  
  Fox 11 News | Featured WWBIC and supported business

- **SBA awards to Wisconsin organizations PRIME grants to help emerging micro-entrepreneurs gain access to capital**  
  Small Business Administration | Featuring WWBIC

**LOOKING TO FINANCE YOUR DREAMS?**
WWBIC is the State’s largest microlender, providing access to fair capital for business start-ups and expansions.

To learn more about applying for a loan with WWBIC, contact:
Lynn Keckeisen
Loan Officer
lkeckeisen@wwbic.com
- or -
visit https://www.wwbic.com/business-lending/