For immediate release. For more information, contact Bill Koehne at Packerland Websites, 920-826-5901 or Bill@PackerlandWebsites.com.

Thanksgiving Website Give-Away

Packerland Website’s Announces Give Back to Nonprofits Contest

GREEN BAY WI Oct. 30, 2019: Because November is a time for thanksgiving, not “thanksgetting,” Packerland Websites will give away a free website to one well-deserving nonprofit in the area. In the Give Back to Nonprofits Contest, one lucky nonprofit organization will qualify for a Premium Theme, 7-page website, valued at $2,500. A runner-up and third-prize winner will qualify for 85% savings ($2,125 value) and 70% savings ($1,750 value), respectively, on a Premium Theme website.

Nonprofit websites work 24/7 to raise awareness for a cause and offer help to those who need it. An attractive, easy-to-navigate website inspires people to make a difference by volunteering, donating to the organization, or getting involved.

The Give Back to Nonprofits Contest is open to nonprofit organizations with or without a current website. Churches, charitable organizations, youth sports associations, community service clubs, professional groups, etc., are encouraged to apply.

Bill Koehne, owner of Packerland Websites, is involved with a number of local community organizations including Abrams Spotlight Productions Inc., Walleyes for Tomorrow Green Bay Chapter, and St. Pius Catholic Church. He sees the good things these entities do, but also understands the challenges they face.

“Nonprofits often operate on a shoe-string budget, trying to stretch their resources to make the greatest impact. We’d like to give a boost to three deserving nonprofits in the area with our Give Back to Nonprofits Contest,” Koehne said.

The Give Back to Nonprofits Contest package includes a website built with:

- Mobile-responsive WordPress design
- Custom colors, banner and images
- Search engine optimization (SEO)
- SSL Certificate for HTTPS security
- Social media integration
- Google Maps, Google Places, Google Search Console
- Training for nonprofit staff members to update the website

For contest rules, prize information, and nomination guidelines, go to PackerlandWebsites.com/contest. Nominations are open Nov. 1 to Nov. 15, with nonprofits responding Nov. 16 to Dec. 16 with qualifying information. The winners will be selected based the attributes of the nonprofit organization, including (but not limited to) need and projected improvement or benefit to the organization. The contest is open to organizations located within 35 miles of Packerland Websites, 2140 Velp Avenue, Green Bay. (Packerland Websites also has an Abrams location at 5406 Mary Court, Abrams.)

To view a portfolio of commercial, municipal, and nonprofit websites built by Packerland Websites, visit PackerlandWebsites.com/portfolio/.

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