December 10 Converting Event Brings Together News of Advancements

November 7, 2019. For Immediate Release. The Wisconsin Converting Industry, in conjunction with Fox Valley Technical College, has announced a half-day event December 10 in Appleton. Focus of the meeting will be emerging efficiency developments, plus seamless and automated processing. A discussion of the relationship between paper, film and nonwovens used in the converting industry is also on the agenda.

Wisconsin’s converting industry is the largest in the nation, particularly in the “converting corridor” from Green Bay to Milwaukee where many small- to mid-sized producers operate, often contracted by large national brand partners.

The event will include introduction of an industry leadership team whose goal is to advance the industry with news of emerging technologies and greater efficiency. Converting expertise, plus members’ leadership, will inform the industry through the team. Participating companies represent various aspects of converting, from coating and laminating, to flexographic roll printing, packaging and production of many paper, film and related products made across the state.

Mark Kyles of American Custom Converting (ACConverting.com) notes, “We welcome this opportunity to offer industry knowledge and inform ‘what’s next’ that will keep us the national leader in converting.” Kyles joins companies promoting industry developments. Kris Manteufel of Resource One will speak about “seamless manufacturing” at their facility in Little Chute.

Converting Technology Leadership Wisconsin Members
Companies and Executives include:
American Custom Converting, Green Bay; Mark Kyles
Biax-Fiberfilm/5KFibres, Greenville; Douglas Brown
Contract Converting, Greenville; Robert Saari
Fox Converting, Howard; Daniel Van Goethem
Legacy Flexo, Green Bay; Dan Aberly, Mark Carrick
Precision Paper Converters, Kaukauna; Jeff Anderson
Resource One, Little Chute; Kristin Manteufel
Sellars Nonwovens, Milwaukee; Dick Goepel
Top Brass Inc., Wittenberg; Brad McKay

Special guests at the December 10 event include:
- The New North, Barb LaMue, Executive Director
- New Manufacturing Alliance, Ann Franz, Director
- Wisconsin Paper Council, Scott Suder, President
- Fox Valley Technical College, Mark Keller, Flexo Printing

Event hosts are Susan Stansbury and Glen Gudino. Stansbury is an industry consultant and writer for Packaging Strategies magazine. Gudino is director of the ConvertersExpo held at Lambeau Field in April. The December 10 half-day event at FVTC Bordini Center in Appleton begins with networking and tabletop displays at 9:30 a.m. The program begins at 10:00 a.m. with short presentations and discussion. Networking and a buffet lunch follow; cost to attend is $30 and tabletops are available.

Contact Susan@RightAngleConcepts.com or on LinkedIn for information.