FOR IMMEDIATE RELEASE

(GREEN BAY, WI) This year, according to AAA, more than 55 million people will travel 50 miles or more from home between Wednesday, November 27 and Sunday, December 1. That’s the largest number since 2005.

Air travel is expected to see the biggest increase in travel volume (compared to autos, trains, buses and cruise ships) during the Thanksgiving holiday, with 4.45 million Americans expected to fly. Green Bay Austin Straubel International Airport (GRB) is ready for the travel surge, expecting its highest passenger traffic on Wednesday, November 27, Saturday, November 30 and Sunday, December 1.

“Prior to Thanksgiving Day, the travel tends to spread out a bit depending on how much time off people have,” said Airport Director Marty Piette. “But almost everyone wants to head back home the weekend immediately following Thanksgiving.” As for those who have procrastinated on purchasing their airline tickets, Piette urges them to do so soon. “The closer it gets to the holiday, the more likely it is that the cost will go up,” he added.

“If you’re really trying to avoid the biggest crowds at all airports, book your flight for Thanksgiving Day, November 28,” Piette stated. GRB has a number of early morning flights that day which can get you to your destination in time for Thanksgiving lunch. Another advantage of flying GRB is the ease of travel. “The travel experience in and out of GRB is so much easier than big city airports,” Piette added. “Not only do you save a long drive time in winter weather by flying local, we have ample parking, easy check-in and rarely have long lines at security. Plus, by supporting the local airport, you help continue our positive impact on the local economy.”

Piette also reminds everyone to keep their eye on the weather forecast for the days they’re traveling. “As we all know, the weather is unpredictable and it can have an impact on travel. It’s usually easier to change your travel in advance of a storm than after it hits, when everyone is scrambling to rebook. Hopefully, we won’t have to deal with that, but it still pays to be aware.”

(more)
Want to make sure your flight is on time before you leave home to check in or pick up a family member? Check out arrivals and departures from GRB online: flygrb.com. And when it comes to booking flights, go direct to the airline sites: American Airlines, Delta, Frontier or United.

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**About Green Bay Austin Straubel International Airport (GRB):** GRB serves all of Northeast Wisconsin and portions of Michigan’s Upper Peninsula. It is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals. To learn more, go to: www.flygrb.com and visit GRB’s Facebook page or follow the airport on Twitter.

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