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Vehicle Security Innovators Hires New Business Development Manager

Green Bay, WI (January 7, 2020) – Vehicle Security Innovators Inc. (VSI Inc.) parent company and manufacturer of OEM and Aftermarket security products for the heavy duty and automotive markets, is pleased to announce the hiring of Richard Sawyer for the role of Business Development Manager.

Richard will take the lead from a sales and customer relationship standpoint with respect to our Freight Defense aftermarket division. He brings over 10 years of sales experience, a strong mechanical aptitude and a passion in developing strong relationships with his customers. “Richard’s track record of success speaks for itself and we are very excited to have him on-board. His personality and focus on providing customer solutions makes him the perfect fit for our freight security product portfolio” says Jeff Pierquet, Vice President of Sales and Marketing for Vehicle Security Innovators.

About Vehicle Security Innovators Inc. (VSI Inc.)

[Vehicle Security Innovators Inc.](#) (Green Bay, WI), is the parent company to four strategic business units focused on custom security and maintenance solutions for the transportation industry. Originally founded in 1948 as Vandersteen and Sons, VSI’s goal was to provide lock and key services to the locksmith industry. In 1989, our services evolved to assembly of automotive and truck locksets for the domestic OEM production environment. By the end of 2004, VSI became the main supplier of locksets for the North American Heavy Truck market. In 2011, VSI Inc. acquired Pop & Lock, the industry leader in aftermarket tailgate lock solutions for pickup trucks. Then in 2013, VSI Inc. started Freight Defense, whose mission is to protect medium and heavy duty fleets and owner-operators with innovative security products designed to minimize theft, improve safety and keep freight moving. In late 2014, VSI Inc. became an employee-owned company.

VSI Inc. was recently highlighted by the Inc. 5000 as one of the fastest growing private companies in America.