



## For Immediate Release

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New North, Inc.

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## Fox Cities Chamber CEO Bartoszek named to New North board of directors

*Represents Northeast Wisconsin Chamber Coalition, serving 5,000-plus businesses in region*

NEW NORTH, January 31, 2020 – Becky Bartoszek of the Fox Cities Chamber has been named to the board of directors of New North Inc., the regional marketing and economic development corporation for the 18 counties of Northeast Wisconsin. Vicki Updike, New North co-chair and chair of the board development committee, made the announcement after Bartoszek was approved by the full New North board on January 23.

Bartoszek will serve on the board as the representative of the Northeast Wisconsin Chamber Coalition (NEWCC), which consists of Chambers from Green Bay, the Fox Cities, Oshkosh, Fond du Lac and Waupaca. The coalition jointly represents 5,000-plus New North businesses, employing more than 300,000 people.

“We are excited to have Becky join the New North board of directors,” says Updike. “In a short time, she has proven to be a strong leader of the Fox Cities Chamber of Commerce. She will bring a perspective of the NEW Chamber Coalition that should be invaluable.”

**Bartoszek** has served as the President and CEO of the Fox Cities Chamber of Commerce since October 2018. In that role, she leads the organization’s strategies around economic development; talent attraction, retention and expansion; advocacy for pro-business public policies; and member opportunities to build their visibility. Before joining the Fox Cities Chamber, Bartoszek spent roughly 25 years helping independent business owners and companies grow. She held leadership roles at AIA Corporation, The QTI Group, Alltel Wireless and State Farm Insurance.

She also has been an ambassador for the Greater Green Bay Chamber of Commerce, a member of Rotary and part of the Fox Valley Society for Human Resource Management. Bartoszek additionally is a member of the advisory board for the Wisconsin Chamber of Commerce Executives, was appointed by the Governor to serve currently on the Council on Workforce Investment and is part of the coordinating committee for Imagine Fox Cities. She received a bachelor’s degree in merchandising management from Michigan State University in 1992.

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*New North, Inc., is a 501(c)3 non-profit, regional marketing and economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).*