



LUXEMBURG-CASCO SCHOOL DISTRICT

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Spartan School Store, operated by L-C students, now open to the public

Will be mentored by Susan Heim of Quali T through partnership with community business

LUXEMBURG, Wis. – The Luxemburg-Casco School District has formed an additional community partnership this month as it launches an entrepreneurial program designed to benefit high school business students. In conjunction with the completion of the Gymnasium, the L-C Spartan School Store now is open to the public from its location in the Atrium of the new facility.

The Spartan School Store will be primarily operated by a group of business students from L-C High School, who will have rotating duties and receive guidance from Ms. Tracy Bins, business & personal finance teacher. As part of the new entrepreneurial program, the students also will be mentored by Susan Heim, president of Quali T Screening (QT), a Luxemburg business for 30 years.

“One of our goals is to partner with local business to give our students work-based experiences,” says L-C High School Principal Troy Haws. “These are learning opportunities that the students don’t get in the classroom, and the biggest plus is the leadership roles that develop from involvement.

“We are fortunate to have a community leader like Sue, who is an entrepreneur herself and is willing to give her time and expertise to our students as a mentor. We can’t thank her enough.”

Heim is a 1986 graduate of Luxemburg-Casco High School and received a bachelor’s degree in business administration from the University of Wisconsin-Green Bay in 1993. In February of the following year, she joined Quali T, a business that her mother, Marlene Doell, had started out of her home’s basement in October 1990. Heim initially served as general manager, and in 1997 she purchased the business from her mother and became the sole owner. In July 2000, Heim bought QT’s current 4,000-square-foot building, located across the street from the L-C School District campus. Today, Quali T has 15 employees annually.

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NOTICE OF NONDISCRIMINATION POLICY

It is the policy of the Luxemburg-Casco School District that no person shall, on the basis of race, sex, religion, natural origin, ancestry, creed, pregnancy, marital status, parental status, sexual orientation or physical, mental, emotional, or learning disability be excluded from participation in, be denied the benefits of, or be subjected to discrimination or harassment under any program or activity, or employment.

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"I am very excited to be part of the new academic entrepreneurial program of the L-C School District," says Heim. "I am honored and truly enjoy sharing all I have learned over the years so that our students may have the ability to consider the tools and talents needed to potentially run a business of their own someday."

Along with the recent dedication event for the new Gymnasium, the Spartan School Store was open for the first time on Feb. 4. It will be open on three other dates during the month of February:

- Monday, Feb. 10, from 5:30-7:30 p.m.
- Thursday, Feb. 20, from 4:00-7:30 p.m. (in conjunction with Parent-Teacher conferences)
- Saturday, Feb. 22, from 10:00 a.m.-12 noon

An online version of the Spartan School Store, featuring a selection of the apparel available in the physical shop, will be open in the coming weeks at www.lcspartanstore.square.site.

L-C students Abby Sternard and Morgan Detampel, juniors at the high school, already are experiencing some of the benefits of their involvement with the entrepreneurial program and the Spartan School Store. "We feel a lot of responsibility," they said, "but we have received a lot of help from Ms. Bins and Sue at Quali T.

"We have organized the new space and re-ordered inventory – items we believe high schoolers are most interested in. Other students have told us what they think will sell. We enjoy the teamwork aspect and the fact that we are accountable to each other. We desire profitability, but we want to keep prices reasonable."

Sternard and Detampel additionally shared that Instagram and Facebook pages are planned for the Spartan School Store.

Questions about the Spartan School Store can be directed to schoolstore@luxcasco.k12.wi.us.

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The Luxemburg-Casco School District serves nearly 2,000 Northeast Wisconsin students annually through four schools: the primary (4K-2) and intermediate (3-6) schools, both in Luxemburg; the middle school (7-8) in Casco; and the high school (9-12) in Luxemburg. The district maintains a strong tradition of academic and extracurricular excellence while preparing students to thrive in a global community. Located between Green Bay, Door County and Lake Michigan, the educational community has been in existence since the early 1900s, with Luxemburg and Casco operating as separate districts until they merged in 1968. More information may be found at <http://www.luxcasco.k12.wi.us/home>. "We Are Spartans"