

For Immediate Release:



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KerberRose Announces New Audit Service and Assurance Manager

In efforts to continue with its long-standing reputation as a full-service accounting firm, KerberRose has added System and Organization Controls (SOC) reporting to its auditing services and hired Abe Babler as Information Assurance Manager.

With the rise of cloud computing and outsourcing, SOC reports emerged as a way to provide assurance to service organizations and their customers – including assurance about a service organization's controls over financial reporting (SOC 1); the controls over privacy and confidentiality of users' data; and the security, availability and processing integrity of a service organization's systems (SOC 2 and SOC 3). KerberRose will provide additional value to clients by meeting this growing marketplace demand for assurance with the addition of Abe Babler.

Abe has more than 20 years of experience in business, technology and accounting. He obtained his Bachelor of Arts in Speech Communication and Psychology from the University of Dubuque, IA and his Master of Business in Accounting from Edgewood College in Madison, WI. Abe has held previous roles overseeing SOC operations, and engineering cybersecurity and compliance programs – making him an asset for KerberRose Technology, as well. Abe will work closely alongside Karen Kerber, CPA, Certified Information Technology Professional (CITP) and Shareholder-in-charge of the Audit team, to provide SOC audit reports.

"We are excited for Abe to join the KerberRose team with his extensive background of technical experience in the SOC field," Kerber said. "Offering this new service is a great opportunity for KerberRose to continue to build upon and expand our services to add value for our clients."

KerberRose is a Wisconsin certified public accounting firm specializing in auditing, accounting, wealth management, business strategy, human resource and technology consulting. KerberRose was listed on Inside Public Accounting's Top 300 Firms in 2019. With more than 160 professional staff members and offices in Antigo, Clintonville, Fox Cities, Green Bay, Oshkosh, Rhinelander, Shawano, Sister Bay, Stevens Point, and Wausau; KerberRose is a trusted business advisor, combining the expertise of a leading regional firm with the convenience, familiarity and passion of a local provider.

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