



MEDIA ADVISORY

Greater Green Bay Habitat for Humanity and Lowe's unite women to spotlight need for safe and affordable housing through home builds and repairs during International Women Build Week

WHAT: Habitat for Humanity International, Lowe's and approximately 6,000 women volunteers will unite in more than 235 communities in the United States, India and Canada for International Women Build Week from March 1-8 to highlight the global need for safe and affordable housing. A prelude to International Women's Day, the global event aims to build and repair nearly 540 homes while raising awareness of housing issues facing women and their families.

Habitat and Lowe's are providing the tools for women to empower and educate themselves on skills used when repairing and restoring homes. By using the hashtag **#BuildHer** to share inspirational stories, experiences and ways to positively impact communities, Habitat and Lowe's are uniting women for a central goal of encouraging and building each other up.

WHEN: March 4, 2020 from 9 a.m. to 1 p.m.

WHERE: 1209 Chicago Street, Green Bay, WI

VISUAL: Volunteers/Homeowners will be siding a detached garage, weather permitting.

INTERVIEW OPPORTUNITIES:

Jennifer Maier, Event and Volunteer Director, Greater Green Bay Habitat for Humanity
Matthew Harper, Director of Development, Greater Green Bay Habitat for Humanity

BACKGROUND: The Lowe's partnership with Habitat began in 2003; since then, the company has committed more than \$71.1 million to support the nonprofit, impacting the lives of Habitat homeowners worldwide. Lowe's support of Habitat's Women Build has helped build, renovate or repair more than 5,325 homes with the support of more than 138,000 women volunteers.

About Greater Green Bay Habitat for Humanity

Greater Green Bay Habitat for Humanity is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities, and hope. Greater Green Bay Habitat for Humanity is dedicated to eliminating substandard housing in Brown County through constructing, rehabilitating, and preserving homes. Since founding in 1987, they have built 118 homes in partnership with hardworking families in the community. Please visit www.greenbayhabitat.org for more information.

About Lowe's in the Community

Lowe's has supported the communities where its associates live and work for more than 70 years. As a FORTUNE®50 home improvement company, Lowe's is committed to creating safe, affordable housing and helping to develop the next generation of skilled trade experts through nonprofit partnerships. Across every community we serve, Lowe's associates donate their time and expertise through the Lowe's Heroes volunteer program. For the latest news, visit Newsroom.Lowes.com or follow [@LowesMedia](https://twitter.com/LowesMedia) on Twitter.