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BOYS & GIRLS CLUB
OF GREATER GREEN BAY

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FOR IMMEDIATE RELEASE

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Nationally and locally, Subaru “Shares the Love” with the Boys & Girls Club of Greater Green Bay

Subaru of America, Inc. and Cliff Wall Automotive Subaru raises more than \$20,000 for Green Bay youth

GREEN BAY, Wis. (March 3, 2020)

– Cliff Wall Automotive Subaru’s 5th annual “Share the Love” holiday event raises over \$20,000 to support the Boys & Girls Club of Greater Green Bay, the local auto retailer’s chosen “Hometown Charity for the Subaru of America, Inc.’s holiday giving campaign.

During the Subaru “Share the Love” event, from November 14, 2019 through January 2, 2020, Subaru donated \$250 to the customer’s choice of the Boys &

Girls Club of Greater Green Bay or four other national charities. Additionally, Cliff Wall Subaru donated \$100 to the Boys & Girls Club of Greater Green Bay for every new Subaru leased or purchased, and \$5.00 per service repair order on Subaru vehicles.



The combined donation is being used to sustain more than 100 programs served at the Club’s five locations throughout the greater Green Bay area. The Club currently has more than 3,000 members who attend programs after school and in the summer to receive educational, hands-on and unique opportunities, which focus on helping youth achieve academic success, demonstrate good character and leadership, and live a healthy lifestyles.

“We are thrilled to have the support from Subaru, both locally and nationally and for the fifth year, because our organization depends on these critical funds to continue providing a safe place for our local youth and teens to thrive and reach their full potential,” said Christina Thor, Communications & Development Director for the Boys & Girls Club of Greater Green Bay. “We are grateful for our long-time community partnership with Cliff Wall, congratulate him on his retirement and thank him for his strong belief in building our young leaders for the future.”

This year, the Subaru of America, Inc.’s four national charitable partners included: the ASPCA®, Make-A-Wish®, Meals on Wheels America and the National Park Foundation.

There is no cap placed on the total donation from Subaru of America, Inc. and its “Share the Love” charitable partners. Over the last 11 years, the Subaru Share the Love Event has donated more than \$145.7 million to local and national charities.

Media note: Photo attached. Caption: *Owner Cliff Wall and Cliff Wall Automotive Subaru staff presents check of \$20,740 to the Boys & Girls Club of Greater Green Bay from the national and local “Share the Love” giving campaign event, during an employee luncheon.*

About Boys & Girls Club of Greater Green Bay

The Boys & Girls Club of Greater Green Bay, 1451 University Avenue, believes every child deserves to be in an environment that brings out the very best in them. For more than 50 years, the Club has provided youth aged 7-18 with a safe place to learn and grow during out-of-school hours, while also opening the door to positive relationships with caring adult professionals and life-changing opportunities through educational programs. The Club has six locations throughout greater Green Bay where memberships are available for only \$10 per year. For more information, please visit [www.bgcgb.org]www.bgcgb.org. You can also find us on [Facebook](#), [Instagram](#) and [Twitter](#)!

About Cliff Wall Automotive

Cliff Wall Automotive, a third generation, family-run dealership, dates back to 1929, when Clifford C. Wall, Sr. started Cliff Wall Motor Sales and began selling automobiles in downtown Green Bay. The company moved to its current location at 1988 E. Mason St on the eastside of Green Bay in 1969. During the following years, Cliff Wall offered several different brands and even had a name change. Today, Cliff M. Wall is the owner of the dealership bearing his name and offers new and pre-owned Subaru, Mazda, and Mitsubishi vehicles and full service and collision centers. Building on 90 years in the automotive industry, the mission of Cliff Wall Automotive is to provide an honest relationship and a great deal for every customer. For more information visit <http://www.cliffwallsubaru.com> or find us on [Facebook](#).

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