

**For Immediate Release**

## **Green Bay Floral Holds Vase Buy-Back Event**

Is your closet or basement overflowing with vases and you don't know what to do with them? Green Bay Floral & Greenhouse is hosting their 1st Annual Vase Buy-Back Event on Saturday, March 28 from 10 am to 2 pm.

In an effort to keep vases out of landfills, recycling centers, and especially your closet, this event focuses on the greenhouse's effort to strive for more sustainable business practices. "Everyone is excited to receive flowers, but when the flowers die....storing those vases can be a burden. Our team at Green Bay Floral created this event for our clients and community," explained Tyler Arkens, Head Deliverer of the Sentiments of Life at Green Bay Floral. "Bring in any vase. Tall or short, it does not matter. Our team will inspect your vases for quality and usability. In exchange for your vase, we will issue an in-store credit for Green Bay Floral that can be redeemed any time throughout the year."

### **How does the Vase Buy-Back Event work?**

- Box up your unused vases
- Bring them to Green Bay Floral on March 28
- Team members will assist with unboxing vases, inspecting for quality, and processing your store credit

### **How much credit should I expect?**

- Your in-store credit will depend on the diameter of the vase opening:
  - 1" to 3" - \$1 credit for each vase
  - 3" to 5" - \$2 credit for each vase
  - 5" and more - \$4 credit for each vase
  - *Baskets and ceramics will be assessed individually*

Once Green Bay Floral accepts your vases, you can use your store credit on fresh flowers, floral arrangements, home decor, greenhouse plants, and more! *Any items that do not meet buy-back criteria can be left at Green Bay Floral and we will donate to Goodwill on your behalf.* If you are interested in learning more, please contact us at (920) 494-9414 or stop by the shop at 1263 Shawano Avenue in Green Bay.