



### **Contacts:**

Brian Stenzel, 920-621-2408, [cidepartment@festfoods.com](mailto:cidepartment@festfoods.com)  
Kristy Welker, 612-719-3675, [kwelker@mightysparkfood.com](mailto:kwelker@mightysparkfood.com)

### **FESTIVAL FOODS PARTNERS WITH MIGHTY SPARK TO DONATE MEALS TO LOCAL FAMILIES IN NEED**

*Every purchase of Mighty Spark's All-Natural Poultry made at Festival Foods through July 7 will result in a donated meal to Feeding America*

(May 5, 2020) – Approximately one in eight Americans may not know where they'll get their next meal.

To be forces for good and help feed those in need in local communities, Festival Foods and [Mighty Spark](#) – an independent company that crafts remarkable, all-natural, premium poultry – are teaming up to help those in need of nutritious food in local communities.

#### **Give Back with Mighty Spark**

Mighty Spark believes businesses can be forces for good and provide sustainable improvements to the world. Through each purchase of Mighty Spark's all-natural premium patties and ground poultry, the company [donates a meal](#) to someone in need. Mighty Spark has donated more than 5 million meals since 2017, and they're on track to donate millions more.

#### **Festival Foods & Mighty Spark Local Giving**

To help those in need in local communities, Mighty Spark and Festival Foods are partnering together for a local giving program. For each Mighty Spark product purchased at Festival Foods March 18 through July 7, Mighty Spark will donate a meal to Feeding America. Donations made to Feeding America will result in meals distributed to local food banks.

“At Mighty Spark, we work tirelessly to craft our all-natural, lean poultry products. But what we're really proud of is that we're helping feed hungry kids and families by donating a meal for each product of Mighty Spark purchased,” said Nick Beste, CEO at Mighty Spark. “We're excited about getting Festival Foods' guests involved in our local giving efforts, simply through their purchase of Mighty Spark product, so we thank our consumers for helping make a big impact.”

“Festival Foods believes strongly in giving back to our local communities, so we’re excited to participate in this effort,” said Mark Skogen, Festival Foods president and CEO. “We thank Mighty Spark for the opportunity.”

### **Mighty Spark Festival Foods Assortment**

Mighty Spark’s all-natural chicken and turkey – sourced from the U.S. and made with premium cuts – is a great solution for consumers seeking lean protein with flavor. Mighty Spark’s high-quality ingredients and whole food inclusions are the perfect pairing for bringing creativity into the kitchen for weeknight meals. Mighty Spark’s assortment at Festival Foods includes:

- [Fajita Ground Chicken](#)
- [Bruschetta Ground Chicken](#)
- [Bruschetta Chicken Patties](#)
- [Bacon-Bursting Turkey Patties](#)
- [Queso Fresco Jalapeno Turkey Patties](#)
- [Sweet Thai Ground Chicken](#)
- [Spinach Feta Chicken Patties](#)

###

### **About Festival Foods**

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,500 full- and part-time associates. The company currently operates 33 full-service supermarkets across the state of Wisconsin.

### **About Mighty Spark**

Minneapolis-based Mighty Spark empowers shoppers to give back by donating a meal to those in need through each purchase of its all-natural, premium poultry. Together, with its consumers, Mighty Spark is making an impact on hunger in communities around the world with meal donations exceeding more than 5 million meals, with millions to come.

Available at select grocery stores nationwide, Mighty Spark uses premium cuts for its all-natural meat to deliver unparalleled taste and quality. From Jalapeño and Queso Fresco Turkey Patties, to Sweet Thai Ground Chicken to Honey and Jalapeño Low-Calorie Chicken Snack Sticks, Mighty Spark’s lean meat not only delivers remarkable flavor, it’s also a small but powerful act that makes an impact on hunger each day. Spark a movement with us by visiting us at [Mightysparkfood.com](https://mightysparkfood.com), and follow us on [Instagram](#), [Facebook](#) or [Twitter](#).